

MODERN

THIS SEASON'S WINNERS
AND THE NEXT PREMIUM YOUNG TALENTS AT PREMIUM BERLIN



WOMEN'S WEAR MEN'S WEAR PREMIUM TALENTS AWARDS SPECIAL FASHION ACCESSORIES

YOUNG TALENTS
PREMIUM

3-5 JULY 2018
BOOTH H7-G 07

PREMIUM BERLIN | SPANISH-BERLIN | LUCCENWALDEN STR. 4-6 | 10883 BERLIN

PREMIUM GROUP

MAP OF BERLIN FASHION WEEK
JULY 2018
SUPPLEMENT TO MODERN EUROPE SPRING-SUMMER 2019

MODERN

Cover: artwork of ANSELM REYLE
German artist based in Berlin, (born 1970, Tübingen, Germany)
On the occasion of the SS18 Berlin Fashion Week (July 2 to 7),
Modern launches the Modern Map Berlin Fashion Week
which will be distributed throughout the city.
This new professional media is produced in collaboration
with the German Fashion Council, now a partner of Modern
and Modemonline, and with the support of Premium Group

Milano Office: via G. Pallavicino 35 - 20146
Ph. +39 02 8639 4920
redaction@modemonline.com

Paris Office: 25 rue Yves Toudic - F 75010
Ph. +33 (0)1 48 87 08 18
info@modemonline.com

New York Representative:
Amik Klein / AKA Associates
Ph. +1 (212) 925 2507
amik@modemonline.com

Modem Publisher
Barbara

Edition Map directed by
Axel Langje

www.modemonline.com



MAP OF BERLIN FASHION WEEK
OF **SPRING SUMMER 2019**
JULY 2018



SEEK
3 - 5 JULY 2018
BERLIN



CONTEMPORARY FASHION TRADE SHOW

WWW.SEEKEVENTIONS.COM
ARENA BERLIN - EICHENSTRASSE 4 - 12485 BERLIN

BERLIN FASHION WEEK
JULY 2018



© Axi Jansen

BERLIN FASHION WEEK
July 2 - 6
2018



Galeries Lafayette

INTERNATIONAL FASHION BRANDS AND FRENCH DELICACIES
FRIEDRICHSTRASSE 76-78, BERLIN | GALERIESLAFAYETTE.DE

FASHION. TECH. INNOVATION. BUSINESS.

4 JULY 2018 - KRAFTWERK BERLIN
WWW.FASHIONTECH.BERLIN

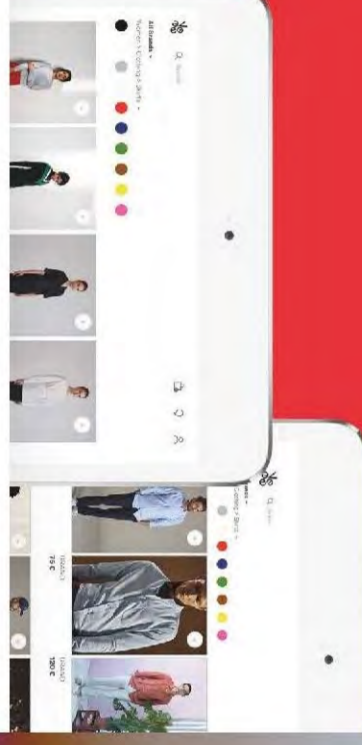


FASHIONTECHBERLIN
CONFERENCE & EXHIBITION



The Art of Buying

Discover 1,200+ brands
at your fingertips all year
www.veece.com



Meet Veece at 'The Playground' (H12 - Premium), July 3 - 5

MODEM MAP OF BERLIN FASHION WEEK JULY 2018 SPRING SUMMER 2019

FASHION COUNCIL GERMANY ⇄ BIKINI BERLIN ♡ Budapeststraße 38-50 - 10787 A2
MERCEDES-BENZ FASHION WEEK BERLIN ⇄ E-WERK ♡ Wilhelmstraße 43 - 10117 B2
 ✕ Out of map By Invitation Only

