



CAMERA
BUYER
ITALIA

Tomorrow × SFW
26-30 September 2025
Opening Hours: 10AM - 6PM
@Gange21 Via Archimede 26,
20129 Milan

ALOBVA/O BOMBOM HANNAH SHIN Kijun IIIA

ALOBVA/O
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HANNAH SHIN
Kijun
IIIA

SEOUL FASHION WEEK
25 YEARS ANNIVERSARY
Tomorrow × SFW

Inside
GOTI

A space where imagination
and expression unite

The GOTI universe OPENS
on Sept. 23 in Milan, Via Botta 8

MODEM



WHITE
MILANO



SEPTEMBER 25 | 26 | 27 | 28 2025
TORTONA FASHION DISTRICT MILANO



UK Fashion and Textile Association
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BRITISH
BRANDS

at Paris Fashion Week
29 Sept – 7 Oct 2025

ukft

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TO SUPPORT
GREAT
BRITAIN
UNITED KINGDOM OF GREAT
BRITAIN

Modem Map
Milano Women's Fashion Week SS 2026

Women's Collections
September 2025

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Spring
Summer
2026

Collections

Map of Milano Fashion Week- September 2025



WOMEN'S COLLECTIONS

EVENTS Tuesday 23.09			DESIGNERS' SHOWROOMS		
1pm to 3pm	CNMI - FASHION HUB Opening Future Threads: Italy's New Wave		1972 Desa @ RG Showroom	22.09 - 03.10	C2
Designers:	Durazzi Milano, Federico Cina, Francesco Murano, Institution, Magliano, Niccolò Pasqualetti.		AG Jeans @ Brama	22.09 - 10.10	C2
	New Gen, New Ethos		Ajobjayo @ Tomorrow X SFW	26.09 - 30.09	C2
Designers:	Cascinelli, Chelsea Jean Lamm, Liwen Liang, Victor Weinsanto, Cute-Sant, Kathiana Saincy Couture, Zineb Hazim.		Anniel @ Guffanti	until 15.10	C2
	Heritage Next		Antik Batik @ Marziano Bello	22.09 - 20.10	A3
Including:	Angel Chen, Ao Ye, Chicjoc, Leaf Xia, Raxxy, Ruohan, Susan Fang, Ya Yi, Rosalie Huang.		Apuntob @ Breramode	until 25.10	C3
Until 28.09, 2025 Palazzo Giureconsulti-Piazza Mercanti 2		B2	Arma @ Elisa Gaito	until 14.10	C2
Until 26.09, 2025 via Fatebenefratelli 5	CNMI - FASHION TRUST Le Mani della Moda I Episodio 2 by Gruppo Florence with Polimoda		Arteana @ MR60 Showroom	until 10.10	B2
Until 28.09, 2025 Anteo - Piazza XXV Aprile 8			Avant Toi - via Carlo Botta 8	until 15.10	C3
12pm to 1pm	Premio Maestri d'Eccellenza Piazza Città di Lombardia		Batakovich @ Marcona 3	23.09 - 15.10	C2
Until 17.10, 2025 CSM - Artisanal Evolution In participating showrooms			Benedetta Bruzziches @ M Bonini	until 20.10	B2
Opening	The Goti Univers via Carlo Botta 8	C3	Bokja @ Breramode	until 25.10	C3
EVENTS Wednesday 24.09			Bonbom @ Tomorrow X SFW	26.09 - 30.09	C2
from 9pm	Black Carpet Awards Teatro Manzoni, via Alessandro Manzoni 42	B2	Castañer @ Massimo Bonini	until 20.10	B2
from 11am to 8pm Waves - Fashion in Constant Motion			Charo Ruiz @ Elisa Gaito	until 14.10	C2
Until 28.09, 2025 Fondazione Sozzani - via Bovisasca 87			Dououd @ Guffanti	until 15.10	C2
EVENTS Thursday 25.09			Dragon Diffusion @ Guffanti	until 15.10	C2
9:15am - 2:30pm	RLC Fashion Summit Mudec - via Tortona 56	A3	EPL @ Marziano Bello	22.09 - 20.10	A3
Until 23.11, 2025	Glen Luchford. Atlas Corso Como 10	B1	Ellblue @ Daniele Ghiselli	until 30.09	C2
8:30pm	Ara Lumiere		Eric Bompard @ DMVB	until 10.10	C2
cocktail (RSVP) The Portrait Milano - Corso Venezia 11		C2	Eternitee @ MR60 Showroom	until 10.10	B2
EVENTS Friday 26.09			Gilda Midani @ Breramode	until 25.10	C3
