

A woman with dark hair, wearing a green dress and orange heels, stands next to a large potted plant. She is holding a large monstera leaf. The plant is in a large, light-colored pot. The background is a plain, light-colored wall.

13-16.09.2019

FIERA MILANO

MEN D S I G N

MILAN DESIGN WEEK 2019 - THE ESSENTIAL ITINERARY MAP

Cover Man dedicated to **STUDIO METAMOR**, founded 2015 by designer **Marcel Singer** is a London based creative multi disciplinary studio. **Their philosophy** : a fundamental change of thinking, a transformative change of heart. The studio provides digital and offline solutions from branding, design, digital technology to content curating, visual storytelling and urban design & development in the field of architecture.

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MODERN DESIGN ®

exhibitions - November 24
ancien évêché, 69 cours Lafayette
carré de la mer, 113 avenue Jean Moulin
François Champaur, Maison Goossens,
Collections design - Centre Pompidou, Kim Haddou
& Florent Durfoeur, Antoine Chauvin, India Mahdavi x Blazza,
Matthieu Cossé, Camondo Mediterranean HEAD Geneva.

exhibitions → September 29
villa Noailles, Montée Noailles
Mathieu Lehanneur, Janine Abraham & Dirk Jan Rol,
Pierre Guariche x Sammode, Jean Hugo, Sara de Campos,
Aguines woodturning...

LUISAVIAROMA

9.4.19
PALAZZINA
APPIANI
20-24h

CONTEST

ANTONELLI

AVANT TOI
HOME

EDEN UNGLE

FUORI SALONE
9-14 APRILE
SPECIAL EVENT 10 APRILE 18-21

VIA CARLO BOTTA 8

www.avant-toi.com

Milan Design Week 2019

and 20th century design

8 - 14 April 2019
10.30 am - 9.00 pm

Via Tortona 5

cocktails and dj at 7 pm
Tuesday 9th April

moderno

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PORTA GENOVA - LEXUS - LEADING WITH LIGHT
April 9 - 13: 10am-9pm / April 14: 10am-6pm
Lexus International presents an immersive experience using lighting technology to showcase a vision for a more human-centered tomorrow - realized with Japanese design studio, Rhizomatics. Also exhibited are the 6 finalists for the Lexus Design Award.
PRESS: Elisa Pescetto +39 346 02 97 571 elisa.pescetto@omniomprgroup.com
SUPERSTUDIO PIÙ - via Tortona 27

BRERA / GARIBOLDI - ADL
April 9 - 13: 11am-9pm / April 14: 11am-6pm
PRESS: Bice Marceca info@adelleporta.it
ADL @ BOFFI SOLFERINO - via Solferino 11

BRERA / GARIBOLDI - BOFFI
April 9 - 13: 11am-9pm / April 14: 11am-6pm
PRESS: Bice Marceca boffimarket@boffi.com
BOFFI SOLFERINO - via Solferino 11

An opportunity to discover the novelties and the collections by **Boffi, De Padova, MA/U Studio** and **ADL** in our showrooms **Boffi Solferino** and **De Padova** during the Milan Design Week.

DUOMO / SAN BILABA - DE PADOVA
April 9 - 13: 11am-9pm / April 14: 11am-6pm
PRESS: Bice Marceca info@depadova.it
DE PADOVA STORE - via Santa Cecilia 7

DUOMO / SAN BILABA - MA/U STUDIO
April 9 - 13: 11am-9pm / April 14: 11am-6pm
PRESS: Bice Marceca contact@maustudio.net
MA/U STUDIO @ DE PADOVA STORE - via Santa Cecilia 7

DUOMO / SAN BILABA - ISSEY MIYAKE
April 9 - 14
Journey of a Raindrop -
The strange attraction of water.
Project by **Johan van der Wiel** at **ISSEY MIYAKE**
The designer **Johan van der Wiel** lets you travel along with the journey of a raindrop. In his innovative installations, science and uncanny beauty meet to create an experience of the many shapes rain takes, to see the world through the eyes of a drop of water.
PRESS: **Giorgiana Ravizza** - info@giorgianaravizza.com
ISSEY MIYAKE - via Bagutta 12

STAZIONE CENTRALE - FREITAG
April 9 - 14
"UNFLUENCER - De-sinning the Designer"
Instead of talking about good design in Milan, why don't we take a look at bad design? asked Swiss bag maker **FREITAG** and artist **Georg Lendorff**.
PRESS PREVIEW: April 9 from 3pm to 7pm
PRESS: **Nadia Besseghini** +41 43 210 33 04 nadia.besseghini@freitag.ch
FREITAG - via Ferrante Aporti 23

