

F L W E / G 2 E 0 N 2 D 1

**KARHU®**





1916

### KARHU IS BORN

Ab sportartiklar Oy establishes a small workshop in downtown Helsinki where locally sourced birch is transformed into the first products: javelins, skis and discuses. Running shoes are also developed and land on the feet of Hannes Kolehmainen, the first “Flying Finn”, and Ville Ritola.



1920

### FLYING FINNS

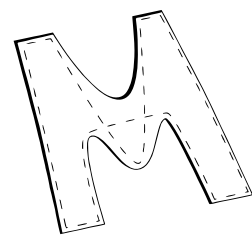
The company name is changed to Karhu, which is Finnish for bear. “The Flying Finns” dominate tracks around the world, garnering recognition for Karhu running shoes. Oh, and a guy named Paavo Nurmi returns back home with nine Olympic gold medals.



1950

### THE THREE STRIPES

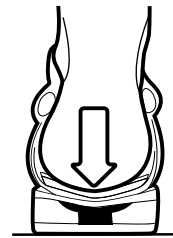
Karhu dominates the 1952 Helsinki Olympics with 15 gold medal-winning spikes, including those of Emil Zatopek. Karhu sells its three stripes trademark to a now well-known athletic shoe company that still uses it to this day.



1960

### M-SYMBOL

Karhu officially registers its famous M-symbol—the only trademark used in running shoes—derived from the word “Mestari,” which means “champion” in Finnish. Various designs of the M-logo have adorned Karhu shoes over the years which are still in use today.



1970

### AIR

Continuing its tradition of efficiency-driven innovation, Karhu develops the first patented “Air Cushion” midsole system for its running footwear.



1986

### FULCRUM

Karhu R&D’s collaboration with the University of Jyväskylä results in the development of the “Fulcrum” technology. The fulcrum is a cushioning system designed to Move Forward.



2018

### SHAPED BY ORTIX

Fleet Feet achieves a milestone 1,000,000 scans through their Fit ID scanning. Karhu adapts the shape of the Ortix lasts based on the average points collected, achieving a next level of comfort.



2019

### AERO FOAM NOVA

Karhu pioneers the combination of a composite Fulcrum, encapsulated by our unique liquid based foam, combining forward propulsion and lasting shock absorption with unparalleled durability.



# Albatross 82



## KARHU INVENTED THE

first Air Cushion midsole back in the 1970s. It stirred attention and was copied by many prominent shoe companies. One of the most

iconic Air Cushion models was the Albatross, a lightweight runner that was initially launched in 1982 and appealed to both men and women.



F807022 - DAWN BLUE / SCOOTER



F807023 - STRONG BLUE / BRIGHT WHITE



F807024 - TROOPER / FIESTA



F807025 - INDIA INK / BURNT ORANGE



F807026 - SILVER MINK / APRICOT BRANDY



CARRY OVER

CARRY OVER



F802501 - DEEP NAVY / WHITE



F802505- GREY / DARK NAVY

CARRY OVER

CARRY OVER

FW 2021



F802519 - BLACK / WHITE



F802567 - BLACK / BLACK

# Albatross 82 Classics





# Mestari



## CONTINUING ITS TRADITION

of efficiency-driving innovation, Karhu develops the first patented “Air Cushion” midsole system for its running footwear. Karhu’s Mestari - Finnish for champion- model becomes an instant top seller with runners worldwide; selling over 1,000,000 pairs globally.