7pm - 9pm	CSM Meets Sustainability & Culture Club The View Milano - Piazza Duomo 21	B2	Goti - via Carlo Botta 8	on 23.09	C3
11am - 4pm	K-Collective SS26 at Studiozeta.Org		Hannah Shin @ Tomorrow X SFW	26.09 - 30.09	C2
Press Presentation via Friuli 26		C3	Hayley Menzies @ Daniele Ghiselli	until 30.09	C2
EVENTS Saturday 27.09			Katerina Kvit @ Studiozeta.org	until 17.10	C3
9:30am - 1pm	CNMI Sustainable Fashion Awards 2025 Teatro alla Scala - Piazza della Scala	B2	Kijun @ Tomorrow X SFW	26.09 - 30.09	C2
EVENTS Sunday 28.09			Labo.Art - via Maroncelli 12	until 29.09	B1
9:30am - 1pm	Milano Moda Graduate via Calabiana 6	C3	Liberty. @ DMVB	until 10.10	C2
TRADE SHOWS			Lonbali @ DMVB	until 10.10	C2
Milano Fashion&Jewels	20.09 - 23.09		ma' ny' ya - via A.Sciesa 24/A,	until 15.10	C2
Fieramilano-Rho - S S del Sempione 28			Malloni - via Carlo Botta 8	until 30.09	C3
White Milano	25.09 - 28.09	A3	Mantero 1902 @ Daniele Ghiselli	until 30.09	C2
via Tortona 27 - Superstudio Più			Mao by Mao @ Studiozeta.org	until 17.10	C3
via Tortona 54 - Base / Ex Ansaldo			Maria Calderara - via Lazzaretto 15	16.09 - 13.10	C1
MULTI-LABEL SHOWROOMS			Marsèil - via Paullo 12/A	15.09 - 30.09	C2
Brama	22.09 - 10.10		Missoni (Shoes) @ Massimo Bonini	until 20.10	B2
via Sirtori 22		C1	Missoni @ Brama	22.09 - 10.10	C2
Breramode	until 25.10		Mother @ Brama	22.09 - 10.10	C2
via Carlo Botta 8		C3	Nine In The Morning @ Papaveri	until 03.10	C2
Daniele Ghiselli Showroom	until 30.09		N°21 @ Tomorrow	26.09 - 30.09	C2
via Sidoli 19		C2	Paraboot @ Fattore K House	until 30.09	A3
DMVB	until 10.10		Phaeonia @ MR60 Showroom	until 10.10	B2
via Carlo Poma 38		C2	Pierre-Louis Mascia @ Point	until 10.10	C2
Elisa Gaito	until 14.10		Psophia @ Elisa Gaito	until 14.10	C2
via Marcona 3		C2	QLZ @ Point Showroom	until 10.10	C2
Fattore K House	until 30.09		Rallegrati - via Pietro Colletta 69	until 24.10	C3
via Morimondo 20		A3	Raxxy @ Marcona 3	23.09 - 15.10	C2
Guffanti Concept Showroom	until 15.10		Red Wing @ Fattore K House	until 30.09	A3
via Filippo Corridoni 37		C2	Romeo Gigli @ Studiozeta.org	until 17.10	C3
Marziano Bello	22.09 - 20.10		Sirivannavari @ Studiozeta.org	until 17.10	C3
via Giacomo Watt 37		A3	Sorelle Seci @ MR60 Showroom	until 10.10	B2
Massimo Bonini Showroom	until 20.10		Tela @ Papaveri	until 03.10	C2
via Manzoni 41		B2	The Loom @ Tomorrow X SFW	26.09 - 30.09	C2
MR60 Showroom	until 10.10		Thibault Van Der Straete	22.09 - 20.10	A3
via Borgospesso 21		B2	@ Marziano Bello	22.09 - 20.10	A3
Papaveri Showroom	until 03.10		Transit - via Tortona 31	until 06.10	A3
via Nino Bixio 42		C2	Vanessa Bruno @ Papaveri	until 03.10	C2
Point di Mariapia Bernardis	15.09 - 10.10		Yali @ Point Showroom	until 10.10	C2
via G. Uberti 13		C2	Zantiago @ Studiozeta.org	until 17.10	C3
RG Showroom	22.09 - 03.10		Zona20 Milano - via Morimondo 26	25.09 - 28.09	A3
via Giovanni Battista Piranesi 4		C2	MULTI-LABEL STORES +39		
Showroom Marcona 3	23.09 - 15.10		Antonioli - via P. Paoli 1	02 36 56 48 34	A3
via Marcona 3 / via Archimede 6		C2	Biffi - c.so Genova 5 & 6	02 83 11 60 44 / 52	B2
Studiozeta + K-COLLECTIVE	until 17.10 22.09 - 29.09	C3	Boutique Antonia - Portrait Milano	Via St'Andrea, 10	C2
via Friuli 26			Daad_Dantone - via S. Spirito 24/a	02 76 01 60 45	B2
Tomorrow	26.09 - 30.09	C2	Milaura - c.so Garibaldi 20	02 89 09 39 05	B2
via Archimede 26					