DL1961

FALL 2020





OUR STORY

DL1961 Premium Denim is a New York based brand on a mission to do things differently. We're driven by passion, inspired by our environment, and built on innovation and creativity.

We're changing the way denim is made to lessen our impact on the planet for future generations. The average pair of jeans uses 1500 gallons of water to produce, the average pair of DL1961 jeans uses less than 10 gallons. At our vertically integrated, self-powered facility we use botanic fibers, certified cotton, clean dyes and energy efficient machinery to preserve resources.

Join us in our pursuit of better.

Vika in Willmar | Bridget in Emory

Clarita in Medina | Dayna in Medina

WHENDERIGE

Evie in Lark | Hepburn in Lark

Clarita in Medina | Florence in Medina



Evie in Lark | Hepburn in Lark







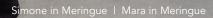
Prisca in Victory | Gwen in Marsh





Chrissy in Stah







DL1961 NY Corporate Office

121 Varick Street, 4th Floor New York, NY 10013 646-514-9736 | sales@dl1961.com

DL1961 LA Showroom

860 S. Los Angeles Street, Suite 822 Los Angeles, CA 90014 213-271-2814 | sales@dl1961.com

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Eli in Ecliptic I Cooper in Renegade







Hudson + Perry in Substance





Hudson + Perry in Foliage | Kent in Pluto













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