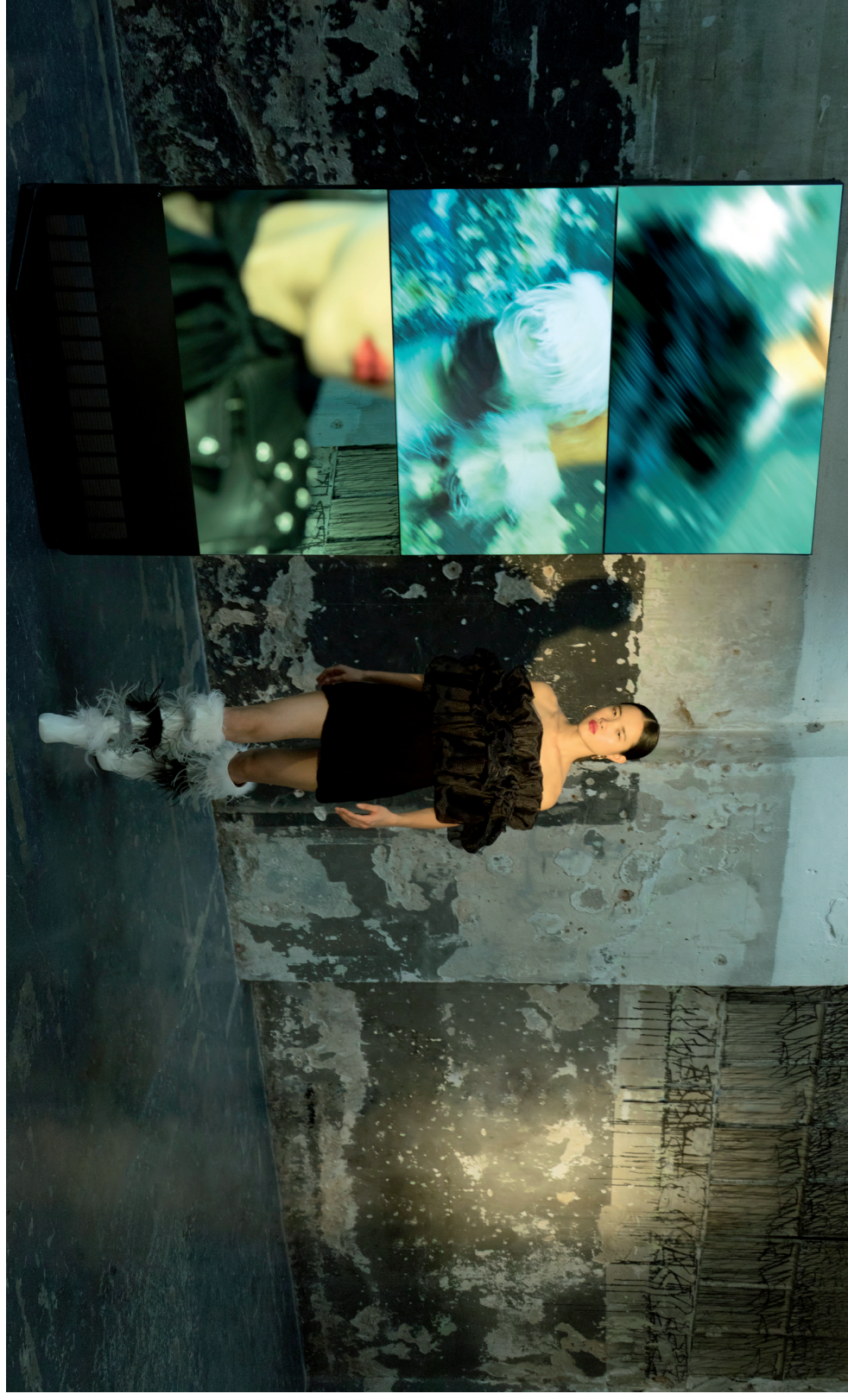


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PITTI WOMEN'S FASHION FAIR

22-25 FEBRUARY 2019  
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MILANO  
WOMEN'S  
COLLECTIONS  
FALL WINTER  
2019 2020



