



JACKET REQUIRED  
LONDON

A/W 2015

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## LONDON



**EAST EVOLUTION.**



Wednesday 4 February 2015 10am - 7pm | Thursday 5 February 2015 10am - 6pm  
Autumn / Winter 2015

London, August 2011. Redchurch Street, Shoreditch was the heart of a menswear explosion. A new destination that brought together retail's raconteurs of style with established and up-and-coming labels during the international buying period. Thirty five designers found residence for two days at Rochelle School to offer a wide range of streetwear, heritage-inspired workwear, sportswear, hi-tech outerwear, premium denim, vintage, suiting and more – all under one roof.

Now, February 2015 is upon us and Jacket Required returns to The Old Truman Brewery for its eighth edition. With over 225 labels presenting autumn/winter 2015 collections, the exhibition has indeed changed and evolved, while importantly developing its recognisable voice by upholding a considered strength in its curation. Labels involved since the show's inception such as Edwin, Garbstore and Penfield, join a new lexicon of brands including Red Wing, Gant Rugger, Mr Start and Clarks Originals to give the most comprehensive view of the very best available in the modern menswear market.

"We are definitely back where we belong" says Mark Batista, the show's co-founder. "Our time at Victoria House gave us an opportunity to present more of the brands we like in a controlled way.

"The risk paid off, and with one of the strongest line-ups in the international trade calendar, last year we made our return to Shoreditch," he continues. "East London – our birthplace, a creative atmosphere, a contemporary yet raw industrial space, with brands, buyers and members of the press who have championed the show from day one. Like a

kid who was sent off to learn about the world and become a man, we were back. Older, wiser, incorrigible – Jacket Required had come home."

While growth is evident for the premium menswear tradeshow, the exhibition's blueprint has remained very much the same, and a strong emphasis upon editorial transparency continues into the new seasons ahead. Now situated over two floors, Jacket Required has progressed, creating an influential environment catering to the "bon vivants" of the menswear industry. More space may mean more brands, but it also provides a platform for further variety and depth, as additional footwear, outerwear, accessories and lifestyle brands amplify and diversify the line-up, while preserving the show's collective energy and retaining the style quota.

"There is no better place to be than London right now," enthuses co-founder Craig Ford. "The show promises to invite strong brands that are relevant to the current market, all with something different to say – whether it's a label priding itself on British manufacture or an international name from the US or Japan that we're introducing into the European market. Not only that, but London's retail landscape is really on point at the moment. East London in particular boasts a multitude of independent and brand-owned menswear specialists – all echoing our commitment to diversity."

And so it's no wonder the show has found its way back to Shoreditch – an embodiment of the vibrancy all East London and the menswear community has to offer – Jacket Required's true spiritual home.

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### DATE & LOCATION.

