



GILBERTO CALZOLARI

FALL / WINTER 2020/21

"TILT SYSTEM"

It's time to play with new rules.

While social networks flaunt wonderful fake lives, a world full of contrasts speaks to us of a system on tilt, where nature struggles under a severe climate change, seasons have lost their meaning (and I'm not just talking about the weather), and a global crisis forces us to reinvent ourselves. As always, fashion is the perfect mirror of what is happening - at once a faithful and distorted looking glass that projects illusions but also reveals the deepest signals of a society compelled to a radical change.

Titled "Tilt System", the new collection by Gilberto Calzolari takes these contrasts by the horns, by highlighting the contradictions and by offering surprising outfits to be mixed and reassembled at will, in a multifaceted wardrobe where "women's" cuts paired with "men's" fabrics and details, winter and summer clothes together, and styles from different eras collapse into unusual, yet always glamorous silhouettes; and bright colours, clashing black & white stripes and dissonant geometries, as in a glitch, reveal a truly contemporary aesthetic. A virtuous answer to our new consumption habits and to the most diverse seasonal requests, in a statement against the mechanisms of mass production that force us to increasingly frenzied rhythms.

Needless to say, sustainability is always at the core of the brand's ethical values, between patterned wool from regenerated yarns; organza and crepe de chine in 100% organic and GOTS-certified silk; fakefur; recovered vinyls and neoprene; and semi-gloss satins of recycled polyester from pet bottles, in a mix of avant-garde sustainable fabrics on one hand and, on the other, splendid warehouse stock fabrics discovered among reputable textile companies; up to the upcycling of unusual and original materials, a signature in Calzolari collections: in this case, broken umbrella sheets which, when recovered, become real dresses.

The result is precisely "Tilt System": a virtuous example of conscious glamor that redefines the concept of luxury through the lens of sustainability, and is expressed not only in the choice of materials, but also in a new production approach. A "slow fashion" that in the name of a return to tailored quality and exclusivity, breaks with the frenetic seasonal model by offering an eclectic and surprising year-long collection, which touches all seasons.













G1005 + GO005







TP008 + G0005 + CA006



TP009 + G0014





























G1006 + G0005



BL012 + GO005



TP104R + GO017



CP011 + CO001





CREDITS

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