

Spring/Summer 2018 # BLANK MIRRORS

The busy modern people face the laptops and smart phones every day, and busily move the fingertips. There is a lot of information over there, and myriad of communication with strangers goes and goes.

When the device was turn off, a blank mirror appears. Mihara Yasuhiro speaks towards this mirror. # # # (Hash tag, hash tag, hash tag).... he wonders what it means. The modern SNS addict, including Instagram, is only funny.

The viewpoint of Mihara's hash tag addict was projected onto a fictitious music band called # BLANK MIRRORS. They are a little nerd, as an antithesis to "Insta-genic", and make sarcastic patches and stickers and wear them all over.

One of the expressive methods of creation for Mihara Yasuhiro, featuring an ironic message greatly, he included in this season's collection.

ITEMS

- · A blouson decorated the large back with a patch or paint
- · Half lap pants that look like skirts by movement
- Adjustable collar width freely, the blouson and coat which can be flexibly wearable.
- · The wry patch for real existed design
- · Upper transparent shoes which is used transparent leather of ECCO LEATHER Ltd.,
- -Socks Sneakers with the sole with socks

Stylist: Luke Day / Bryant Artists Kim Howells / ONE Represents

Hair: Martin Cullen / Streeters
Make-up: Jenny Coombs / Streeters
Casting: Sibylle de Saint Phalle
Production: My Beautiful City

Music : Jan and Naomi

UK & International Press Enquiries : Purple PR Andrea Pizzighello /Andrea.Pizzighello@purplepr.com