

TOGA AUTUMN WINTER 2024

“DRESS-UP, UNDRESS, ROMANTICISM”

The backstory of TOGA's AUTUMN WINTER 2024 COLLECTION

TOGA's AUTUMN WINTER 2024 Collection features pieces that exaggerate and expand formal dress, such as cut-off and washed ruffles, a tuxedo with incisions, and short pants with tailcoat ribbons. As we can see in Eugène Delacroix's 19th Century Romanticist painting *Liberty Leading the People*, the tide of the times comes about as a reaction to the previous era.

The Collection proposes Romanticism and its focus on emotion and imagination against a rigidly formalized Neo-Classicism that tries to create perfect beauty. In Patricia Highsmith's classic novel *The Price of Salt*, the protagonist's love interest suggests, "A classic is something with a basic human situation." Expressing heart and mind through dress, one might say, is a basic human situation.

CREDIT SHEET

LOOKBOOK

Designer: Yasuko Furuta

Photographer: Ko Tsuchiya

Styling: Shotaro Yamaguchi

Hair: Yu Nagatomo

Make-up: Dash

IMAGE

Photography: Chaumont-Zaerpour

Creative direction: Jop van Bennekom

Styling: Agata Belcen