



# SUPER



PITTI WOMEN'S FASHION FAIR  
PITTIIMMAGINE.COM

20-23 FEBRUARY 2020  
THURSDAY → SUNDAY  
PADIGLIONE VISCONTI  
VIA TORTONA 58 MILANO



# LUISAVIAROMA

**B R A M A**  
G R O U P

**FALL 20**

**SHOWROOMS**

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**COLOPHON**  
Modem Map Milano Fashion Week  
Fall/Winter 2020-21, February 2020  
Women's collections

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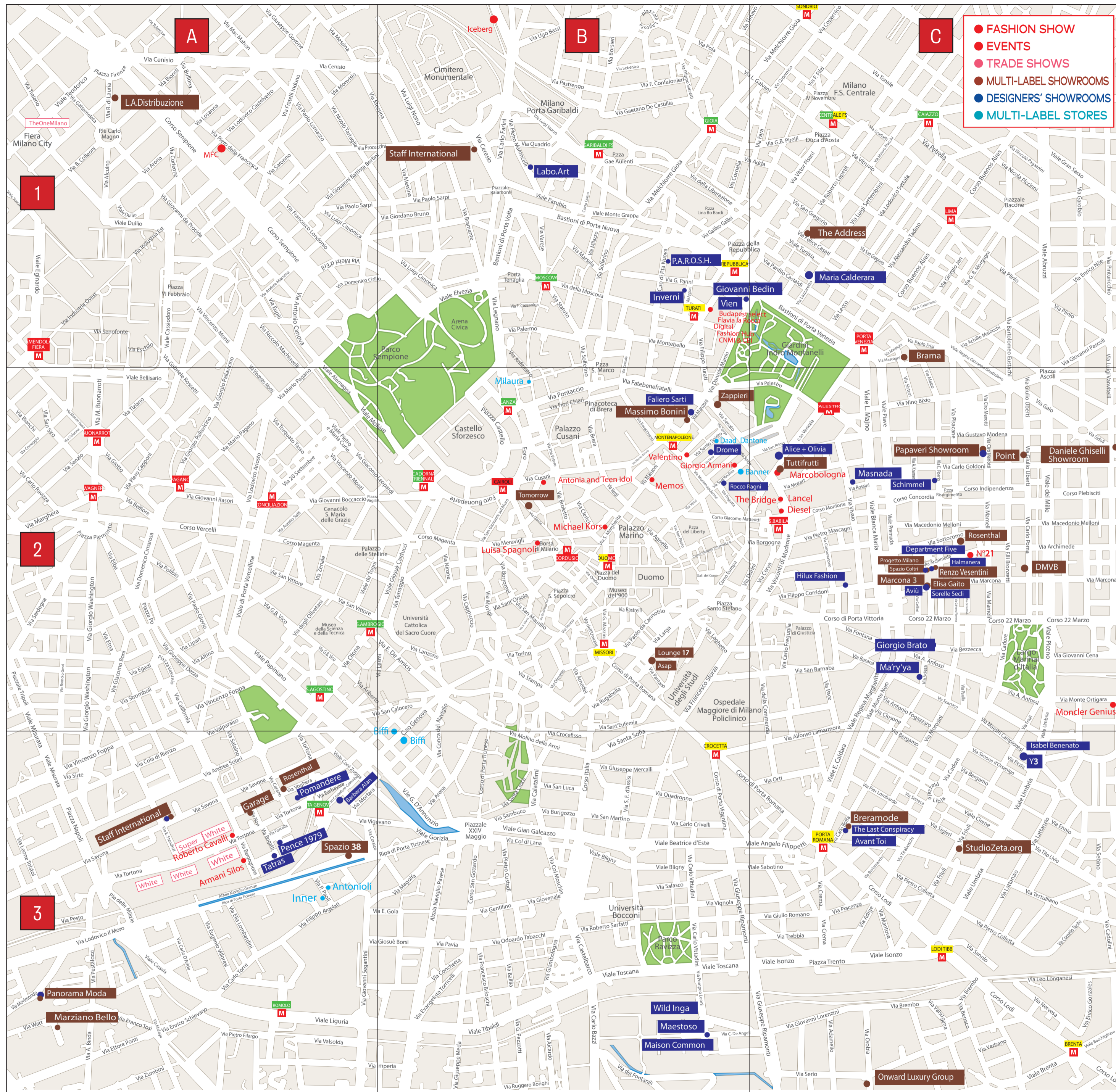
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# LUISAVIAROMA