SELECTION BY MODEM - FOR FURTHER INFORMATION SEE WWW.MODEMONLINE.COM

FASHION SHOWS & PRESENTATIONS MONDAY JULY 2		MULTI-LABEL STORES +49	
6.00 PM	GUIDO MARIA KRETSCHMER ⇄ E-WERK	14 OZ	Neue Schönhauser Str. 13 - 10178 (0)30 28040514 B1
EVENTS MONDAY JULY 2		AM +	(0)30 92036790 A2
8.00 PM - 11.00 PM	FASHION COUNCIL GERMANY COCKTAIL ↗	CPT	BIKINI BERLIN - Budapeststraße 38-50 - 10787 B1
	SIR SAVIGNY HOTEL ♡ Kantstraße 144 - 10623 A2	ANDREAS MURKUDIS	(0)30 680798306 A2
		m/w	Potsdamer Straße 81e - 10785 B1

FASHION SHOWS & PRESENTATIONS TUESDAY JULY 3	
10.00 AM - 2.00 PM	#LAURELLOVERS ⇄ BIKINI BERLIN
1.00 PM	MAISONNOÉ ⇄ E-WERK
4.00 PM	LENA HOSCHEK ⇄ E-WERK
5.00 PM	ANJA GOCKEL HOTEL KEMPINSKI ♡ Unter den Linden 77 10117 B2
7.00 PM	GREENSHOWROOM SELECTED - RUNWAY ⇄ E-WERK
7.00 PM - 0.00 AM	LUISA CERANO
KÖNIG GALERIE ♡ St. Agnes Alexandrinenstr. 118/121 - 10969 B2	
8.30 PM - 0.00 AM	LAURÉL
KUNSTLAGER HAAS ♡ Lise-Meitner Straße 7/9 - 10589 A2	
9.30 PM	IRENE LUFT ⇄ E-WERK

FASHION SHOWS & PRESENTATIONS WEDNESDAY JULY 4	
10.00 AM	SPORTALM KITZBUHEL ⇄ E-WERK
1.00 PM	REBECCA RUETZ ⇄ E-WERK
4.00 PM	MAISON COMMON ⇄ E-WERK
7.00 PM	RIANI ⇄ E-WERK
8.30 PM	MARCEL OSTERTAG
9.30 PM	DANNY REINKE ⇄ E-WERK

EVENTS WEDNESDAY JULY 4	
8.00 PM	DINER FASHION GATS ♡ KATERSCHMAUS ↗
10.00 PM	PREMIUM PARTY ♡ KATER BLAU

FASHION SHOWS & PRESENTATIONS THURSDAY JULY 5	
12.00 PM	MARINA HOERMANSSEDER ⇄ E-WERK
2.00 PM	IVANMAN ⇄ E-WERK
4.00 PM	LANA MUELLER ⇄ E-WERK
6.30 PM	DAWID TOMASZEWSKI ♡ Holzmarktstr. 66 - 10179 B2
7.00 PM	REBELPIN (FASHION AWARDS BY AGTE) ⇄ E-WERK
7.30 PM - 8.30 PM	ODEEH ♡ Oberwallstraße 1 - 10117 B2
9.00 PM	I'VR ISABEL VOLLRAH ⇄ E-WERK
9.30 PM	HUGO

EVENTS THURSDAY JULY 5	
9.30 AM - 11.30 AM	DISNEY X DER BERLINER SALON B2
10.00 PM	HUGO - AFTERSHOWPARTY ↗

FASHION SHOWS & PRESENTATIONS FRIDAY JULY 6	
10.00 AM	WILLIAM FAN ♡ Oberwallstraße 1 - 10117 B2
7.00 PM	LUTZ HUELLE BERGHEIM BERLIN'S BEST OUT ♡ Wriezener Bahnhof - 10245 C2

EVENTS FRIDAY JULY 6	
9.30 PM	VOGUE FASHION PARTY ↗

EVENTS SATURDAY JULY 7	
11.00 AM - 1.00 PM	KADEWE & VOGUE PRESENT: DER BERLINER SALON, VOTE FOR FASHION III ↗
KADEWE ♡ Tauentzienstraße 21/24 - 10789 C2	