THE OLD TRUMAN BREWERY,  
LONDON. E1 6QL

4 February 2015 10am - 7pm | 5 February 2015 10am - 6pm

#### ALICE ELLIOTT

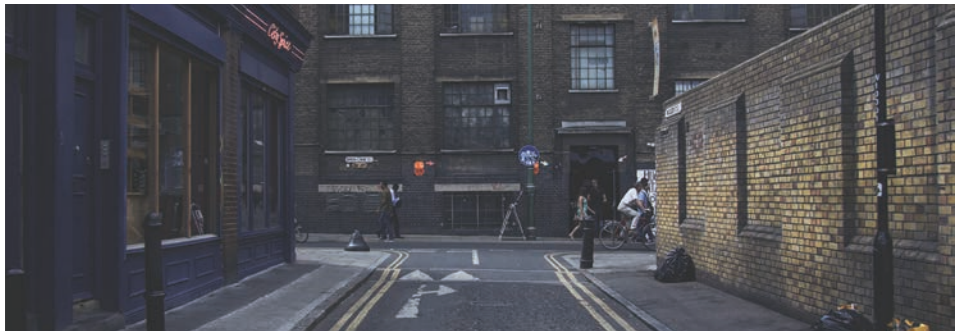
alice@jacket-required.com  
07843088316

#### CAROLINE MACKINNON

caroline@jacket-required.com  
01484 848313

#### LEON SEVERN

leon@jacket-required.com  
01484 848326



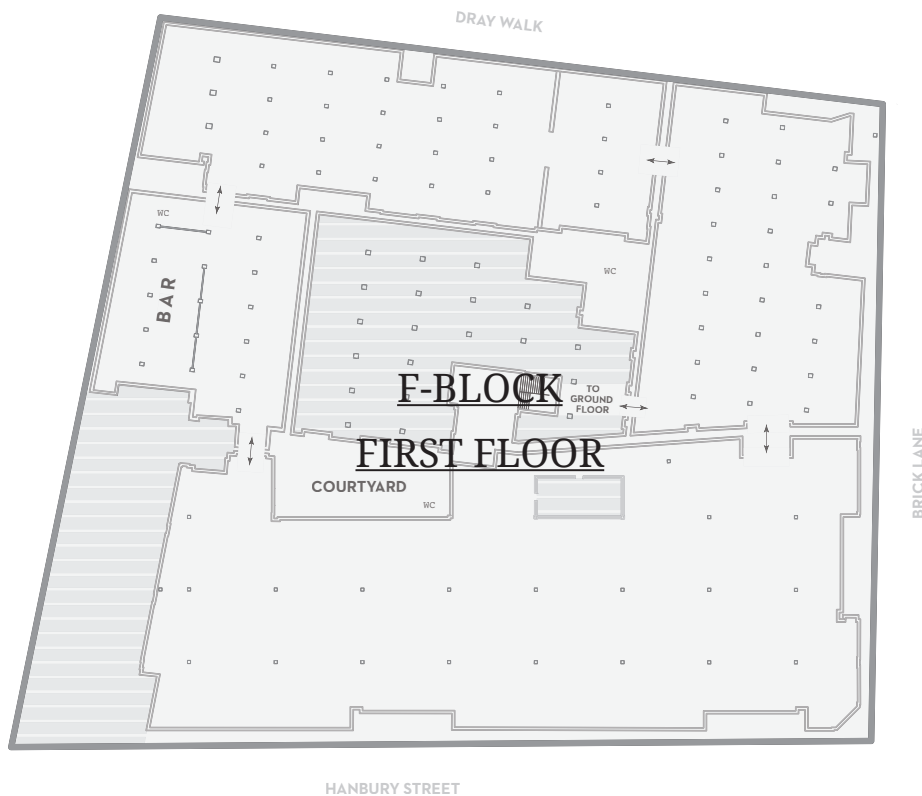
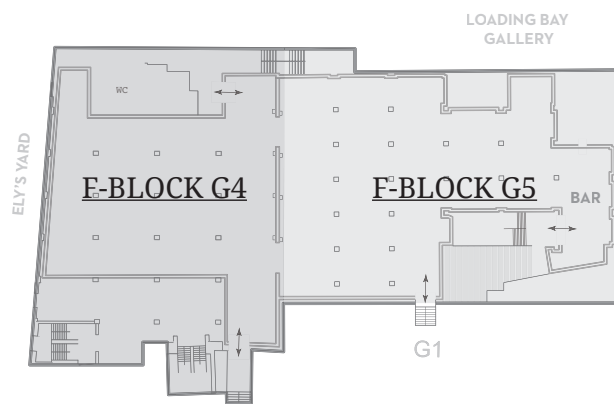
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### STAND INFORMATION.

- + Combination of Rails / Tables
- + Brand Signage
- + Working Table and Chairs
- + WiFi



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### BRANDS .

