

A woman is posing in a dynamic, athletic stance against a white, draped fabric background. She is wearing a grey knit hood, an orange turtleneck, and a dark blue sweater with a large, white, abstract geometric pattern. Her pants are dark blue and wide-legged. She is holding two white ski poles with black grips. She is wearing white and light blue sneakers. The word "marimekko" is written in a white, lowercase, sans-serif font across the center of the image.

marimekko



In 2020, we rejoice over our heritage of vibrant flowers and the changing seasons of the North.

Marimekko's Fall-Winter 2020 collection was inspired by Finnish wintertime activities – and stubborn flowers blooming even in the snow. Reflecting a tech-glam twist, the collection is based on the idea of mixing comfy after-ski partywear, warm knits and sporty outdoor apparel.

Ski in a dress and wear pajamas to a party!

FALL/WINTER 2020



On the cover: Kietoa knit, Konkari baselayer shirt,
Liirto pants, Samilja hood
Walva backpack, Samilja hood, Tasaraita shirt, Kolmikko coat



FALL/WINTER 2020



Oivi beanie, Konkari baselayer shirt
Narske dress





FALL/WINTER 2020

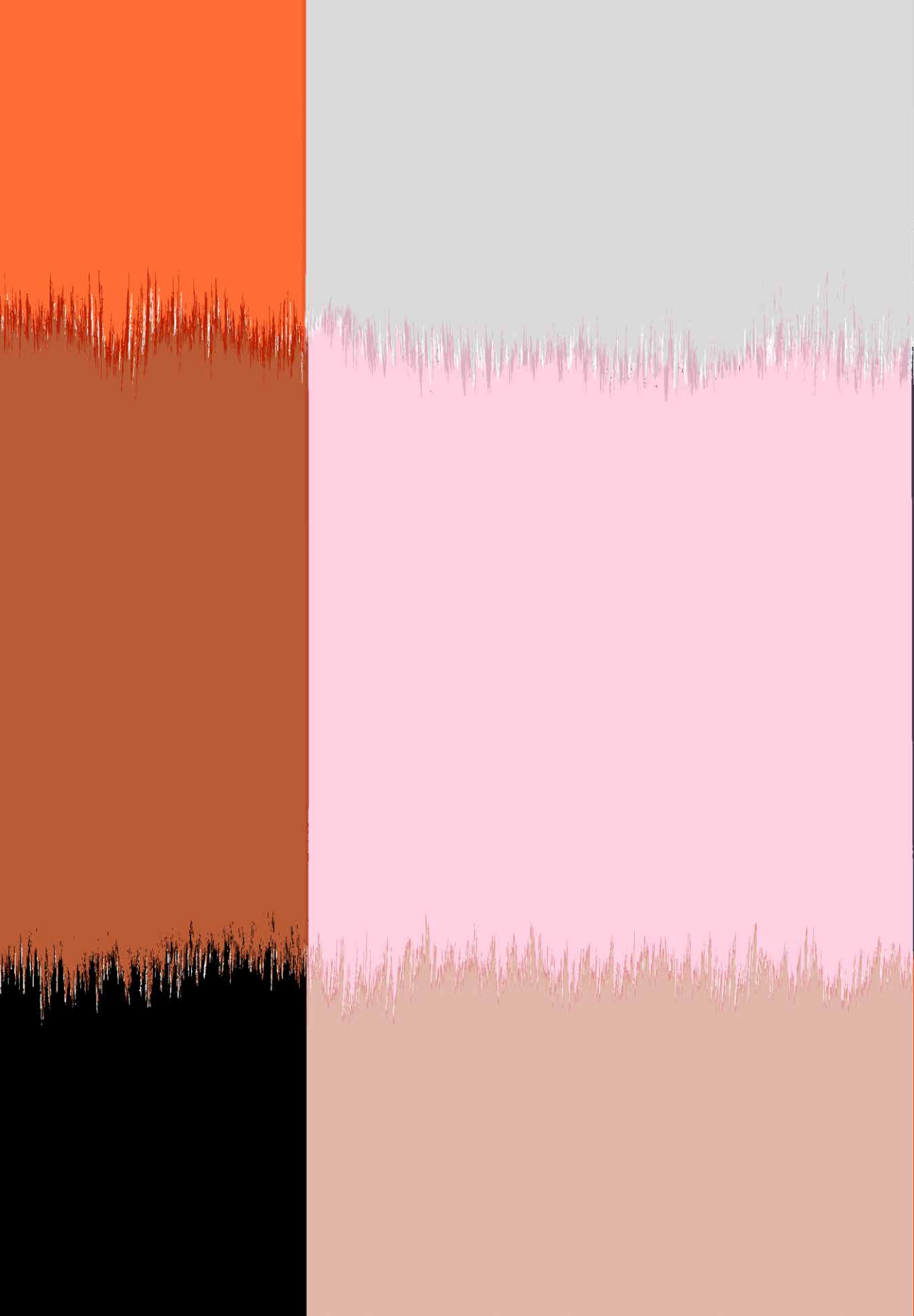
Turvassa coat, Jokapoika shirt, Konkari baselayer shirt,
Lejanna pants, Oivi beanie