PORTA GENOVA - SUPERDESIGN SHOW
April 9 - 13: 10am-9pm / April 14 until 6pm
PRESS PREVIEW: April 8 from 10pm to 8pm
PRESS: **Chiara Ferrela Falda** +39 02 42 25 01 designweek@superstudiopiù.com
SUPERSTUDIO PIÙ - via Tortona 27
SUPERSTUDIO 13 - via G. Bugatti 9 / via Forcella 13

MILAN DESIGN WEEK APRIL 2019 - THE ESSENTIAL ITINERARY

	COCKTAIL	PRESS PREVIEW	PARTY	EXHIBITION
BRERA / GARIBOLDI	ADDRESS / LOCATION			
10 CORSO COMO & FONDAZIONE SOZZANI	c.so Como 10 / BOFFI SOLFERINO			
ADL	via Solferino 11			
APPARTAMENTO LAGO	via Brera 30			
ARTEK	via Solferino 11			
BOFFI SOLFERINO	Largo la Foppa / Largo Treves			
BRERA DESIGN DISTRICT > INFO POINT	via Fiori Chiari 18			
DEDAR	p.zza San Marco 1			
DILMOS	via Pontaccio 17			
GALLERIA CLIO CALVI RUDY VOLPI	via Maroncelli 10			
GALLERIA ROSSELLA COLOMBARI	via dell'Orso 16			
EGAL & EPFL - EGAL LAB	via Cavalieri del Santo Sepolcro 3			
EXTO & NODUS	viale Giorgio Byron 2 / PALAZZINA APPIANI			
GUIDI > DE CONTEST PARTY	via Goito 7 / MIMMO SCOGNAMIGLIO			
HEAD	via Brera 28 / ORTO BOTANICO DI BRERA			
INTERNI > HOUSE IN MOTION	via Pontaccio 10			
KARTELL BY LAUFEN	c.so Garibaldi 77			
MAGIS	via Palermo 5			
MARIMEKKO	largo Treves 5 / POST DESIGN GALLERY			
MEMPHIS	via della Moscova 28 / MEDIA TECA SANTA TERESA			
MOOI	via Pontaccio 8/10			
MOROSO	p.zza del Carmine / ST MARIA DEL CARMINE			
SAINT-LOUIS BY NOË DUCHAÛD - LUNAWIN	via Solferino 15			
SWEDISH DESIGN MOVES MILANO	p.zza San Sempliciano			
TAI PING	via Palermo 10 / LA PELOTA			
VITRA	p.zza XXV Aprile 16			
ZANOTTA				
DUOMO / SAN BILABA	ADDRESS / LOCATION			
B&B	via Durini 14			
BACCARAT	via Montenapoleone 23			
BANNER - COLOUR PLAYS WITH GLAMOUR	via Sant'Andrea 8/A			
BOD - BARCELONA CENTRE DE DISSENY	via Canto 2			
BRAZI ESSENTIALLY DIVERSE	via Filippo Turati 34 / MUSEO DELLA PERMANENTE			
CASA LAGO	via San Tomaso 6			
CASSINA	via Durini 16			
COS	c.so Monteforte 35 / PALAZZO ISIMBARDI			
DE PADOVA	via Santa Cecilia 7			
DESIGN REPUBLIC GALLERY	via Giovanni Raiberti			
FLOS	c.so Monteforte 9 & 15			
FONDAZIONE VICO MAGISTRETTI	via Vincenzo Bellini 1 / Exh.: "NORMAL THINGS"			
FORNASETTI	c.so Venezia 21/A			
INTERNI - HUMAN SPACES	via Festa del Perdono 7 / UNIVERSITA' STATALE			
ISSEY MIYAKE	via Bagutta 12			
KVADRAT & KVADRAT / RAF SIMONS	c.so Monteforte 15 & via Archimede 26			
LOUIS VUITTON	c.so Venezia 16 / PALAZZO SERBELLONI			
LUCPLAN	c.so Monteforte 7			
MA/U STUDIO	via Santa Cecilia 7 / C/O DE PADOVA STORE			
MOLTENI & C DADA	c.so Europa 2			
MORONI GOMMA	c.so Matteotti 14			
NENDO X WONDER GLASS	via Vivaio 7 / ISTITUTO DEI CIECHI			
SAWAYA & MORONI	via Manzoni 11			
STELLAR WORKS & AGAPEKASA	via Alessandro Manzoni 42			
SWAROVSKI	c.so Vittorio Emanuele II 15			
SWISS DESIGN DISTRICT	via Ulrico Hoepli, 3			
TARKETT	via Clerici 10			
TOM DIXON	via Manzoni 5			
MAGENTA	ADDRESS / LOCATION			
SVIE ART-DESIGN > PRESS POINT	via Cesare Correnti 14			
Exhib.: KIKI VAN ELJK & JOOST VAN BLEISWIJK - "CONNETT"				