#### PREVIOUS PARTICIPANTS INCLUDE .

!SOLID	ETONIC	LEVI'S® VINTAGE CLOTHING	SANDERS
2XH BROTHERS	EVISU	LFANT NYC	SANDQVIST
47 BRAND	FARAH 1920	LIBERTINE-LIBERTINE	SANTA CRUZ
ADDICT	FARAH VINTAGE	LIGHTNING BOLT	SATTA
AIGLE	FAT MOOSE	LRG	SCHOTT N.Y.C
AKA	FOCUSED SPACE	LUKE 1977	SEBAGO
ALPHA INDUSTRIES	FRACAP	MADS NØRGAARD	SELECTED HOMME
ALTAMONT	FRANK DANDY	MAIANS	SERGE DENIMES
ANERKJENDT	FRANKLIN & MARSHALL	MAJESTIC SELECT	SIDIAN, ERSATZ & VANES
ARMOR-LUX	FRIEND OR FAUX	MAJESTIC VINTAGE	SOCK & TROTTER
ASHLEY WATSON	G-LAB	MAKIA	SONS
AT.P.CO	GABICCI VINTAGE	MARK MCNAIRY	SOULLAND
B.D. BAGGIES	GARBSTORE	MARK THOMAS TAYLOR	SPERRY TOP-SIDER
BARACUTA	GARMENT PROJECT	MARSHALL ARTIST	SPIEWAK
BARLEYCORN	GIBSON LONDON	MAVERICK TWISTS	STANCE
BELLFIELD	GIRO SPORT DESIGN	MCALSON	STIGHLORGAN
BEN SHERMAN	GLOBE	MEN'S SOCIETY	STILL GOOD
BILLIONAIRE BOYS CLUB	GLOVERALL	MERC	SUIT
BLACK KAVIAR	GODSPEED GOODS	MEYBA	SUNDAY SOMEWHERE
BLUE COLLAR WORKER	GOLA CLASSICS	MHI	SUNPOCKET
BLUE DE GENES	GOLIATH	MILLICAN	SUPERGA
BOIS2	GOOD FOR NOTHING	MIPAC	SUPREMEBEING
BORN IDOL	GOOD GUYS	MONTA HERITAGE	SWIMS
BOROUGH 33	GOOSECRAFT	MOODS OF NORWAY	TEVA
BOXFRESH EIGHTYNINE	GOURMET	MQT DENIM	THE BRITISH BELT COMPANY
BOY LONDON	GREATCOAT	MR. BLACK GARMENT	THE CRITICAL SLIDE SOCIETY
BRIXTOL	HALL OF FAME	ESSENTIALS	THE CUCKOO'S NEST
BRSH COLLECTIVE	HAMILTON & HARE	MUSEUM	THE EARTH
BULLION	HAN KJØBENHAVN	MWC	THE FOURNESS
CAPTAIN FIN CO.	HANCOCK VULCANISED	NATIVE YOUTH	THE LAUNDRY FOLK
CATHERINE DANG	ARTICLES	NICCE	THE RAGGED PRIEST
CHEAP MONDAY	HAPPY SOCKS	NOTCH LONDON	THIM KROM
CHINTI & PARKER	HARPER LONDON	OHW?	THOMAS ROYALL
CLAE	HARRY STEDMAN	OILL	TIGER JAY
CLARKS ORIGINALS	HENRI LLOYD	ORIGINAL PENGUIN	TIMEX ORIGINALS
COLLECTIVE	HERO'S HEROINE	ORSMAN	TODD SNYDER X CHAMPION
CRIMINAL DAMAGE	HERSCHEL SUPPLY CO.	PALLADIUM	TRIUMPH & DISASTER
DEMOCRATIQUE SOCKS	HIUT DENIM CO.	PANTOFOLA D'ORO	TRIWA
DENIM IS EVERYTHING	HOUSE OF GARMSVILLE	PARKA LONDON	TROPHY ATHLETICS
DESCENDANT OF THIEVES	HUB FOOTWEAR	PEACEFUL HOOLIGAN	TSPTR
DEUS EX MACHINA	HUMAN MADE	PEARLY KING	TUKTUK
DICKIES	HYMN	PENFIELD	TWO SQUARE
DIDRIKSONS 1913 ORIGINALS	HYPERGRAND WATCHES	PETER WERTH	TYLER AND TYLER
DIESEL	ICECREAM	POINTER	UMBRO PRO TRAINING
DKNY MEN	ICON BRAND	POLER STUFF	URBAN EARS
DOBSON	J SHOES	PORTUGUESE FLANNEL	VILLAIN
DR. MARTENS - MADE IN ENGLAND	K-SWISS	PRIVATE WHITE V.C.	VITO
DUEL DENIM	K-WAY	PUBLISH	VOLCOM
DUFFER OF ST. GEORGE JAPAN	KAIBOSH	R.M.WILLIAMS	VOLTA
EAT DUST	KIMONO	RAEN OPTICS	WAIT
EBBETS FIELD FLANNELS	KINGS OF INDIGO	RASCALS'	WAITING FOR THE SUN
EDWIN	KNIGHT MILLS	REALM & EMPIRE	WÄVEN
ELECTRIC	L'ASCOLANA	RED WING	WEMOTO
ELEMENT	LA PAZ	REEL JEANS	WESC
ELEVENPARIS	LACOSTE CHAUSSURES	REPLAY	WOLSEY
ELVINE	LACOSTE LIVE	RICHER POORER	WOLVERINE 1000 MILE
ENDRIME	LE COQ SPORTIF	ROCKPORT	WORN BY
ENGINEERED FOR MOTION	LEE 101	RUSSELL ATHLETIC PREMIUM	YOUR OWN
ENTER ACCESSORIES	LEE JEANS	RVCA	
	LEVI'S® MADE & CRAFTED™	RVLT	

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### WHO ATTENDS .