Map of Milano Fashion Week February 2020





- STAFF INTERNATIONAL
- Breramode
- TRINACCHISSELLI
- GARAGE
- SHOWROOM MARCONA 3
- L.A. DISTRIBUZIONE
- Marziano Bello Showroom
- COLTRI
- MASSIMOBONINI
- LOUNGE 17
- TOMORROW
- point
- Panorama
- Renzo Vesentini
- ASAP SHOWROOM
- Papaveri Milano
- OLG
- ELISAGAITO SHOWROOM
- SPAZIO 38
- DMVB
- zappieri
- STUDIOZETA.ORG
- B R A M A GROUP

# MODEM MAP OF MILANO FASHION WEEK

## FALL WINTER 2020-21 / FEBRUARY 2020

### WOMEN'S COLLECTIONS

EVENTS	WEDNESDAY 19.02	MULTI-LABEL SHOWROOMS	
6 pm - 9 pm	The Bridge Party - p.zza San Babila 5 C2	Spazio 38	08.02 - 24.02 & 08.03 - 13.03 A3
6 pm - 9.30 pm	Lancel Party - p.zza San Babila 5 C2	Alzala Naviglio Grande 38	
7 pm - 3 am	MFC Fashion Show & Party via Piero Della Francesca 55	Spazio Coltri - via Archimede 6	14.02 - 22.03 C2
10 pm	N.21 Party - via Archimede 26	Staff International	20.02 - 26.02 & 06.03 - 11.03 B1
		via Ceresio 9	until 06.03 A3
		via Savona 60	
EVENTS	THURSDAY 20.02		
6 pm - 8 pm	Giorgio Armani Boutique Opening via Sant'Andrea 9	StudioZeta.org - via Friuli 26	16.02 - 13.03 C3
6 pm - 9 pm	Valentino Cocktail - via Montenapoleone 20	Tomorrow - via Dante 14	21.02 - 25.02 B2
7 pm - 9 pm	Memos Opening Museo Poldi Pezzoli - via Manzoni 12	Zappieri - via Senato 34	until 15.03 B2
EVENTS	FRIDAY 21.02	DESIGNERS' SHOWROOMS	
11 am - 6 pm	Armani Silos Preview - via Bergognone 40	Alice + Olivia - c.so Venezia 35	20.02 - 26.02 C2
12.30 pm	Budapest Select - via Turati 34	Antik Batik @ White Milano	A3
6 pm - 8 pm	Flavia La Rocca Presentation - via Turati 34	Avant Toi - via Carlo Botta 8	10.02 - 13.03 C3
7 pm	Luisa Spagnoli Special Show - p.zza Affari 6	Aviù	07.02 - 26.02 & 05.03 - 15.03 C2
7 pm - 9 pm	Antonia and Teen Idol Cocktail - via Cusani 5	1stfloor - via Marcona 3	
7 pm - 9 pm	Digital Creatives of Color in Italy, Elevating the Conversation" Cocktail - via Turati 34	Barbara Alan	21.02 - 24.02 A3
9 pm	Marcobologna Party - c.so Venezia 16	c.so Cristoforo Colombo 15	
10.30 pm	Iceberg After Party - via Valtellina 21	Boboutic @ White Milano	A3
EVENTS	SATURDAY 22.02		
2 pm	Fashion Hub Special Performance - via Turati 34	Department Five - via Archimede 10	until 28.02 C2
4 pm - 6 pm	Diesel Upcycling educational experience p.zza San Babila 1/3	Drome - via Gesù 11	24.02 - 12.03 B2
5.30 pm - 9 pm	Roberto Cavalli Immersive Experience - via Tortona 56	Disquared2 @ Staff International	B1
		Fabrica 76 Dalvini @ White Milano	A3
		Faliero Sarti - via Manzoni 41	until 31.03 B2
		+ White Milano	A3
		Fiorentini + Baker @ Progetto Milano	C2
		Giorgio Brato	17.02-25.02 & 06.03 - 13.03 C2
		Giovanni Bedin	until 15.03 A3
		c/o Mixte Consulting - via Daniele Manin 37	C1
EVENTS	SUNDAY 23.02		
10 am - 6 pm	Moncler Genius Opening - via Molise 70	Giulia Rossignol Creation @ White Milano	A3
