

Q A S I M I

AUTUMN / WINTER 2019

Amidst the current uncertain political and social climate, Qasimi's urban nomad travels to the near future with a vision of hope within a utopian landscape.

This utopian future vision has been complemented by textiles and cinematic cult sci-fi imagery, allowing the traveller a discovery of his own place and purpose in the universe.

KEY COLOURS: Forest, glacier grey, Persian plum, deep taupe and camel, all accented by shots of lime and sorbet

KEY FABRICS: Cashwool, denim, weaved jacquards, coated fleece and technical nylons

KEY SHAPES: Protection takes the form of biker padding and layering detail. Modular clothing with its multi-purpose aspect and interchangeable elements are also related to a nomadic lifestyle

KEY PRINTS: Techno Ikat print, dot check print, Mel Odom portraits

KEY TEXT: 'Dark night... bright stars'
'A passion for something absent'
'Your moon, your sun, my night, my dawn'
'As lost as you are'

SEASONAL COLLABORATIONS

Stylised portraiture prints created by Mel Odom
Komono "Yoko" sunglasses in custom colour lenses

CREDITS

CREATIVE DIRECTOR: Khalid Qasimi @khalid_qasimi @qasimi_official

STYLIST: Tom Van Dorpe @tom_van_dorpe

CASTING: Shelley Durkan @shelleydurkancasting

HAIR: Louis Ghewy @louisghewy

MAKE-UP: Thom Walker @thom.walker

SHOW PRODUCTION: Studio Boum @studioboum

MUSIC: Mimi Xu @mimixumusic

FRONT OF HOUSE PHOTOGRAPHY: Mitchel Sams @mitchell_sams

BACKSTAGE PHOTOGRAPHY: Morgan O'donovan @morgan_odonovan

VIDEOGRAPHY: @studiopremices

ARTIST: Mel Odom @mel.odom

FOOTWEAR: Rombaut @rombautofficial

SUNGLASSES: Komono @komono

