



**Fiera Milano-Rho  
19-22 February 2023  
MIPEL123**

**MIPEL confirms new dates for winter 2023 edition and a return to four days for an increasingly productive and synergistic exhibition event**

Milan, 3 November 2022 – Thanks of the great success of Gli Stati Generali della Pelletteria Italiana recent edition, which saw the involvement of Italian institutions, key players in the leather goods sector and partners of excellence such as The European House - Ambrosetti together with Lineapelle and UNIC - Concerie Italiane, Assopellettieri strategy to support the sector in the recovery continues with the announcement of the upcoming MIPEL 123 dates and events.

**The exhibition will take place from 19th to 22nd February 2023 (9:30 a.m.- 6:30 p.m. for the first three days and 9:30 a.m.- 4:00 p.m. on the last day)**, in conjunction with Micam Milano and TheOneMilano and in partial overlap also with Lineapelle and HOMI Fashion&Jewels, in order to offer more opportunities for operators to discover news and trends from the entire fashion system. Following the success of the last edition, **the return to a four-day event** confirms the clear recovery of the leather sector, which recorded a positive first half of the year: increases in industrial production (+12.4%) and turnover (+15%), supported by recoveries in the domestic market (+12.2%) and especially in exports (+18.3% in value, despite a significant slowdown, in terms of volume, in April and May).

Scheduled for the next appointment of the international event dedicated to leather goods and fashion accessories are the showcase of the new **fall/winter 2023-24 collections** and the large space dedicated to Made in Italy, which is also highly appreciated by international buyers, in addition there will also be lot of interesting international proposals able to offer different points of view.

After the great feedback received about **Mirta** start-up, the partnership with the digital showroom is confirmed for the next edition as well: it will connect Italian brands with international curators and will set up, as in the last two editions, a high-tech exhibition area dedicated to a selection of brands on the platform, with the goal of creating a 360-degree experience that can put together the physical and the digital aspect.

Focus also on the synergies between unique realities of leather goods savoir-faire and national and international brands with the **MIPEL Lab** return, the innovative B2B exhibition format dedicated to the excellence of Italian leather goods production sourcing conceived by Assopellettieri in collaboration with Lineapelle, with which it will share spaces **from 21st to 23rd February**.

To mark your agenda: the appointment with **MIPEL 123 from 19th to 22nd February 2023** at Fiera Milano-Rho.

**MIPEL Press Office**  
PR&PRESS: ad Mirabilia  
[mipel@admirabilia.it](mailto:mipel@admirabilia.it)

Contacts:  
**Laura Sanfelici**  
Mob. 346 6302391  
[sanfelici@admirabilia.it](mailto:sanfelici@admirabilia.it)

**Fulvia Concetti**  
Mob. 348 5457226  
[concetti@admirabilia.it](mailto:concetti@admirabilia.it)

**Federica Serpellini**  
Mob. 320 8831299  
[serpellini@admirabilia.it](mailto:serpellini@admirabilia.it)

ASSOPELLETTIERI  
Via Alberto Riva Villasanta, 3 - 20145 Milano (ITALY)  
+39.02.58451.1  
[segreteria@assopellettieri.it](mailto:segreteria@assopellettieri.it)  
CODICE FISCALE: 80046650158

[assopellettieri.com](http://assopellettieri.com)

Promotore di  
**mipel**