6 pm - 8 pm	Michael Kors Cocktail via Santa Margherita 5	Halmanera - via Archimede 10	12.02 - 24.02 C2
7 pm - 9 pm	CNMI & CBI Awarding Event via Turati 34	Hilux Fashion Showroom Guffanti - via F. Corridoni 37	C2
		Invernì - via Appliani 5	until 19.03 B1
		Isabel Benenato	09.03 - 11.03 C3
		via Privata Rezia 4/6	
EVENTS	MONDAY 24.02		
11 am - 2 pm	Fashion Hub Market Day via Turati 34	Just Cavalli @ Staff International	A3
		Labo.Art - via Maroncelli 12	until 09.03 B1
		Luna Morgaciova @ White Milano	A3
		Ma'ry'a - via A. Sciesa 24/a	until 10.03 C2
		+ @ Super	A3
		Maestoso	20.02 - 24.02 B3
		Maison Common	16.02 - 26.02 & 05.03 - 15.03 B3
		Livia Gregoretti Showroom - via de Angeli 3	
		Maria Calderara - via Lazzaretto 15	20.02 - 09.03 C1
		Masnada	21.02-24.02 & 06.03-20.03 C2
		via G. Rossini 3	
		Nissa @ White Milano	A3
		P.A.R.O.S.H. - c.so di P.ta Nuova 46/b	18.02 - 15.03 B1
		Pence 1979 - via Forcella 7/13	10.02 - 06.03 A3
		Pomandere - via Tortona 14	until 13.03 A3
		Roberto Collina @ White Milano	A3
		Rocco Ragni - via Sant'Andrea 2	until 20.03 B2
		Schimmel	06.03 - 27.03 B2
		Nevenka - via Carlo Poerio 13	C2
		Sorelle Seci @ Elisa Gaito	C2
		Tatras - via Privata G. Bugatti 3	until 29.02 A3
		+ @ Panorama Moda	A3
		Tela @ Papaveri Showroom	C2
		The Last Conspiracy	21.02 - 24.02 C3
		via Carlo Botta 8	
		Transit @ White Milano	A3
		Vien	08.03 - 15.03 C1
		c/o Mixte Consulting - via Daniele Manin 37	
		Wild Inga	20.02 - 24.02 C2
		Livia Gregoretti Showroom - via de Angeli 3	B3
		Y3 - via Privata Rezia 4	21.02 - 08.03 C3
MULTI-LABEL STORES	+39		
Asap - via Pantano 17	until 20.03	B2	
Brama - via Sirtori 22	18.02 - 13.03	C1	
Breramode - via Carlo Botta 8	12.02 - 20.03	C3	
Daniele Ghiselli Showroom via Sidoli 19	15.02 - 15.03	C3	
DMVB - via Carlo Poma 38	until 20.03	C2	
Elisa Gaito - via Marcona 3	10.02 - 16.03	C2	
Garage Marina Guidi c/o Torneria Tortona - via Novi 5	14.02 - 18.03	A3	
L.A. Distribuzione via Ruggero di Lauria 6	18.02 - 18.03	A1	
Lounge 17 - via Pantano 17	until 20.03	B2	
Marziano Bello via Giacomo Watt 37	21.02 - 20.03	A3	
Massimo Bonini Showroom via Manzoni 41	19.02 - 31.03	B2	
Onward Luxury Group - via Orobia 34	09.03 - 13.03	C3	
Panorama Moda via Morimondo 21	until 22.03	C3	
Papaveri Showroom via Ciro Menotti 9	until 13.03	C2	
Point di Mariapi Bernardis via G. Uberti 13	until 20.03	C2	
Progetto Milano via Archimede 6	14.02 - 31.03	C2	
Renzo Vesentini via Archimede 12	17.02 - 27.03	C2	
Rosenthal via Voghera 14	20.02 - 24.02	A3	
via Fiamma 28A	16.02 - 28.03	C2	
Showroom Marcona 3 via Marcona 3 / via Archimede 6	18.02 - 19.03	C2	
Antonioli - via P. Paoli 1	02 36 56 18 60	A3	
Antonioli Inner - via P. Paoli 4	02 36 57 90 70	A3	
Banner - via Sant'Andrea 8/a	02 76 00 46 09	B2	
Biffi - c.so Genova 5 & 6	02 83 11 60 44 / 52	B2	
D-Daad_Dantone - via S. Spirito 24/a	02 76 01 60 45	B2	
Milaura - c.so Garibaldi 20	02 89 09 39 05	B1	