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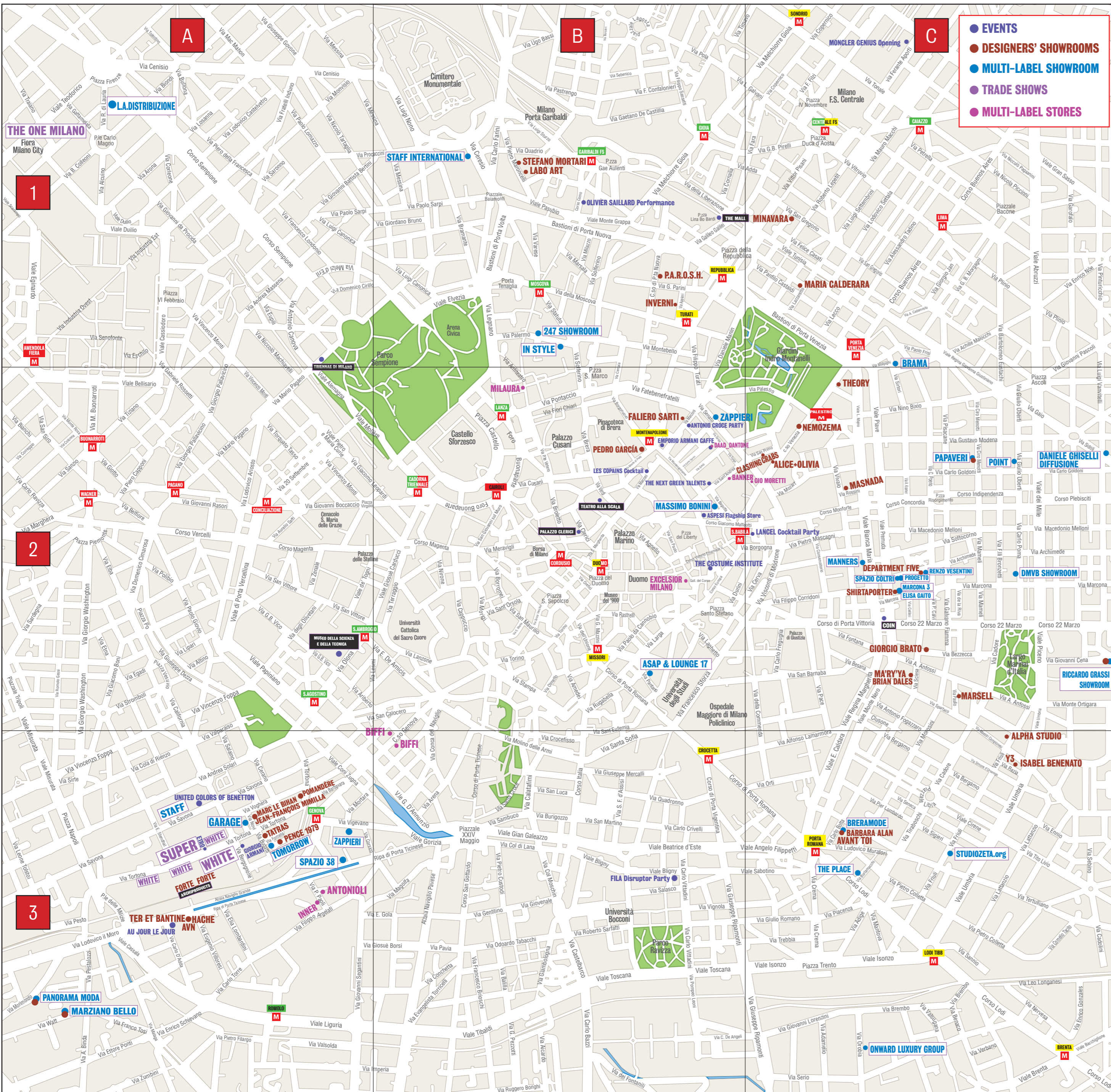
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**MODEM**