### BUYERS INCLUDE .

#### UK

A SHOP CALLED WOOD  
ACCENT CLOTHING  
APHRODITE 1994  
ARTICLE  
ASOS  
BY-WALSKI  
CAPOLOGY  
CHOICE  
COES  
COMMONN  
CONSORTIUM  
COUVETURE AND THE GARBSTORE  
CRUISE CLOTHING  
END CLOTHING  
EQVVS  
FENWICK OF BOND STREET  
FORTNUM AND MASON  
GIULIO  
HARRISON & FYFE  
HARRODS  
HARVEY NICHOLS  
HERVIA  
HUB  
INFINITIES  
JOHN ANTHONY  
LIBERTY  
MEET BERNARD  
MR PORTER  
NATTERJACKS  
NORTHERN THREADS  
NUMBER SIX  
OKI-NI  
OPUMO  
PEGGS & SON  
PHILIP BROWNE MENSWEAR  
PRESENT  
PSYCHE  
QUESTION AIR  
SA-KIS  
SELFRIDGES  
SIX WHITING STREET  
SON OF A STAG  
STERANKO  
STUARTS  
TESSUTI

THE BUTTERY STORE  
THE CONTENT STORE  
THE GOODHOOD STORE  
THE HIP STORE  
THE LIQUOR STORE  
THE SHOP AT BLUEBIRD  
THERAPY  
THREADS MENSWEAR  
TOGS + CLOGS  
TRIADS  
TRUNK CLOTHIERS  
URBAN OUTFITTERS  
UTTER NUTTER  
VAN MILDERT  
WEAVERS DOOR  
WELL GOSH  
WOODHOUSE

#### INTERNATIONAL

ARNOTTS (IRELAND)  
BARNEYS (USA)  
BEAMS (JAPAN)  
BJØRK (ITALY)  
BLACK SHEEP ROAD (NETHERLANDS)  
BOTTIGLIERIA (ITALY)  
BRAND SHOP (RUSSIA)  
BUGALU (SPAIN)  
BUNDASTORE (GERMANY)  
CONCRETE STORE (NETHERLANDS)  
DE BIJENKORF (NETHERLANDS)  
DOVER STREET MARKET - (NY/  
LONDON/TOKYO/BEIJING)  
EIMEKU CO. (JAPAN)  
EZY PZY (JAPAN)  
FLAT (ITALY)  
FLAVOUR (DENMARK)  
FOTT (RUSSIA)  
FRENCH CALIFORNIANS (FRANCE)  
FRONT RUNNER (NETHERLANDS)  
FRONTLINESHOP (GERMANY)  
GALLERIES LAFAYETTE (FRANCE)  
GEYSIR (ICELAND)  
HICKOREES (USA)  
HOT HERRING (RUSSIA)  
I AM SHOP (SOUTH KOREA)  
J.CREW (USA)  
KARLTEX (SWEDEN)  
NORSE PROJECTS (DENMARK)  
PETIT ST LOUIS (FINLAND)  
PRIVEJOKE (BELGIUM)  
RAIDAR (IRELAND)  
ROBINSONS (SINGAPORE)  
ROYAL CHEESE (FRANCE)  
SLAM JAM (ITALY)  
SOCIETE ANONYME (ITALY)  
STOER. MENSWEAR & LIFESTYLE  
(NETHERLANDS)  
TENUE DE NIMES (NETHERLANDS)  
THE COOLS (USA)  
THE HUNTINGTON ENSEMBLE  
(NETHERLANDS)  
UNITED ARROWS ( JAPAN)  
URBAN RESEARCH (JAPAN)  
WOOD WOOD (DENMARK)  
ZALANDO (GERMANY)  
ZORAIDO (ITALY)

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### WHO ATTENDS.