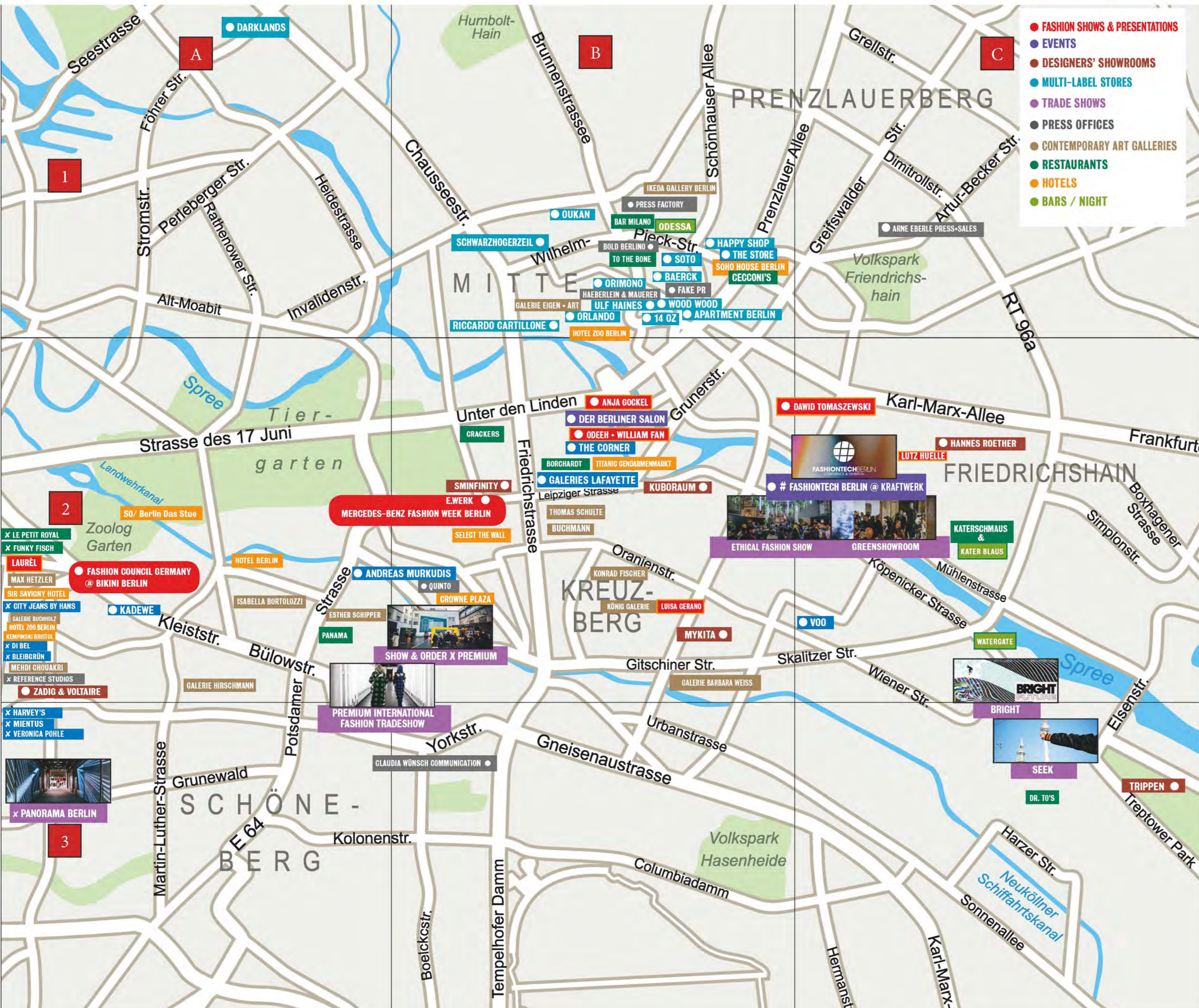
MULTI-LABEL SHOWROOMS	
ROSENTHAL TRADING GMBH	⇄ SEEK JULY 3 - 5 C2

DESIGNER'S SHOWROOMS	
AT.PCO	⇄ PREMIUM JULY 3 - 5 B2
ESSENTIEL ANTWERP	⇄ PREMIUM JULY 3 - 5 B2
FELISI @ ROSENTHAL	⇄ SEEK JULY 3 - 5 C2
JAGVI	⇄ SEEK JULY 3 - 5 C2
GOTTI	⇄ PREMIUM JULY 3 - 5 B2
HANNES ROETHER	⇄ PREMIUM JULY 3 - 5 B2
SALON AM MORITZPLATZ	♡ Oraniensstr. 58 - 10969 JULY 27 - 31 C2
KUBORAUM	♡ Köpenicker Straße 96 - 10179 (+STORE) B2
MYKITA	♡ Ritterstraße 9 - 10969 B2

RESTAURANTS +49	
BAR MILANO	♡ Brunnenstraße 11 - 10119 (0)30 47377011 B1
BORCHARDT	♡ Französische Str. 47 - 10117 (0)30 81886262 B2
CECCONI'S	♡ Torstraße 1 - 10119 (0)30 405044680 B1
CRACKERS	♡ Friedrichstraße 158 - 10117 (0)30 680730488 B2
DR. TO'S	♡ Weichselstraße 54 - 12045 M 1521 6667022 C3
FUNKY FISCH	♡ Kantstr. 135/136 - 10625 M 153 9382215 A2
KATERSCHMAUS	♡ Holzmarktstr. 25 - 10243 M 1522 9413262 C2
LE PETIT ROYAL	♡ Grolmannstr. 59 - 10623 (0)30 330060750 A2
