



DL1961

FALL 2020







Annie in White Snake | Mara in White Snake

## OUR STORY

DL1961 Premium Denim is a New York based brand on a mission to do things differently. We're driven by passion, inspired by our environment, and built on innovation and creativity.

We're changing the way denim is made to lessen our impact on the planet for future generations. The average pair of jeans uses 1500 gallons of water to produce, the average pair of DL1961 jeans uses less than 10 gallons. At our vertically integrated, self-powered facility we use botanic fibers, certified cotton, clean dyes and energy efficient machinery to preserve resources.

Join us in our pursuit of better.





Vika in Willmar | Bridget in Emory





Clarita in Medina | Dayna in Medina



Evie in Lark | Hepburn in Lark



Clarita in Medina | Florence in Medina





Vika in Willmar | Bridget in Emory



Evie in Lark | Hepburn in Lark





Freja in Larimore



Clarita in Medina | Bridget in Harker





Hepburn in Eggshell



Prisca in Victory | Gwen in Marsh





Gwen in Marsh



Chrissy in Stahl



Emma in Pecan





Simone in Meringue | Mara in Meringue



Hepburn in Eggshell



DL1961 NY Corporate Office  
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DL1961 LA Showroom  
860 S. Los Angeles Street, Suite 822 Los Angeles, CA 90014  
213-271-2814 | [sales@dl1961.com](mailto:sales@dl1961.com)



A close-up portrait of a man with dark, wavy hair and a light beard. He is wearing a blue denim jacket over a beige crew-neck t-shirt. He is looking off to the side with a thoughtful expression, his right hand resting on the lapel of his jacket. The background is a plain, light gray.

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Eli in Ecliptic | Cooper in Renegade





Hunter in Luminous



Sean in Crest | Russell in Chelsea



Hudson + Perry in Substance | Jay in Dryad





Hudson + Perry in Substance



Eli in Ecliptic | Cooper in Renegade





Hudson + Perry in Foliage | Kent in Pluto







Hudson + Perry in Foliage



Kent in Light Khaki





Kent in Light Khaki







Ivan in Aubergine



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