

# IOSSELLIANI

## IOSSELLIANI AW 12/13

### **Tribal deco, galactic appeal !**

IOSSELLIANI jewels of fantasy hold a mirror up to their times and what times they have been!

Coruscating, mysterious, dirty luxury, swinging 20's, the primitive and tribal influences on styles and contemporary astronomic beauty and influence on colors.

A jewel box brimful of more possibilities, using existing jewelry details and presenting them into something new, the roaring 20's attitude for a bold and brave line.

Using the classic goldsmith techniques to realize art-deco influenced jewels, IOSSELLIANI creative designers exploring their attraction to the traditional tribal ornaments, the 1920's "golden age", a luxury decade evolving through a dark and contemporary appeal, a melancholic yet galactic colour palette. Geometric shaped earrings, rhinestones and stones evoke a galactic universe, deep colors, from blue and ruby to opaque metals, reminiscences of a starry sky, feeling the mystery of the universe.

Retro setting ring, claw charms and tribal shaped jewels are declined with a touch of galaxy,

Black fringed jewels with multicolored shines are the start point for a travel from back to the future.

Deep blue, crystal, orange and green are the stars of the sky above IOSSELLIANI. Combining metals and stones with dark beads, shiny rhinestones and agates, the jewels include bamboo shapes, pyramid details for a dirty luxury mood.

Each IOSSELLIANI creation looks like a spectacular heirloom with some amazing statement pieces sitting alongside classics, the collection is chic yet edgy.

...this is your one stop label for jewels