

The ultimate gathering of professional French and international buyers but also of Fashion Industry insiders, Vendôme-Luxury reinvents itself in 2019.

After 16 years of existence, the show confirms its position as a crossroads and as the showcase of excellence in luxury.

Placing luxury as an art of living, satisfying customers and buyers with an impeccable setting like Le Meurice, bringing together a selection of sharp and creative brands have always been the goals of Vendôme-Luxury.

But for this year 2019, Carole de Bona, creator of Vendôme-Luxury, is joined by Florian Sailer, Parisian DJ and showroom producer in Paris, to establish a new momentum.

The duo has embarked on a major overhaul of the show to reflect the changes taking place in the luxury industry and in purchasing behaviors. The purpose of this new edition, as well as those to come, is to offer elegant events inspired by the expectations of a diverse clientele.

Catherine Baba, patron of this renewal

Who could be more legitimate than an international icon of Parisian fashion to sponsor Vendôme-Luxury in this year of change?

Her talent, her fame, her sympathy, her humanity, but also her exuberance make her the ideal muse for Vendôme-Luxury and surely the ideal choice to enlighten us on the best way to wear fashion.

The Studio

The Studio is a gathering of young fashion talents who express Vendôme-Luxury's new intentions: to present a selection of French craft products and creations, staged in an elegant scenography in order to introduce visitors to the best of French savoir-faire.

Vendôme-Luxury, by night

Vendôme-Luxury defends elegance through clothing and what could be better than a celebration to exchange, meet, show, and of course celebrate the creations that women around the world will wear. On March 1st, 2nd and 3rd at 7:30 pm Carole de Bona and the Vendôme-Luxury team will welcome creators, buyers, journalists, influencers and a select happy-few from all over the world, over a drink, accompanied by the disco rhythms selected by Florian Sailer.

**March 1st to March 4th
Le Meurice, 228 rue de Rivoli, Paris 1er**

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