



MIPEL123
19-22 February 2023
Fiera Milano-Rho

From February 19th to 23rd, the leather goods world comes together in Milan with MIPEL and MIPEL Lab. Five days among Made in Italy and new proposals from around the world.

Milan, 16th February 2023 – MIPEL, the most important international event dedicated to leather goods and fashion accessories, is preparing for the debut of its 123rd edition which will be held from 19th to 22nd February 2023 (9:30 a.m.- 6:30 p.m. for the first three days and 9:30 a.m.-4:00 p.m. on the last day) at FieraMilano-Rho exhibition centre. With an exhibition path of more than 4,000 square meters and more than 150 brands selected from historical brands and emerging national and international companies, MIPEL123 will offer a complete view of the new fall/winter 2023-24 collections.

The exhibition – organized with the support of The Ministry of Foreign Affairs and International Cooperation (MAECI), Italian Trade Agency – ITA and under the patronage of the City of Milan - will be held again this year in conjunction with MICAM Milano and TheOneMilano and in partial overlap with HOMI Fashion&Jewels (17-20 February 2023) and Lineapelle (21-23 February 2023). From 21st to 23rd February also MIPEL Lab comes back, the innovative fair format dedicated to Italian luxury leather goods production sourcing conceived by Assopellettieri in collaboration with Lineapelle, with which it will share spaces inside Hall 9. Also continuing for the next edition is the partnership with Impersive, which will allow visitors to take an extraordinary immersive journey into the production of Italian leather goods through the use of "oculus."

From 21st to 23rd February also MIPEL Lab comes back, the innovative exhibition format dedicated to Italian luxury leather goods production sourcing born from the collaboration between Assopellettieri and Lineapelle, with which it shares spaces in the **HALL 9**. The partnership with **Impersive** goes on also for the next edition; it allows visitors to take an extraordinary immersive journey into the production of Italian leather goods through the use of "oculus."

Declares Assopellettieri President Franco Gabrielli: "We are strong on the success of the last editions of MIPEL and the provisional preliminary estimates for Italian leather goods industry (estimated turnover expected to be around 13 billion euros with +14.8 percent and exports up 15.1 percent over 2021) comfort us and encourage us to move forward with even more conviction. The Fair confirms itself as the main meeting point between brands and qualified international buyers looking for the best of Italian and international leather goods, and we think that this edition can be particularly important for our exhibitors with a possible return to the fair not so much of Russian buyers, but of those from markets already growing during the last edition. I am thinking of Japan, the U.S., South Korea, Singapore, Qatar and the Emirates. On this front, the contribution of Italian Trade Agency – ITA is valuable, as always, with the incoming activity of qualified international operators, confirmed for both editions of MIPEL and MIPEL Lab.

MIPEL123 will be entirely inspired by the city of Milan. In fact, the different areas of the exhibition layout will offer references about city's main architectural structures, such as the Galleria Vittorio Emanuele, which will host the trend area, the Arco della Pace, which will characterize the Scenario entrances, and the Bastioni di Porta Venezia, which will frame the Top Buyer Lounge.

To liven up the exhibition days will be **live performances by three young and talented artists**: [Denis Medri](#), [Lorenzo Fornaciari](#) and [Matteo Manenti](#). The latter, in fact, will decorate some parts of the exhibition as if they were walls of the city, each according to their own style: a way to pay homage to a city in constant evolution and offer a contemporary image of Made in Italy.

Great attention will also be paid to the **Trend Area**, an area created in collaboration with the **MIPEL Fashion Committee** born to support the association in special projects and partner companies in the creation of avant-garde collections with unique style.

An exhibition area that, through an immersive path, will lead the visitor to discover the main trends of the coming season. Here, the **inspiration will be the great Italian cinema and the iconic images of its films and protagonists** that through details, color palettes and accessories will represent the 4 moods of the FW23-24 season. An immersive presentation of the trends: through video projections and special set-ups, the setting



and distinctive elements of each film will be recreated allowing the visitor to become the protagonist of the scene.

Another important confirmation of this edition is the initiative "**The Italian Startup Project**" (realized in collaboration with the Ministry of Foreign Affairs and Cooperation and ITA), dedicated to a selection of emerging designers and brands that distinguished themselves for their creative idea, innovation and research. Among the young Italian companies that will be present are D1VER2O, NI-DO, NOESI, Kjøre Project and RDVO.

An event reserved for buyers and exhibitors will kick off the show **on Sunday 19th February from 6:30 p.m.** The "**MIPEL Cocktail Party**," will be inside the Hall 3, in the trend area and it is conceived as an opportunity for networking, discussion and sharing strategies and opportunities in a more relaxed atmosphere.

The collaboration with **Mirta** goes on. It will connect local Italian brands with international boutiques, setting up a special high-tech exhibition area again this year. From February 1st to 28th on Mirta, a **virtual showcase has been reserved exclusively for MIPEL and its exhibitors**, to foster contacts between operators even at a distance.

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