BIFFI	c.so Genova 6			
THE LITTA VARIATIONS - OPUS 5	c.so Magenta 24 / PALAZZO LITTA			
Exhib.: PEZO VON ELLRICHSHAUSEN / SOLLOS - GOOD NEWS FROM BRAZIL / EGOL CAMONDO / MASON / KOBER	p.zza Castello at 6pm / Party p.zza Affari until midnight			
DESIGN PRIDE 2019	via San Vittore 21 / MUSEO DELLA SCIENZA E TECNOLOGIA			
RO - PLASTIC-MASTER'S PIECES (Exhib.)	via Meravigli 7 / PALAZZO TURATI			
MASTERY - THE DUTCH IN MILANO	via Beldi 14/16			
GALLERIA ROSSANA ORLANDI	v.le Alemagna 6			
TRIENNALE DI MILANO	XXII EDITION Exhib.: "BROKEN NATURE - DESIGN TAKES ON HUMAN SURVIVAL"			
INSTITUT FRANÇAIS DE MILAN	c.so Magenta 63			
Exhib.: "MATTER MATTERS" BY ENSOI-Les Ateliers (PARIS) / "BEYOND DESIGN" BY ENSAD (Paris) / "MUTATIS MUTANDIS" BY ESADE (Saint-Etienne)				
ISOLA	ADDRESS / LOCATION			
ALCOVA	via Sasseti 31			
DUTCH INVERTUALS	via Pastrengo 12			
ISOLA DESIGN DISTRICT > PRESS POINT	via G.D. Castella 26 / HEADQUARTER ADA STECCA			
NILUFAR DEPOT	viale Lancetti 34			
MILAN DESIGN MARKET	via Pastrengo 14			
PORTA GENOVA	ADDRESS / LOCATION			
ABLE DESIGN AWARD	via Tortona 27 / SUPERSTUDIO PIÙ			
ALESSI	via Tortona 56 / MUDEC			
ANTONIOLI	via P. Paoli 1			
BELGIUM IS DESIGN - GENEROUS NATURE	via Tortona 31 / OPIFICIO 31			
CAMP DESIGN GALLERY & ABET LAMINATI	via Giovanni Segantini 71			
DOS - DESIGN OPEN SPACES	p.zza XXIV Maggio 1 / HEADQUARTER			
FIORENTINI-BAKER & MODERNARIO	via Tortona 5 / TEMPORARY STORE			
GERMAN DESIGN COUNCIL	via Tortona 31			
LEXUS - LEADING WITH LIGHT	via Tortona 27 / SUPERSTUDIO PIÙ			
SUPERDESIGN SHOW	via Tortona 27 & via G. Bugatti 9 / via Forcella 13			
SUPERHOTEL - GIULIO CAPPELLINI NEW PROJECT	via Tortona 27 / SUPERSTUDIO PIÙ			
TORTONA DESIGN WEEK > PRESS POINT	via Tortona 15 / MAGNA PARS			
RUSSIA DESIGN HOUSE	via Tortona 14			
VENTURA CENTRALE 2019	via Tortona 54 / via Bergognone 34 / BASE			
ZEUS > MANUFACTO	c.so San Gottardo 21/9			
PORTA ROMANA	ADDRESS / LOCATION			
AVANT TOI HOME	via Carlo Botta 8			
CASCINA CUCCAGNA	via Cuccagna 2,4 / CASCINA CUCCAGNA			
PAOLA LENTI	via Orobica 15 / FABBRICA OROBICA			
PORTA VENEZIA	ADDRESS / LOCATION			
GOOGLE > A SPACE FOR BEING	via Achille Maiocchi 7			
PORTAVENEZIA IN DESIGN > PRESS POINT	via Meizo 30			
STAZIONE CENTRALE	ADDRESS / LOCATION			
ALCOVA	via Popoli Uniti 11-13			
DESIGN ACADEMY EINDHOVEN	via Pietro Crespi 14 / OSTERIA CRESPI			
FORMAFANTASMA	via Venini 85			
FREITAG	via Ferrante Aporti 23			
HUMANS SCALE	via Ferrante Aporti 29			
MAARTEN BAAS & LENSVELT > BAR BAAS	viale Brianza 36 / RISTORANTE DINKY			
VENTURA CENTRALE 2019 > PRESS POINT	via Ferrante Aporti 9			
ZONA SEMPIONE	ADDRESS / LOCATION			
GALLERIA LUISA DELLE PIANE	via Giuseppe Giusti 24			
LEONARDO HORSE PROJECT	p.le dello Sport 6 / IPPODROMO SAN SIRO			
ZONA LAMBRATE	ADDRESS / LOCATION			
LAMBRATE DESIGN DISTRICT > PRESS POINT	via Massimiano 6 / via Sbodio 9			
LOUIS POULSEN BY OLAFUR ELIASSON	via Ventura 5 / MASSIMO DE CARLO			