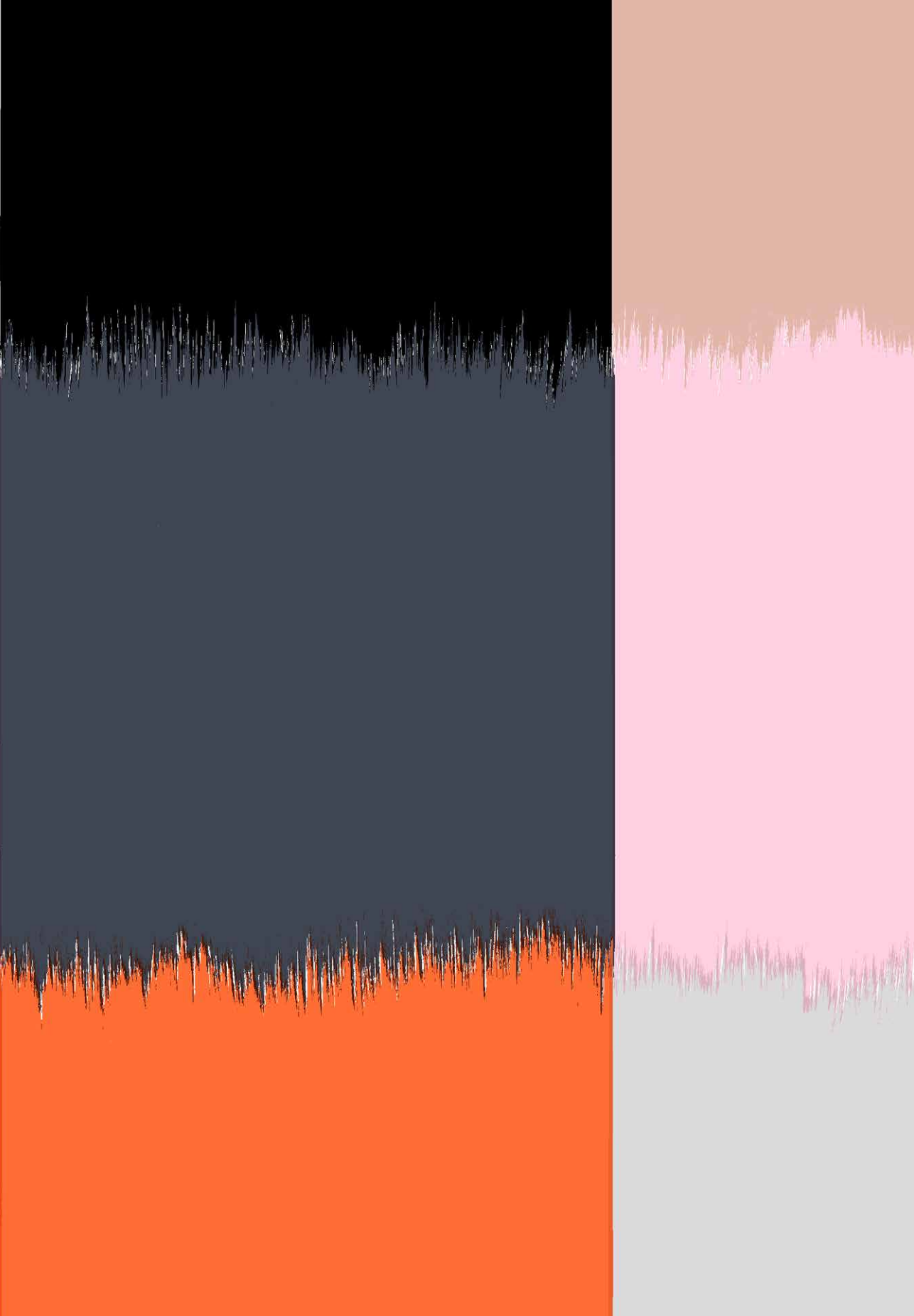
FALL/WINTER 2020



Samilja hood, Kietoa knit, Pujotella skirt,
Medaljonki coat, Aava leather bag









FALL/WINTER 2020



Walva backpack, Päivö scarf, Pysti knit, Syöksy pants
Konkari baselayer shirt, Jäätikkö dress
Toiveikas silk shirt, Maini scarf

FALL/WINTER 2020



Aplodi shirt, Syklaami skirt, Karla leather bag
Pilkistys dress, Konkari baselayer shirt









FALL/WINTER 2020



Paaso beanie, Uutinen knit, Sohjo pants,
Tulokas dress, Iloisesti shirt
Sivakka dress, Oivi beanie, Leimea bag

FALL/WINTER 2020

Auraus jacket, Hiikset trousers, Nousu hoodie



FALL/WINTER 2020

Sijoitus (Jokapoika) shirt, Finaali pants,
Nano Matkuri Leather bag, Mielitty scarf





FALL/WINTER 2020

Paaso beanie, Lumikukka knit, Kapina t-shirt, Karla bag

FALL/WINTER 2020

**Always be yourself,
no matter what.**

marimekko.com

