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**WILLIAM TO SHOW PARIS FASHION WEEK  
EXHIBITING S/S 2018 COLLECTION  
"2018 PARIS SURREALISM"  
'The Conditions of Dream and Reality'**

**Paris, France (25 September 2017)** - WILLIAM, fashion label based in Los Angeles will present their latest collection of handmade luxury accessories at Ozone Showroom in Paris (236 rue Saint Martin, 75003 Paris, France) during Women's Paris Fashion Week, 28 September - 04 October 2017.

WILLIAM is a bespoke fashion label based in Los Angeles, creating exclusive accessories with European Craftsmanship combined with Los Angeles Fine Art relevance. All collections are designed and handcrafted in Downtown Los Angeles sourced from the finest materials from around the globe. WILLIAM fuses fashion with art, collaborating with globally known artists/influencers on each collection.

The WILLIAM SS 2018 Collection, titled 2018 PARIS SURREALISM, was inspired by the Art Surrealist Movement which was most influential in the city of Paris during the 1920s. The bespoke accessories collection brings together luxury materials including Italian calf leather and abstract art hand painted Belgian linen, with each piece completely handcrafted in Los Angeles. The bespoke ruthenium handles were handmade for this collection inspired by the geometries of the eye, translating what is perceived from reality into our dream state.

**About WILLIAM**

WILLIAM is a bespoke fashion label based in Los Angeles, creating exclusive accessories with European Craftsmanship combined with Los Angeles Fine Art relevance. WILLIAM fuses fashion with art, collaborating with globally known artists/influencers on each collection. A percentage of every sale is donated to the Institute of International Education, to offer creative education for future generations.

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