#### MEDIA.

#### DIGITAL

1TEM  
APPARENTLY  
BREAKS MAGAZINE  
BUCKETS & SPADES  
BY THE LEVEL  
CHASSUER  
CLASHMUSIC.COM  
COPSON STREET  
DEER BRAINS  
EPIC TV  
GQ.COM  
GREY FOX BLOG  
HALCYON MAGAZINE  
HIGH SNOBIETY  
HYPEBEAST  
INDIVIDUALISM  
LOVE NOW  
MENSWEAR STYLE  
SABOTAGE TIMES  
SELECTISM  
SPINDLE MAGAZINE  
TCO  
THE CHIC GEEK  
THE CLARENCE COLLECTIVE  
THE DAILY STREET  
THE DROP DATE  
THE FRESH HABITS  
THE REFERENCE COUNCIL  
THE STYLE KING  
THRLD  
TOP GRAIN  
TRAPPED  
TWIN  
UNDER THE LINE  
WE ARE HQ

ES MAGAZINE / EVENING STANDARD NEWSPAPER  
ESQUIRE  
ESQUIRE WEEKLY  
FHM  
GQ  
HUCK / TCO  
I-D  
JOCKS & NERDS  
MAN ABOUT TOWN  
MENS HEALTH  
MONOCLE  
PORT  
PROPER MAGAZINE  
RWD  
SHORTLIST  
STYLE  
T3  
THE GUARDIAN  
THE RIG OUT  
THE TELEGRAPH  
UMBRELLA  
WINK CREATIVE  
WONDERLAND