**MAP OF  
MILAN SHOWROOMS**

WOMEN'S FASHION WEEK FEBRUARY 2019  
SUPPLEMENT TO MODEM MILAN FALL/WINTER 2019-20





- 247showroom
- PROGETTO showroom
- STAFF INTERNATIONAL
- COLTRI
- ASAP SHOWROOM
- LOUNGE 17
- Breramode
- RENZO VESENTINI GHISELLI
- DMVB SHOWROOMS
- ELISAGAITO SHOWROOM
- SHOWROOM MARCONA3
- In Style
- L.A. DISTRIBUZIONE
- Marziano Bello Showroom
- manners
- MASSIMO BONINI
- point Mariapia Bernardis and co.
- RICCARDO GRASSI SHOWROOM
- OLG
- Panorama
- Papaveri Milano
- Renzo Vesentini
- the place
- BRAMA GROUP
- GARAGE
- SPAZIO 38
- STUDIOZETA.ORG
- Tomorrow
- zappieri MILANO

# MODEM MAP OF MILANO FASHION WEEK

## FEBRUARY 2019

### FALL WINTER 2019-20 WOMEN'S COLLECTIONS

COVER MAP: IRIS VAN HERPEN "WILDERNESS EMBODIED", a picture of "FEMME FATALE" exhibition at GEMEENTEMUSEUM DEN HAAG. We have dedicated to this exhibition Modem Milano and Modem Paris Editions of February 2019.