F805041 - LILY WHITE / INDIA INK



F805042 - INDIA INK / JET BLACK



F805043 - DAWN BLUE / BASIL



F805044 - CAPERS / JET BLACK



F805045 - FLINT STONE / FROST GRAY



F805003 - BLACK / WHITE

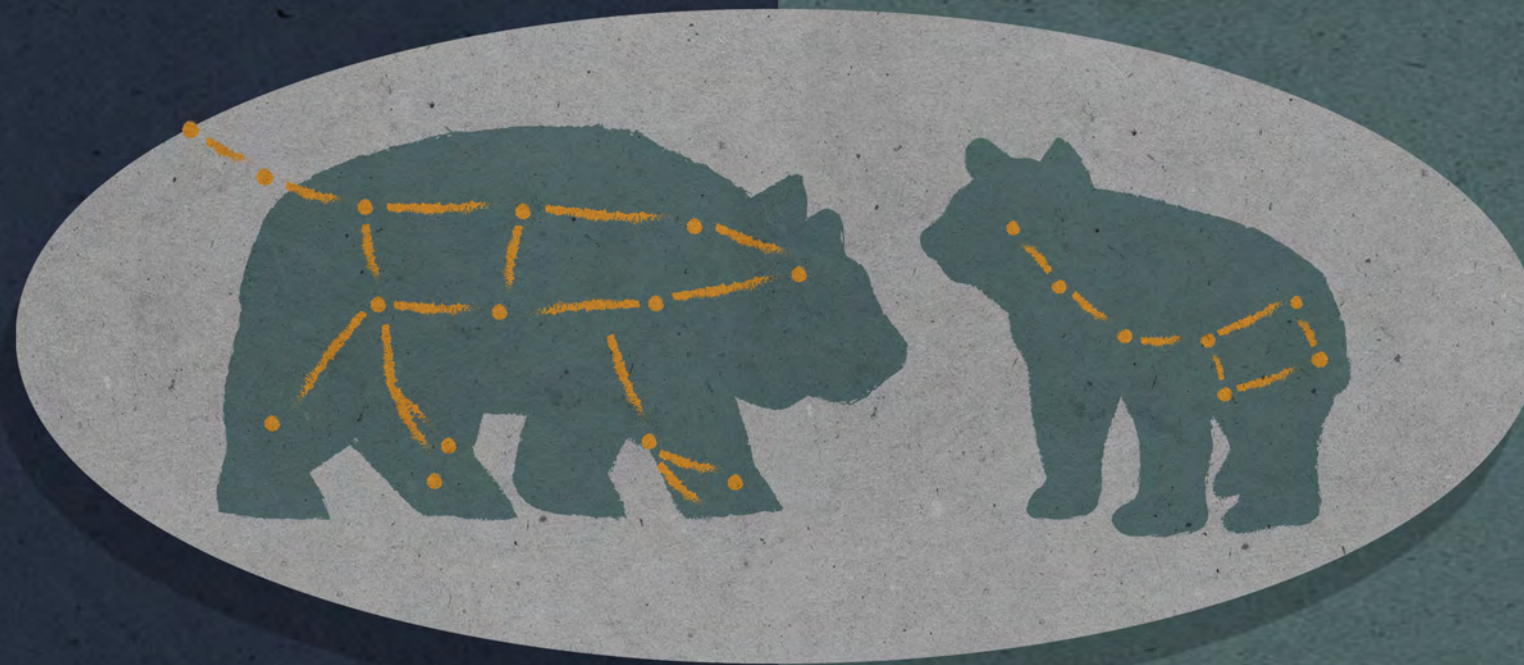
CARRY OVER



F805039 - DAWN BLUE / BRIGHT WHITE

CARRY OVER





M U R S O A R

M U A R J S O A R

URSA MAJOR, ALSO KNOWN AS THE GREAT BEAR, IS A CONSTELLATION IN THE NORTHERN SKY, WHOSE ASSOCIATED MYTHOLOGY LIKELY DATES BACK INTO PREHISTORY. ITS LATIN NAME MEANS “GREATER (OR LARGER) SHE-BEAR,” REFERRING TO AND CONTRASTING IT WITH NEARBY URSA MINOR, THE LESSER BEAR.



F804105 - DAWN BLUE / JET BLACK



F804110 - SILVER / JET BLACK



F803076 - LILY WHITE / VALLARTA BLUE



F806023 - JET BLACK / INDIA INK



F806024 - TROOPER / DAWN BLUE



F802664 - LILY WHITE / JET BLACK



F803078 - DAWN BLUE / TROOPER

KARHU®







# Aria 95



## THE ARIA FEATURED TWO

technological innovations in running footwear: an internal carbon fiber Fulcrum in the midsole for a smooth transition, and a mono tongue upper construction for added comfort. This iconic 90s Karhu model is an easy to wear and comfortable shoe and remains an integral part of the FW2021 Karhu Legend collection.



