



SEPTEMBER
22-24, 2024

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Spring Summer 2025
Sept 16–Oct 11 2024
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SEOUL FASHION WEEK X MILAN FASHION WEEK

RESONANCE

: VOICES OF SEOUL

AN EXHIBITION CELEBRATING
CONTEMPORARY KOREAN FASHION

BANBAM

BENK

JUYUCOLUMN



Youser

SEPTEMBER
17-22, 2024

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GALERIE
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30 venues for
Paris
Fashion
Week

30 to 1200 sqm
all in the Marais
all privately
owned and
managed

galeriejoseph.com

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WHITE
MILANO

19.20.21.22
SEPTEMBER
2024

TORTONA FASHION DISTRICT
MILAN

SIGN
OF
THE
TIMES



Modem Map

Milano Women's Fashion Week SS25

Women's Collections
September 2024

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Map of Milano Fashion Week - September 2024

MODEM MAP OF MILANO FASHION WEEK

SPRING SUMMER 2025 / SEPTEMBER 2024

WOMEN'S COLLECTIONS



EVENTS Thursday 17.09

- Until 22.09.2024 **CNMI - Fashion Hub Resonance: Voices of Seoul** until 10.10 C2
Designers: Bonbom, EENK, July Column, MMAM, Youser
17.09.2024 K Culture Talk
- Until 18.09.2024 **Fashion Zoo "China Darlings"** until 08.10 C3
Amazing Panda, Buarlingma, Caroline Hi, Feng Chen Wang, Liven Liang, Louis Shengtao Chen, Mind The Gap (Mtg), Mouton X Bihan Lin, Permu, Rulyu Zheng, Shangxia, 022397Bluff
Palazzo Giuresconsulti-Piazza Mercanti 2 B2
- 7.00pm **Latin American Fashion Awards** B1
Until 19.10.2024 via Guglielmo Marconi 1
- 9.00am - 1.00pm **10 Corso Como: Talia Chetrit's exhibition** B1
corso Como 10
- 8.30 pm **Harper's Bazaar Global Editions** B2
GAM - via Palestro 16
- 8.30pm **Milano Moda Graduate** B2
Palazzo Reale - piazza Duomo 12
- 9.00pm **LVMH - Maestri d'Ecceellenza Prize** B2
Piazza Città di Lombardia 1

EVENTS Wednesday 18.09

- Cocktail & dinner Ara Lumiere: "Voices of the Unheard"** C2
Portrait - corso Venezia 11
- Cocktail 10pm Sixty years of Vogue Italia** B2
19.09 to 21.09 Palazzo Citterio - via Brera 12

EVENTS Thursday 19.09

- Budapest Select** B2
Brands: Borbala, Chokassy, Cukovy, Judit Bárány, Kata Szegei, Nanushka, Solær, and Zsigmond
Casa degli Artisti- corso Garibaldi 89/a
- Fashion for Planet Act IV** B2
Palazzo Giuresconsulti-Piazza Mercanti 2

EVENTS Friday 20.09

- Milano Fashion Institute** B2
Palazzo Giuresconsulti-Piazza Mercanti 2
- 2.00pm **MCM - "Dancing Duomo"** B2
piazza del Duomo
- 9. pm - 11. pm **The Black Carpet Awards** B2
via Alessandro Manzoni 40

EVENTS Saturday 21.09

- 7. pm - 9. pm **CSM Meets Sustainability & Culture Club K-Collective SS25** C2
Brands: Asparagus, Seokwon Yoon, Vegan Tiger, Bir, Tibag, Stimilon, Toitt, Fibreno, Studio & Parc, Mer Mer
Palazzo Isimbardi - corso Monforte 35

EVENTS Sunday 22.09

- 6.30pm **Cnmi Sustainable Fashion Awards 2024** C2
Teatro alla Scala- piazza della Scala

TRADE SHOWS

- Micam Milano & Mipel 126** 15.09 - 17.09 C2
Fieramilano-Rho - Strada Statale del Sempione 28
- White Milano** 19.09 - 22.09 A3
via Tortona 27 - Superstudio Più
via Tortona 54 - Base / Ex Ansaldo
via Tortona 58 - Padiglione Visconti

MULTI-LABEL SHOWROOMS

- 999 Showroom until 30.09 C2
via Archimede 10
- Berramode until 25.10 C3
via Carlo Botta 8
- Daniele Ghiselli Showroom 09.09 - 18.10 C2
via Sidoli 19
- DMVB until 10.10 C2
via Carlo Poma 38
- Elisa Gaito 09.09 - 18.10 C2
via Marcona 3
- Fattore K A3
via Morimondo 20
- Guffanti concept showroom until 15.10 C2
via Filippo Corridoni 37
- Heda Showroom until 15.09 C3
via Piercardoso Decembrio 31
- Him Co 16.09 - 11.10 C3
via Orobia 34
- Marziano Bello 18.09 - 15.10 A3
via Giacomo Watt 37
- Massimo Bonini Showroom 16.09 - 16.10 B2
via Manzoni 41
- Papaveri Showroom until 04.10 C2
via Nino Bixio 42
- Point di Mariapia Bernardis 09.09 - 11.10 C2
via G. Uberti 13
- Poly king & Co 19.09 - 24.09 B2
via delle Erbe 2/A
- Showroom Marcona 3 17.09 - 11.10 C2
via Marcona 3 / via Archimede 6
- Studiozeta.org 09.09 - 10.10 C3
via Friuli 26
- The (...) Parlor 10.09 - 15.10 C3
via Pietro Colletta 69
- Tomorrow 22.09 - 25.09 C2
via Archimede 26