PANAMA	♡ Potsdamer Straße 91 - 10785 (0)30 983208435 A2
TO THE BONE	♡ Torstraße 96 - 10119 (0)30 40753440 B1

HOTELS +49	
CROWNE PLAZA	♡ Hallesche Str. 10 - 10963 (0)30 8010960 B2
HOTEL ZOO BERLIN	♡ Kurfürstendamm 25 - 10719 (0)30 88437730 B1
HOTEL BERLIN	♡ Lützowplatz 17 - 10785 (0)30 28050 A2
KEMPINSKI BRISTOL	♡ Kurfürstendamm 27 - 10719 (0)30 884340 A2

PRESS OFFICES +49	
ARNE EBERLE PRESS-SALES	(0)30 92036790 C1
Danziger Straße 162 - 10407	
BOLD BERLIN	(0)30 20215770 B1
Torstraße 68 - 10119	
CLAUDIA WÜNSCH COMMUNICATION	(0)30 78956890 B3
Mehringdamm 70 - 10961	
SELECT THE WALL	♡ Zimmerstraße 88 - 10117 (0)30 3087770 B2
SIR SAVIGNY HOTEL	♡ Kantstraße 144 - 10623 (0)30 21782638 A2
FAKE PR	(0)30 40006540 B1
Münzstraße 15 - 10178	
HAEBERLEIN & MAUERER	(0)30 7262080 B1
Rosenthaler Straße 52 - 10178	
PRESS FACTORY	(0)30 28879000 B1
Anklamer Straße 38 - 10115	
QUINTO	(0)30 26399855 B2
Hallesches Ufer 78 - 10963	
REFERENCE STUDIOS	♡ Kantstraße 79 - 10627 A2



