



«» „√-AX__ » ^ ✖ #/ WE __ ARE ALL ZIVA_TARS OF __ OUR » _ACT !UALSΣ LVES . [∞∞| -././;

VeeCollective
BERLIN

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THE FUTURE

HAS NO FUTURE

WE ARE VEE COLLECTIVE.

OUR BAGS ARE FUTUREPROOF.

VEE COLLECTIVE BAGS ARE ULTRA
LIGHT, WATER-RESISTANT, DURABLE
AND AMAZINGLY VERSATILE.

WE THINK IN TODAY'S WORLD A GOOD
BAG HAS TO BE MADE UP OF THOSE FOUR
ELEMENTS.

BUT IT DOESN'T STOP THERE. WE ALSO BUILD
OUR BAGS LIKE A LUXURY PRODUCT.
WORKMANSHIP, INTERNALS AND ELEGANT
LEATHER DETAILS PLAY AN EQUAL
PART IN THE MAKEUP OF A VEE COLLEC-
TIVE BAG.

< J _ F U + " _ U R E . . . " P R O ` " ~ O F













T^+ | `WHERE^+* |VER POSSIBLE^+* | WE USE 100% RECY- CLED NYLON O N ALL OU ..R BAGS. ``//WE ARE PH ASI NG OUT ALL VIRGIN MATERIALS - IN THE B AGS WE \ S A Ç ONS ^+ | ^+ | TANT FOCUS TO RE-SPD NS I BLY EOLVE ALL ^+ |PAR +S OF D ÜR L | NE TO A >K > »MO RE SUST - - / AVAILABLE OUT- ç □_...; :.M. / .E. FRÉ ERIZLS & PÆ DD_ NGS TO - - - - - HE WAY< - - - W__E TRZNSPORT^I ^,Ö5 + HE FINAL Zr II _Zr%%PR□ - - ; D_UCT ^+ | T





*//__T^+ | PANTONE 13-0340 TN ^: :- //° +





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*//_ _ T`^+ | ` P A _N+ONE

| 6—2130^ TN:_ ^:_ :- FTM /!™:-







A fashion advertisement for VeeCollective BERLIN. The image features five models in a minimalist, industrial setting with a grey concrete wall and floor. The models are dressed in dark, utilitarian clothing. Four of the models are carrying large, dark blue quilted bags with a prominent geometric pattern. The text 'VeeCollective' is written in a large, white, sans-serif font across the center, with 'BERLIN' in a smaller font below it.

VeeCollective

BERLIN

























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< ☞ <REAT/ON → °LAWRE.NCEM/DWO|OD__ ^"""" ΔRCH/TEC_|TURE içHRIST_IAN SCHÅRMER »< > »PROXI....ME ' _ 8 8PERATIONS^7_ ▷ _

ΔUKAS i ROTTER ``KAMM i_` RUTKOWSK_i Y_ UNI FORM_ . LAWRENCÆ MIDW□ _□▷“ I_ _L CONDITIONING, < --_ □ ↵.ERVULLO ME NOEZ_ ^8 _ \$./ CLON|N G\|_

CHRIS .HAN _FR/E DRIC|- \: _ SOND DES »<GM_: STEFΔN_ HO""--FFMEIS+ ER ... ^ ΔAVATAR ◇NE_I CLAIRE ΣAT/ _ ΔMANAGEMENT l ♠ _0 .3_ ΔVATAR 2

^_ 0770 _ - @SYSTEM , <_M ANAGMENT _ " " " 00 <LOTHING SUPPLY _""« HUNDHUND BERLÎN ... ^ ^