F803076 - LILY WHITE / VALLARTA BLUE



F803077 - PLUM KITTEN / JET BLACK



F803078 - DAWN BLUE / TROOPER



F803079 - INDIA INK / TROOPER



F803080 - INDIA INK / PELICAN



F803081 - DAWN BLUE / APRICOT BRANDY



# Fusion 2.0



## THE FUSION 2.0 IS

a salute to the original Karhu “Fusion” model from 1996 when it was the top running shoe in the collection. To bring back the “Fusion” from the archives, Karhu reworked the model with its original designer and launched it as the “Fusion 2.0.”



F804105 - DAWN BLUE / JET BLACK



F804106 - CAPERS / INDIA INK



F804107 - DAWN BLUE / BASIL



F804108 - FROST GRAY / BLUE CORAL



F804109 - RHODODENDRON / MARINA



F804110 - SILVER / JET BLACK





F804111 INDIA INK / FIERY RED



F804112 RUBBER / CADMIUM ORANGE



F804113 BURNT ORANGE / INDIA INK



F804114 FUDGESICKLE / THYME



F804018 - BLACK / BLACK





# Legacy 96



## TO HAVE A LEGACY

in sport means you are long lasting, memorable and influential. Karhu, founded in 1916, has been on the feet of Olympic winning performances, invented technologies like air cushion and fulcrum. To honour this heritage, Karhu brings back a running shoe with a name that says it all, the “Legacy”.

First introduced in 1996, the Legacy featured Air Cushion, sandwich heel cap and EVA midsole to make a well-cushioned running shoe with stability, leaving no wish unfulfilled. Today, the Legacy pays homage to past endeavours not forgotten while looking for adventures in the future.



F806022 - LILY WHITE / CAMEO ROSE



F806023 - JET BLACK / INDIA INK



F806024 - TROOPER / DAWN BLUE



F806025 - JUNE BUG / JET BLACK



F806026 - FUDGESICKLE / BRIGHT WHITE



F806027 - APRICOT BRANDY / BRIGHT WHITE



F806021 - DAWN BLUE / BRIGHT WHITE

CARRY OVER



# Synchron Classic

FW 2021



## THE CATEGORY OF

shoes known as the Synchron first made its debut in 1980. As the assortment got bigger over the years, it was always easy to recognize the group by the unorthodox lacing system in the toebox. The research and design team wanted to provide a

better fitting upper and came up with the innovative lacing system for added comfort and durability. The Synchron Classic, the 90s edition within the Synchron category, remains a comfortable model featuring an air cushion unit and a stable heel cap.



F802662 - DAWN BLUE / LILY WHITE



F802663 - INDIA INK / CAMEO ROSE



F802664 - LILY WHITE / JET BLACK



F802665 - THYME / BITTER CHOCOLATE

CARRY OVER



F802511 - OG



# Trampas

FW 2021



## THE TRAMPAS WAS

produced in two versions: An athletic one with the iconic “M” - logo, and logo-less version for casual wear. Karhu officially registers its famous M- symbol—the only trademark used in running shoes—derived from the word “Mestari”, which means “champion” in Finnish.

Various designs of the M-logo have adorned Karhu shoes over the years which are still in use.