DESIGNERS' SHOWROOMS

- Aeron @ Papaveri Showroom until 04.10 C2
- Annamaria Paletti @ DMVB until 10.10 C2
- Arma @ Elisa Gaito 09.09 - 18.10 C2
- Avant Toi - via Carlo Botta 8 until 08.10 C3
- Bella Freud @ The (...) Parlor 10.09 - 15.10 C3
- Antik Batik @ Marziano Bello 18.09 - 11.10 A3
- Bonbom @ CNMI Fashion Hub 17.09 - 22.09 B2
- Carel @ Massimo Bonini 16.09 - 16.10 B2
- Castañer @ Massimo Bonini 16.09 - 16.10 B2
- Cæleste @ Showroom Marcona3 17.09 - 11.10 C3
- Bokja @ Berramode until 15.10 C3
- Disaya @ Studiozeta.org 09.09 - 10.10 C3
- Done ! @ The (...) Parlor 10.09 - 15.10 C3
- EENK @ CNMI Fashion Hub 17.09 - 22.09 B2
- Ellblue @ Daniele Ghiselli 09.09 - 18.10 C2
- Essentiel Antwerp @ DMVB until 10.10 C2
- Fabrizio del Carlo @ Studiozeta.org 09.09 - 10.10 C3
- GH Bass @ Fattore K 17.09 - 22.09 A3
- White Milano
- Hayley Menzies @ Daniele Ghiselli 09.09 - 18.10 C2
- Her Shirt @ The (...) Parlor 10.09 - 15.10 C3
- Isabel Benenato 19.09 - 24.09 A3
- Torneria Tortona - via Novi 5
- Julycolumn @ CNMI Fashion Hub 17.09 - 22.09 B2
- K.Jacques St.T. @ Marziano Bello 18.09 - 15.10 A3
- Kutnia @ Studiozeta.org 09.09 - 10.10 C3
- Labo.Art - via Maroncelli 12 until 25.09 B1
- Leo Season @ Showroom Marcona3 17.09 - 11.10 C2
- Lug Von Siga @ The (...) Parlor 10.09 - 15.10 C3
- ma' ry' ya - via A. Sciesa 24/A, 02.09 - 10.10 C2
- Mantero 1902 @ Daniele Ghiselli 09.09 - 18.10 C2
- Marsèll - via Paullo 12/A 16.09 - 11.10 C2
- Maurizio Mykonos @ Guffanti until 15.10 C2
- MMAM @ CNMI Fashion Hub 17.09 - 22.09 B2
- Mr. Mrs. Shirt @ Point Showroom 09.09 - 11.10 C2
- Nine in the Morning @ Papaveri until 04.10 C2
- Nodaletto @ Him Co 16.09 - 11.10 C3
- Ocdiss @ Him Co 16.09 - 11.10 C3
- Palmer Harding @ Elisa Gaito 09.09 - 18.10 C2
- Pierre-Louis Mascia @ Point Show. 09.09 - 11.10 C2
- Pink Memories @ Point Showroom 09.09 - 11.10 C2
- Paul Easterlin 17.09 - 23.09 C2
- Spazio Specie Showroom - via Archimede 10
- Psophia @ Elisa Gaito 09.09 - 18.10 C2
- Rumisu @ Marziano Bello 18.09 - 15.10 A3
- Sorelle Secli 09.09 - 08.10 B2
- MR60 Showroom - via Borgospeso 21
- Tassos Mitropoulos @ Guffanti until 15.10 C2
- Teia @ Papaveri Showroom until 04.10 C2
- The New Arrivals @ Marcona3 17.09 - 11.10 C2
- Themoirè @ Massimo Bonini 16.09 - 16.10 B2
- Transit - via Tortona 31 16.09 - 27.09 A3
- Ulla Johnson @ Him Co 16.09 - 11.10 C3
- Violanti @ DMVB until 10.10 C2
- Vis À Vis @ Marziano Bello 18.09 - 15.10 A3
- Youser @ CNMI Fashion Hub 17.09 - 22.09 B2
- Zona20 Milano - via Tortona 31 until 04.10 A3

MULTI-LABEL STORES +39

- Antonioli - via P. Paoli 1 02 36 56 48 34 A3
- Banner - via Sant'Andrea 8/a 02 76 00 46 09 C2
- Biffi - c.so Genova 5 & 6 02 83 11 60 44 / 52 B2
- Boutique Antonia - Portrait Milano Via St'Andrea, 10 C2
- Daad_Dantone - via S. Spirito 24/a 02 76 01 60 45 B2
- Milaura - c.so Garibaldi 20 02 89 09 39 05 B2