

# S P L A S H P A R I S

## THE PREMIUM RESORTWEAR TRADESHOW

### *Launching Its 3<sup>rd</sup> Annual Show*

**(1.3.18) Paris, France**

*Alex Lyles & Claire Spencer-Churchill, co-founders of Splash Paris, are pleased to announce the launch of Splash Paris 2018.*

*The luxury resortwear tradeshow will once again double in size and take place in two tents in central Paris, on the banks of the River Seine. Attendance from leading global resortwear brands & some of the most recognized buyers from around the world has meant that space at the show is very much sought after, with nearly double the number of brands on the waiting list than available tent space.*

*Claire and Alex, who also co-founded the multi-brand showroom business Claret Showroom said,*

*“We knew from the onset that the concept would appeal to many, as there was a definite gap in the market for what we are offering. We didn’t realise just how popular it was going to be though!*

*We have had two amazing shows in the past couple of years and are thrilled to be doubling the size of the show this time. We have, of course maintained a careful curation of brand mix to present to the top level of buyers and press within the industry. This sector is growing rapidly, with an increasing number of people choosing to go on holidays throughout the year and even far-flung destinations becoming more accessible”.*

*‘Splash Paris is a great place... to experience the best of resortwear. Something like this has been missing in Paris..’*

*(Lingerie/Beachwear Buyer  
Matches Fashion)*

*‘It’s great to see a dedicated swim show in Paris that has an independent edge and is competing with overseas events’.*

*This year, Splash Paris will be partnering with Pared Eyewear to create bespoke eyewear. Chilly’s Bottles have also come on board and will be supplying water to visitors throughout the show.*

*Along with the return of the most prestigious brands from last year including Heidi Klein, Mara Hoffman, Juliet Dunn and Camilla, Splash Paris 2018 will see new exhibitors from around the globe such as Innika Choo, March II, Figue and Kiini.*

*Splash Paris 2018 will take place from 23<sup>rd</sup> – 25<sup>th</sup> June in Paris, Pont Alexandre III, 75008*

*For more details head to [www.splashparis.com](http://www.splashparis.com)*

#### Press Enquires

*Isobel Klempka*

*Isobel@klempkacommunications.com*

*+44 7788 793268*

#### Trade Show Enquires

*Anna Duncan*

*anna@splashparis.com*

*+44 (0)207 603 2043*