F809016 - PELICAN / PELICAN



F809017 - INDIA INK / JET BLACK



F809018 - THYME / DAWN BLUE



F809019 - DAWN BLUE / CAMPANULA



F809020 - RUBBER / FIESTA



F809005 - WHITE / BLACK

CARRY OVER



F809006 - NAVY / WHITE

CARRY OVER





***APPAREL***



M-Symbol T-Shirt



KA00141-APPE - Apricot Brandy / Pelican

M-Symbol T-Shirt



KA00141-JBIN - Jet Black / India Ink

M-Symbol T-Shirt



KA00141-71EB - June Bug / Ensign Blue

M-Symbol T-Shirt



KA00141-FSBI - Flint Stone / Basil

Sport Bear Logo Sweatshirt



KA00157-60JB - Heather Grey / Jet Black

Sport Bear Logo Sweatshirt



KA00157-MRJB - Marina / Jet Black

Uni Striped Sweatshirt



KA00158-60RH - Heather Grey / Rhododenderon

Uni Striped Sweatshirt



KA00158-6071 - Heather Grey / June Bug

Team College Hoodie



KA00156-APMA - Apricot Brandy / Mahogany

Team College Hoodie



KA00156-OMJB - Oatmeal Melange / Jet Black

Team College Hoodie



KA00156-INJB - India Ink / Jet Black



Helsinki Sport T-Shirt



KA00087-MRIN – Marina / India Ink

Helsinki Sport T-Shirt



KA00087-71TR – June Bug - Trooper

Helsinki Sport T-Shirt



KA00087-INOC - India Ink / Ochre

Helsinki Sport T-Shirt



KA00087-24DT – White / Desert Sun

Basic Logo T-Shirt



KA00084-2415 – White / Black

Basic Logo T-Shirt



KA00084-1524– Black / White

Basic Logo T-Shirt



KA00084-PODA – Porcelain Blue / Dawn Blue

Basic Logo T-Shirt



KA00084-INPE – India Ink / Pelican

Basic Logo T-Shirt



KA00084-60BU – Heather Grey / Burnt Orange

Team College Big Logo T-Shirt



KA00123-240G – White / Multi Color OG

Helsinki Sport Hoodie



KA00104-1510 – Black / Grey

Helsinki Sport Hoodie



KA00104-6074 – Heather Grey / Dark Green



## Classic Logo Sock



KA00127-24EB – White / Ensign Blue

## Classic Logo Sock



KA00127-MR24 – Marina / White

## Classic Logo Sock



KA00127-1524 – Black / White

## Classic Logo Sock



KA00127-INPE – India Ink / Pelican

## Tubular – 87 Sock



KA00108-0315 – Light Grey Melange / Black

## Tubular – 87 Sock



KA00108-LW71 – Lily White / June Bug

## Terrycloth Sock



KA00160-PKOC – Plum Kitten / Ochre

## Terrycloth Sock



KA00160-15DT – Black / Desert Sun

## Terrycloth Sock



KA00160-7124 – June Bug / White



SIZE CHART

Footwear																						Unisex
US	4	4.5	5	5.5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	12	12.5	13	14	15	16
UK	3	3.5	4	4.5	5	5.5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	12	13	14	15
EU	35	36	37	38	39	39.5	40	40.5	41.5	42	42.5	43.5	44	44.5	45	46	46.5	47	48	49	50.5	51.5
MM	230	234	238	243	246	251	255	259	263	268	272	276	280	285	289	293	297	301	306	310		

T-Shirt					Unisex
Size US	Size EU	Shoulder width	Sleeve length from shoulder	Total length from shoulder	
XXS	XS	42	21	67	
XS	S	44	22	69	
S	M	46	23	71	
M	L	48	24	73	
L	XL	50	25	75	
XL	XXL	52	26	77	
XXL	3XL	54	27	79	

M-Symbol Heavy T-Shirt					Unisex
Size US	Size EU	Sleeve lenght excluding collar rib	1/2 chest cirum	Total length from shoulder	
XXS	XS	30,5	51	66	
XS	S	32,5	53	68	
S	M	34,5	55	70	
M	L	36,5	57	72	
L	XL	38,5	60	74	
XL	XXL	40,5	63	76	
XXL	3XL	42,5	67	78	

Hoodie					Unisex
Size US	Size EU	Shoulder width	Sleeve length including cuff	Total length from shoulder	
XXS	XS	44	62	68,5	
XS	S	46	63	70,5	
S	M	48	64	72,5	
M	L	50	66	74,5	
L	XL	52	68	76,5	
XL	XXL	54	70	78,5	
XXL	3XL	56	72	81	

Sweatshirt					Unisex
Size US	Size EU	Shoulder length	Sleeve length from shoulder including cuff	Total length from shoulder	
XXS	XS	44	64	68	
XS	S	46	65	70	
S	M	48	66	72	
M	L	50	68	74	
L	XL	52	70	76	
XL	XXL	54	72	78	
XXL	3XL	56	74	80,5	

Striped Sweatshirt					Unisex
Size US	Size EU	Shoulder length	Sleeve length from shoulder including cuff	Total length from shoulder	
XXS	XS	56	56	70	
XS	S	58	57	72	
S	M	60	58	74	
M	L	62	60	76	
L	XL	64	62	78	
XL	XXL	66	64	80	
XXL	3XL	69	66	83	

Socks				Unisex
	I	II	III	
	S/M	L/XL	XXL	
EU	37-41	42-44,5	45-48	
US	5-8	8,5-10,5	11-13	





***KARHU.COM***

Karhu reserves the right to make changes to the product without any prior notice.