#### TRADE

BOF  
DRAPERS  
GLOBAL  
HABITAT  
LSN  
MWB  
SPORT & STREET  
SPORTSWEAR INTERNATIONAL  
TEXTILIA  
WGSN  
WWD

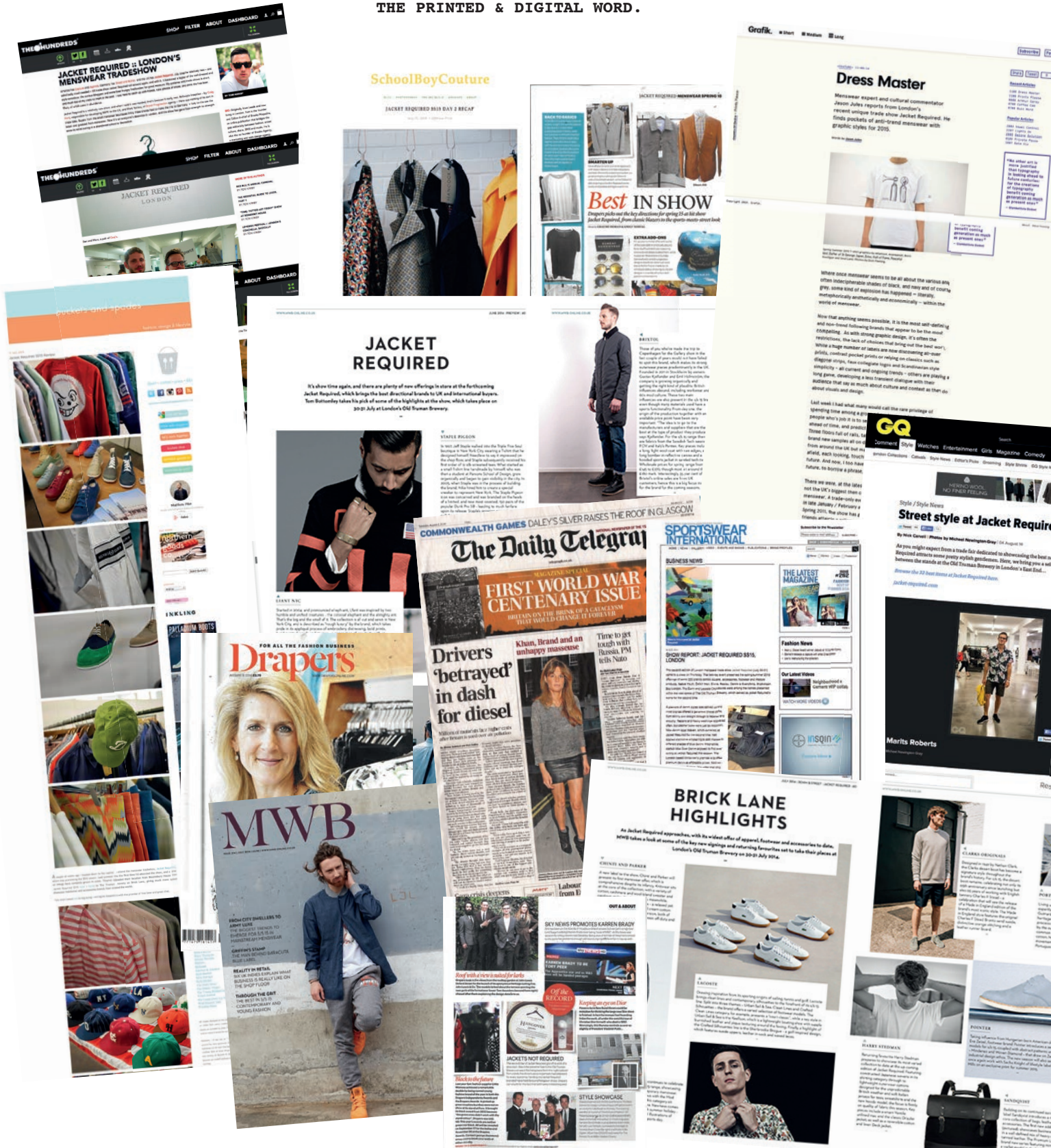
#### PRINT

A LA CHAMPFEST  
CLASH MAGAZINE  
CONDÉ NAST TRAVELLER  
DJ MAG

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PRESS COVERAGE.  
THE PRINTED & DIGITAL WORD.

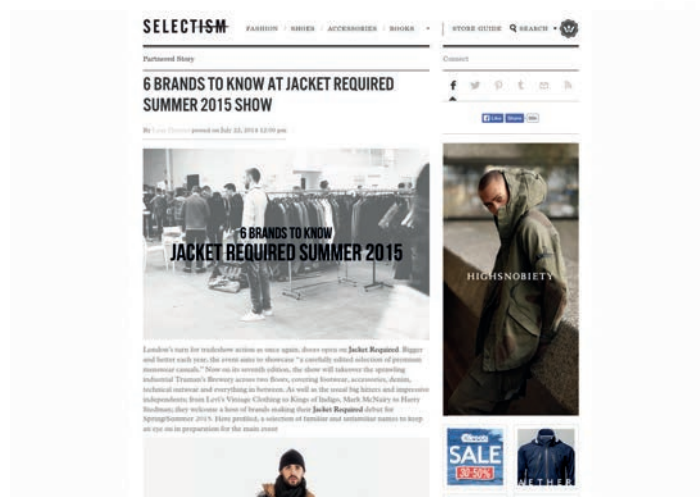
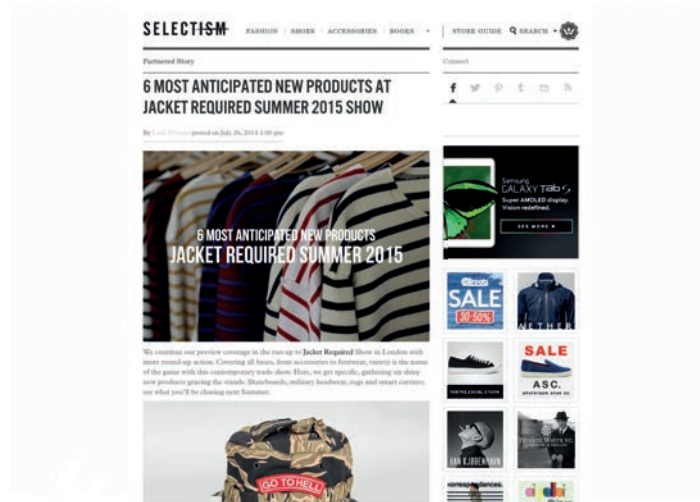
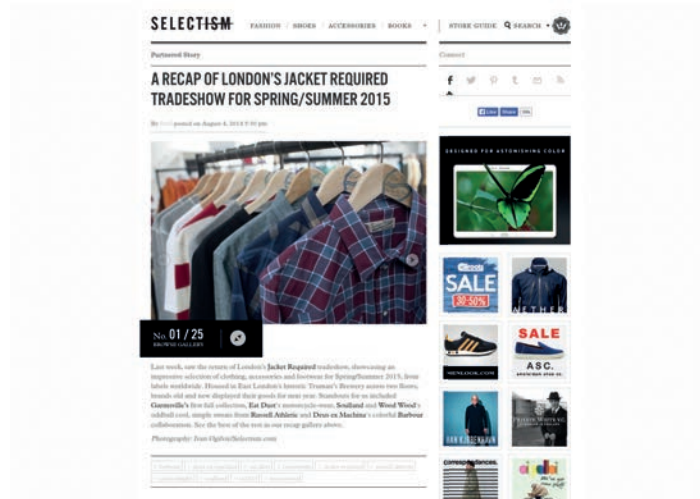




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**PRESS COVERAGE.**  
**THE PRINTED & DIGITAL WORD.**



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ALL IN GOOD TIME.  
PICTURES FROM S/S15.