TRADE SHOWS - JULY 3 TO 5, 2018		
C3 BRIGHT ARENA BERLIN ♡ Am Flutgraben 3 - 12435	hello@brighttradefashshow.com ☎ from 10am to 7pm	+49 (0)30 6290850 (Last day until 5:00 pm)
C2 ETHICAL FASHION SHOW BERLIN	contact@ethicalfashionshowberlin.co	+49 (0)69 75755855 (Last day until 5:00 pm)
KRAFTWERK BERLIN ♡ Köpenicker Straße 70 - 10179	☎ from 10am to 7pm	+49 (0)69 75755855 (Last day until 5:00 pm)
C2 GREENSHOWROOM	contact@greenshowroom.com	+49 (0)69 75755855 (Last day until 5:00 pm)
KRAFTWERK BERLIN ♡ Köpenicker Straße 70 - 10179	☎ from 10am to 7pm	+49 (0)30 275956040
MAX HETZLER	office@max-hetzler.com	
BERLIN EXPOCENTER CITY ♡ Jaffenstr. / S. Entrance - 10963	☎ from 9am to 6pm	
A2 PREMIUM INTERNATIONAL FASHION TRADESHOW	info@premiumexhibitions.com	+49 (0)30 6290850 (Last day until 5:00 pm)
STATION-BERLIN ♡ Luckenwalder Str. 4/6 - 10963	☎ from 10am to 7pm	

TRADE SHOWS - JULY 3 TO 5, 2018		
C3 SEEK	info@seekexhibitions.com	+49 (0)30 2088913400 (Last day until 5:00 pm)
ARENA BERLIN ♡ Eichenstraße 4 - 12435	☎ from 10am to 7pm	
B2 SHOW & ORDER X PREMIUM	info@premiumexhibitions.com	+49 (0)30 6290850 (Last day until 5:00 pm)
KÜHLHAUS (1-5 Fl) ♡ Luckenwalder Str. 3 - 10963	☎ from 10am to 7pm	

CONFERENCES - FASHION EXHIBITIONS - JULY 2018		
A2 "20 YEARS OF MODEM COVERS" EXHIBITION @ PREMIUM ♡ STATION-BERLIN	JULY 3 TO 5 ☎ from 10am to 7pm (Last day until 5:00 pm)	
C2 FASHIONSUSTAIN BY MESSE FRANKFURT	JULY 3 ☎ from 10.30am to 3.30pm	+49 (0)30 6290850
Conference for responsible innovation in Fashion and Textiles.		
#FASHIONTECH BERLIN	JULY 4 ☎ from 10am to 6pm	+49 (0)30 6290850
Conference on the future of Fashion, E-Commerce & Retail / Wearables & Smart Marketing / Digital Marketing & Communication	hello@premiumexhibitions.com	
KRAFTWERK ♡ Köpenicker Straße 70 - 10179		
B2 ZEITMAGAZIN & VOGUE CONFERENCE	JULY 5 ☎ from 12pm to 6pm	
DER BERLINER SALON	JULY 6 ☎ from 12pm to 5pm	
More than 40 German brands from the fields of fashion, design and photography in the group exhibition, including the event VOGUE SALON		
KRONPRINZENPALAIS ♡ Unter den Linden 3 - 10117		

CONFERENCES - FASHION EXHIBITIONS - JULY 2018		
A2 "20 YEARS OF MODEM COVERS" EXHIBITION @ PREMIUM ♡ STATION-BERLIN	JULY 3 TO 5 ☎ from 10am to 7pm (Last day until 5:00 pm)	
C2 FASHIONSUSTAIN BY MESSE FRANKFURT	JULY 3 ☎ from 10.30am to 3.30pm	+49 (0)30 6290850
Conference for responsible innovation in Fashion and Textiles.		
#FASHIONTECH BERLIN	JULY 4 ☎ from 10am to 6pm	+49 (0)30 6290850
Conference on the future of Fashion, E-Commerce & Retail / Wearables & Smart Marketing / Digital Marketing & Communication	hello@premiumexhibitions.com	
KRAFTWERK ♡ Köpenicker Straße 70 - 10179		
B2 ZEITMAGAZIN & VOGUE CONFERENCE	JULY 5 ☎ from 12pm to 6pm	
DER BERLINER SALON	JULY 6 ☎ from 12pm to 5pm	
More than 40 German brands from the fields of fashion, design and photography in the group exhibition, including the event VOGUE SALON		
KRONPRINZENPALAIS ♡ Unter den Linden 3 - 10117		