

Exhibition Brochure
vol.8



Launched in 2015, SOLEIL TOKYO is a completely new concept of EXHIBITION in which brands can display their products on as little as one rack or one single shelf. Exhibitors stay off site so that Japanese visitors - known for their discretion - can look at collections at their own pace, without feeling pressured in any way! Visitors then give us a list of brands they're interested in, after which exhibitors will be free to contact them directly. This way of approaching one another favors a more accurate and efficient business matchmaking.

The SOLEIL TOKYO team, with 28 years experience in the business, will solicit a selection of major VIP professionals* (select shops, department stores and journalists) to give an anonymous feedback on every line, thus giving you the guaranty of an honest point of view that may help you improve your business in Japan.

* List from previous edition : Urban Research , ABAHOUSE International , Apparel Web , Ron Herman , Ginza SIX SIXEME GINZA, Beams , Fashion bible , Fashionsnap.com , Baycrews , Mitsukosi Isetan , Barneys Japan , United Arrows , SHIPS , Laforet , nano universe

For its 8th edition, with 30 carefully selected brands, SOLEIL TOKYO becomes "SOLEIL TOKYO showroom", a curated event that gives brands the best possible exposure in Japan.

DATES : 2019.FEB.4TH (MON) – 6TH (WED)
10:00-20:00 (LAST DAY 16:00)

VENUE : EBIS303
1-20-8 EBISU SHIBUYA-KU, Tokyo
(Ebisu station is a 5 minutes walk!)

**Market categories: Man, Woman & Unisex apparel, Fashion accessories,
Lifestyle goods**

**Visitors: Select shops, specialty stores, department stores, retailers,
importers, agents/ reps, press, etc.**

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