

# DEREK LAM

## DEREK LAM ANNOUNCES NEW SHOWROOM IN PARIS

**May 30th, 2017 New York--** Derek Lam International, LLC is pleased to announce the opening of its new showroom in Paris starting with Pre-Spring 2018 market from June 22d to June 28<sup>th</sup>. The address is 9, Rue d'Anjou in the Faubourg St. Honoré neighborhood and the company will present Derek Lam, Derek Lam 10 Crosby and Derek Lam Denim. The range includes Women's Ready-to-Wear, Footwear, Swim & Beachwear, Eyewear, Costume Jewelry and the new Derek Lam 10 Crosby fragrance collection.

The company has recently taken back in-house the worldwide distribution of the Derek Lam 10 Crosby collection when a previous agreement with the multi-brand showroom Tomorrow Ltd. expired. Itochu Company continues to be the exclusive distributor of the Derek Lam 10 Crosby collection for Japan but all other territories will be managed directly.

Jan-Hendrik Schlottmann, CEO, comments: "We are worldwide known for creating luxury products anchored in the tradition of American sportswear. Today we have established a balanced and healthy whole-sale distribution in the USA and can now focus on building presence in Europe, Russia, Asia and the Middle East. Taking our international distribution in-house allows us to provide outstanding customer service, early deliveries and a more competitive pricing structure to our clients".

### ABOUT DEREK LAM

Derek Lam was founded in New York City, in 2003, by Derek Lam, Designer, and Jan-Hendrik Schlottmann, CEO. Derek Lam 10 Crosby was launched in 2011. Derek is from San Francisco, California and attended Parsons School of Design.

The Company creates luxury products with a modern sensibility, known for its calculated simplicity and thoughtful detailing. The collections include women's clothing, shoes, handbags, fragrances and eyewear.

Derek has been recognized by the CFDA. The work has been exhibited at the Museum of FIT, Kennedy Center and the Victoria and Albert Museum.

Please visit [www.dereklam.com](http://www.dereklam.com) .

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