



***starstyling*'s newest collection for SS 2011 „ANTI AVANTI“ will be presented on Saturday the 10th of July at the Mercedes Benz Fashion Week at Bebelplatz in cooperation with G-SHOCK**

Berlin, June 2010: „ANTI AVANTI“ is the name of *starstyling*'s newest collection for spring/summer 2011. The starting point of the collection is the basic but multi-functional big-shirt, featured in modified forms and details such as varying armlengths and ornaments. Also presented are a long stretched t-shirt-dress with applicated fringes, a feminine bandeau-dress, a long-dress with a deep back-cut and an oriental kaftan – multifunctional styling possibilities included.

The mainframe and heart of the collection are handpainted designs and graphic prints inspired by the bandings found in agate stones, with unisex tops and leggings getting extra layers through additional transfer prints.

The big-shirt variations are combined with male and female washed-out frayed indigo denim styles and pieces in skin-colored net or linen with set-on bags and seams covered with holographic foil.

Removable modules adorn jean-jackets, trousers and skirts. In the form of bibs, towels and aprons, they are equipped with ethnic multicolor embroideries and applications such as cords, holographic foil and other transfer prints, causing light, color and movement effects.

“Fantasy Jewellery“ such as chains, hairbands, earrings and headgears made of braided aluminium pipes and agate stones round off the 85 piece summer collection. The looks are finally completed with weekender and cosmetic bags made of linen crepe with metallic glowing inner lining.

The collection will be available in selected trendstores worldwide starting March 2011. Shop prices range from 40€ for a basic piece up to 450 € for meticulously fabricated jackets and kaftans.

starstyling collaborates for the 2010 Berlin Fashion Week with G-SHOCK watches by designing an exclusive edition of 20 models from the recent G-SHOCK collection. In this strictly limited edition each watch gets an individual designed, unique *starstyling* band. The design packages include a watch, an original *starstyling* shirt and accessory and will be presented in dominant trendstores worldwide.

***starstyling* G-SHOCKed - BY INVITATION ONLY!!!**

DATE: SATURDAY, THE 10TH OF JULY 2010, 04.30 PM

PLACE: MERCEDES-BENZ FASHION WEEK TENT, BEBELPLATZ



Press contact for further information, interview requests and high-res pictures:

Silk Relations GmbH | Claudia Gieß | Ruckerstr. 4 | 10119 Berlin | Tel.: 030-84710836 |
Fax: 030-84710855 | claudia@silk-relations.com | www.silk-relations.com

By appointment : Private Studio Showroom from 11th to 13th July 2010:

starstyling | Kai Seifried & Katja Schlegel | Alte Schönhauser Str. 9 | 1st floor | 10119
Berlin | Tel.: +49 179 1074927 | kai@starstyling.net | www.starstyling.net

Inspirational information:

starstyling ANTI AVANTI SS 2011

During their extraordinary voyage, Agathe and Billy wore: Denim, viscose, cotton, linen voile, elastic synthetic net, crochet. As well as holographic foils, ethnic embroideries, handpainted psychedelic colors, beads, agate stones, fringes, t-shirts, tanktops, angler vests, flares, hotpants, cargo trousers, swimsuits, body suits, leggings, dresses, hooded jackets, blouse, poncho, bags bags bags, necklaces.

...Chapter 22: Agathe is Stoned
/ outdoor / near a tree / in the heat of a night.

Billy: Has anyone seen Agathe?

Joy: Who's Agathe?

Billy: She's the really beautiful girl wearing that huge sunhat with the long hair and the poncho.

Sun: Oh yeah, she's laying by the sacred tree : She looks pretty blown away, dude.

Billy: Agathe! What you doing with the net? You're all tangled!

Agathe: I'm trying to capture the colors, they're so viscous and beautiful but they just keep glistening away into the air! Hey! don't I know you? Hahahaha! You're a scarecrow! Where am I? Oh, I'm in a desert! It's so hot isn't it? I'm burning. Can you help me take my jeans off?

Billy: They are already off, you're naked, Agathe. You had way too much of that stuff Dr. O gave us.

Agathe: Billy it's you!!!!!! I have to tell you the vision I had. I saw into the future. We have to get out of here. This land is cursed.



Billy: Get up, Agathe, you're laying in the dirt.

Agathe: Wait let me tell you what i saw! The people here, I mean the tribes, they were throwing rocks at each other, and then at me and you and everybody! The women turned into ghosts and then there were airplanes and bombs and destroyed cities and war! There was a war!

Billy: You're having hallucinations, it's...

Agathe: I saw the future i swear!

Billy: Baby, I know you did, but...

Agathe: I want us to go back into the Magic Bus. I want to go home. We have to tell everyone!

Billy: Listen to me, there's no danger here. The tribes are totally hospitable and open minded. We are free and we're happy and we're having a really groovy time and there is love everywhere and I love you and that's all we need.

Agathe: You promise?

Billy: Would I lie to you?

Agathe: Oh Billy, it's true. Love is all we need.

Billy: Come, Agathe, put on your pretty *starstyling* dress, you know the one i really like with the fringes. Let's go dance by the fire.

Agathe: I'll put on my djellebah on top with my beads and we'll dance until the sun comes up! I love you!

END.