**SELECTION BY MODEM - FOR FURTHER INFORMATION SEE WWW.MODEMONLINE.COM**  
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<p>● <b>EVENTS</b></p> <p>● <b>DESIGNERS' SHOWROOMS</b></p> <p>● <b>MULTI-LABEL SHOWROOM</b></p> <p>● <b>TRADE SHOWS</b></p> <p>● <b>MULTI-LABEL STORES</b></p>	<p>➤ Museo Scienza e Tecnica ➤ via Olona 6 Bis</p> <p>➤ La Triennale di Milano ➤ viale Alemagna 6</p> <p>➤ Palazzo Clerici ➤ via Clerici 5</p> <p>➤ The Mall ➤ p.zza Lina Bo Bardi 1</p> <p>➤ <b>Out of map</b></p> <p>➤ <b>By Invitation Only</b></p>	<p><b>EVENTS SELECTION</b></p> <p><b>TUESDAY FEBRUARY 19</b></p> <p>4.00 PM - 9.00 PM LANCEL COCKTAIL PARTY ➤ p.zza San Babila 5</p> <p>from 6.30 PM UNITED COLORS OF BENETTON ➤ via Savona 56</p> <p>7.30 PM - 10.30 PM AU JOUR LE JOUR "EVERYTHING IS WRONG" ➤ Ripa di P.ta Ticinese 113</p> <p><b>WEDNESDAY FEBRUARY 20</b></p> <p>4.00 PM - 8.00 PM CAMERA NAZIONALE DELLA MODA ITALIANA FASHION HUB OPENING ➤ Museo Scienza e Tecnica</p> <p>6.00 PM - 8.30 PM THE NEXT GREEN TALENTS ➤ via Sant'Andrea 6</p> <p>from 9.30 PM FILA DISRUPTOR PARTY ➤ viale Bligny 52</p> <p><b>THURSDAY FEBRUARY 21</b></p> <p>from 2.00 PM OLIVIER SAILLARD ARTISTIC PERFORMANCE 10 Corso Como ➤ c.so Como 10</p> <p>7.00 PM - 10.00 PM EMPORIO ARMANI CAFFE REOPENING COCKTAIL ➤ via Croce Rossa 2</p> <p>7.30 PM - 9.30 PM ANTONIOLI 32C COSMIC WORKSHOP LAUNCH ➤ ANTONIOLI</p> <p>from 10.30 PM ATTICO PARTY ➤ Palazzo Clerici</p> <p><b>FRIDAY FEBRUARY 22</b></p> <p>from 8.15 AM THE COSTUME INSTITUTE/METROPOLITAN MUSEUM OF ART PREVIEW OF THE EXHIBITION ➤ p.zza Beccaria 8</p> <p>4.30 PM - 7.30 PM ANTONIO CROCE COCKTAIL PARTY ➤ via Manzoni 38</p> <p>5.00 PM - 8.00 PM LES COPAINS COCKTAIL ➤ via Manzoni 21</p> <p>7.00 PM - 9.30 PM ASPEI FLAGSHIP STORE OPENING ➤ via San Pietro all'Orto 24</p> <p><b>SATURDAY FEBRUARY 23</b></p> <p>from 1.30 PM HUI COCKTAIL ➤ Museo Scienza e Tecnica</p> <p>from 7.00 PM GCDS PARTY ➤ The Mall</p> <p><b>SUNDAY FEBRUARY 24</b></p> <p>10.00 AM - 6.00 PM MONCLER GENIUS OPENING ➤ via Ferrante Aporti 9</p> <p>from 1.00 PM PORTUGAL FASHION: KATTY XIOMARA COCKTAIL ➤ Museo Scienza e Tecnica</p> <p>6.00 PM - 8.00 PM CNMI &amp; CAMERA BUYER: FASHION HUB COCKTAIL ➤ Museo Scienza e Tecnica</p> <p>7.00 PM - 10.00 PM TOM REBL ➤ DAAD DANTONE: REBL LTD LAUNCH ➤ DAAD DANTONE</p> <p><b>TRADE SHOWS FEBRUARY 22 to 25</b></p> <p>SUPER 12* - Padiglione Visconti ➤ via Tortona 58</p> <p>THE ONE MILANO ➤ Fieramilanocity - Pad 3 &amp; 4</p> <p>WHITE MILANO ➤ via Tortona 27 / 31 / 35 &amp; 54</p> <p><b>MULTI-LABEL SHOWROOMS</b></p> <p>247 SHOWROOM ➤ via Palermo 10</p> <p>ASAP SHOWROOM ➤ until March 15 ➤ via Pantano 17</p> <p>BRAMA ➤ until March 15 ➤ via Sirtori 22</p> <p>BRERAMODE ➤ until March 20 ➤ via Carlo Botta 8</p> <p>DANIELE GHISELLI DIFFUSIONE ➤ until March 15 ➤ via Sidoli 19</p> <p>DMVB SHOWROOM ➤ until March 8 ➤ via C. Poma 38</p> <p>ELISA GAITO ➤ until March 14 ➤ via Marcona 3</p> <p>GARAGE MARINA GUIDI ➤ until March 19 ➤ Le Officine Della Torneria ➤ via Novi 5</p> <p>IN STYLE ➤ until March 15 ➤ via Palermo 16</p> <p>L.A. DISTRIBUZIONE ➤ until March 20 ➤ via Ruggiero di Lauria 6</p> <p>LOUNGE 17 ➤ until March 15 ➤ via Pantano 17</p> <p>MANNERS ➤ until March 22 ➤ viale Bianca Maria 15</p> <p>MARZIANO BELLO ➤ Feb. 22 to March 22 ➤ via Giacomo Watt 37</p> <p>MASSIMO BONINI SHOWROOM ➤ Feb. 23 to Mar 4 ➤ via Montenapoleone 2-3</p> <p>PANORAMA MODA ➤ until March 15 ➤ via Morimondo 21</p> <p>PAPAVERI SHOWROOM ➤ until March 15 ➤ via Ciro Menotti 9</p> <p>POINT DI MARIPIA BERNARDIS &amp; CO ➤ until March 15 ➤ via G. Uberti 13</p> <p>PROGETTO MILANO ➤ until March 31 ➤ via Archimede 6</p> <p>RENZO VESENTINI ➤ until March 15 ➤ via Archimede 12</p> <p>RICCARDO GRASSI SHOWROOM ➤ until March 15 ➤ via Piranesi 4</p> <p>SHOWROOM MARCONA 3 ➤ until March 22 ➤ via Marcona 3 / via Archimede 6</p> <p><b>MULTI-LABEL STORES +39</b></p> <p>ANTONIOLI ➤ 02 36 56 18 60</p> <p>ANTONIOLI INNER ➤ 02 36 57 90 70</p> <p>PANORAMA MODA ➤ 02 76 00 46 09</p> <p>PAPAVERI SHOWROOM ➤ 02 76 00 46 09</p> <p>POINT DI MARIPIA BERNARDIS &amp; CO ➤ 02 83 1160 44 / 52</p> <p>BIFFI ➤ 02 36 56 18 60</p> <p>DAAD DANTONE ➤ 02 76 01 60 45</p> <p>SANTO SPIRITO 24/A ➤ 02 76 30 73 01</p> <p>EXCELSIOR MILANO ➤ 02 76 30 73 01</p> <p>GIO MORETTI ➤ 02 76 00 31 86</p> <p>MILAUURA ➤ 02 89 09 39 05</p>
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