



**LONDON SHOW ROOMS** 2026  
PARIS

**GLIO PEPIATT  
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LABRUM LONDON  
NICHOLAS DALEY  
OCTI  
PALMER/HARDING  
TONDOLLO**

**THURSDAY 25TH -  
TUESDAY 30TH JUNE 2026**  
9:30 - 18:00 Thursday 25<sup>th</sup> - Monday 29<sup>th</sup>  
9:30 - 18:00 Tuesday 30<sup>th</sup>

BREITAN  
FASHION  
COUNCIL  
BERKHAMPTON

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Archives  
St Paul

**ModernMap**

Paris Men's Fashion Week

Spring Summer 27 Collections

June 2026

Cover: Artwork by **Marielle Belou**  
Title: "Salle d'attente"

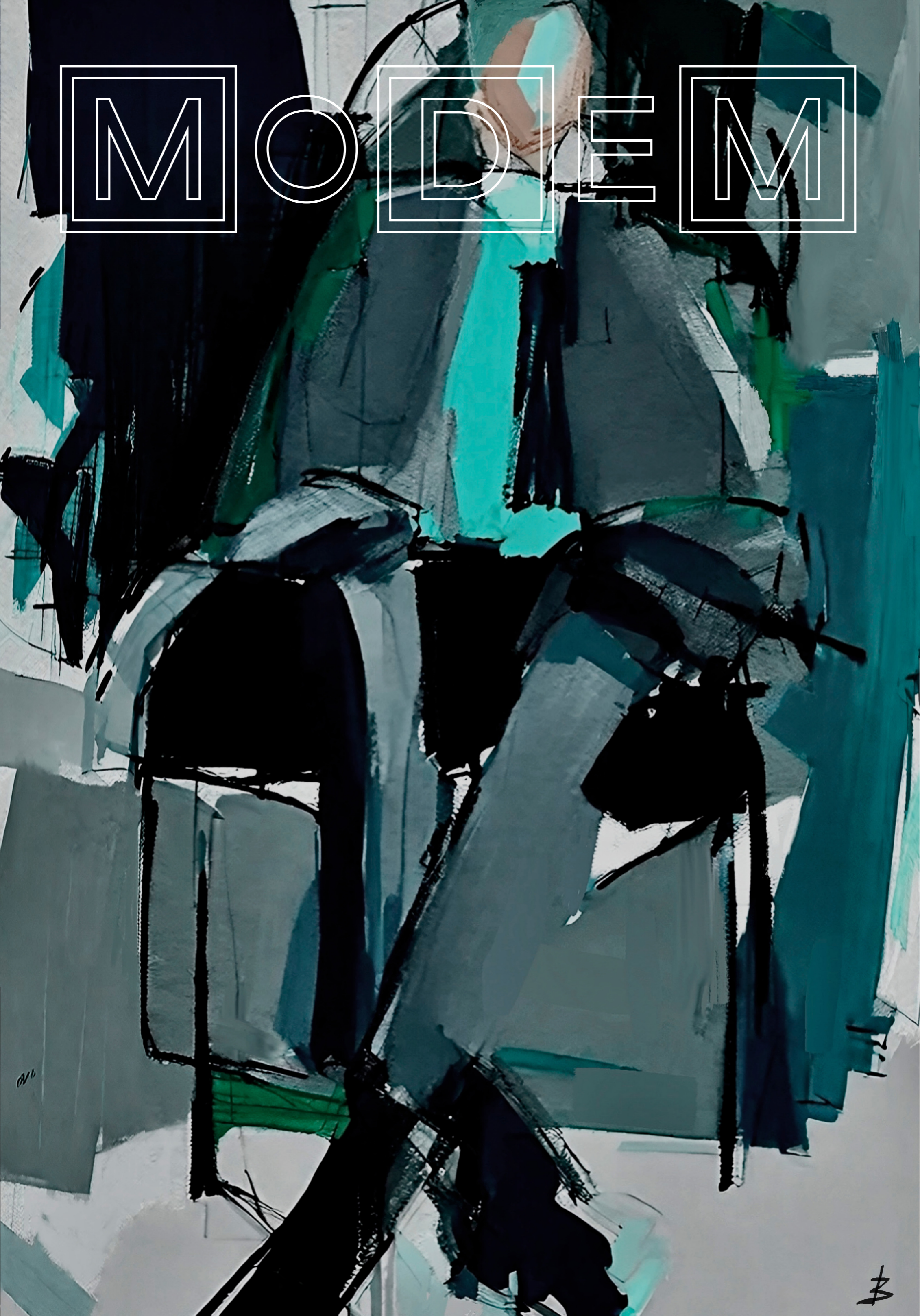
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**M O D E M**

UK Fashion and Textile Association  
ukft.org  
@ukftorg

**DISCOVER  
BRITISH BRANDS**

Brits in Paris Map  
ukft.org/ukftglobbalbrands



**PROMAS**

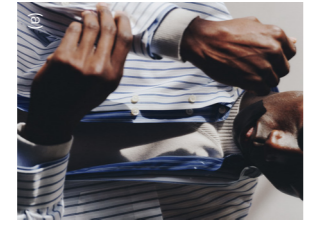


**Hervé Hubert**  
Promas International's  
director  
"At Pitt Uomo this  
season, **Promas** leads  
**20 French brands**, a  
vivid panorama of what  
menswear is today.  
Innovative, responsible,  
irreverent, or revisiting  
Parisian chic through new  
codes. This collective  
expression reflects the  
vitality of the French  
men's fashion scene,  
where craftsmanship,  
and cultural dialogue  
intersect."

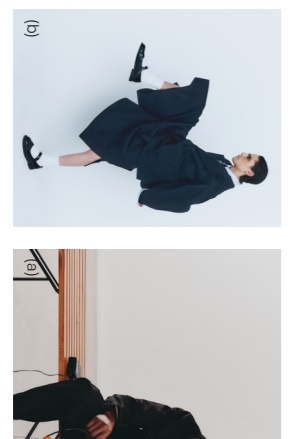
**MUSEUM OF  
GARMENTS** (a)  
presents its new collection where  
utopian design meets luxury  
sensibilities.



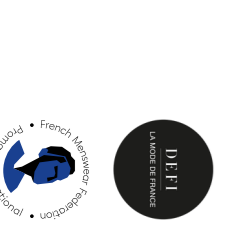
Among the newcomers invited this season  
are **MUSEUM GARMENTS** and **CACHI**, two  
singular voices expanding the vocabulary of  
French menswear.



**CACHI** (a)  
is distinguished by its  
refined silhouettes and  
tactile sensibility.



**French Federation for men's fashion** stands as a  
catalyst for new talent and a strategic engine for  
international development. Bringing together designers,  
brands and industry players, the federation champions  
a vision of **French menswear** that is both rooted  
in heritage and unapologetically forward-thinking.  
Its mission spans support for export growth, and  
the promotion of a distinct French perspective on  
contemporary menswear.



All french brands can be found at [www.promaslist.com](http://www.promaslist.com)

14.06.26-07.07.26  
11:00am-7:00pm

rue des minimes  
75003 paris

16

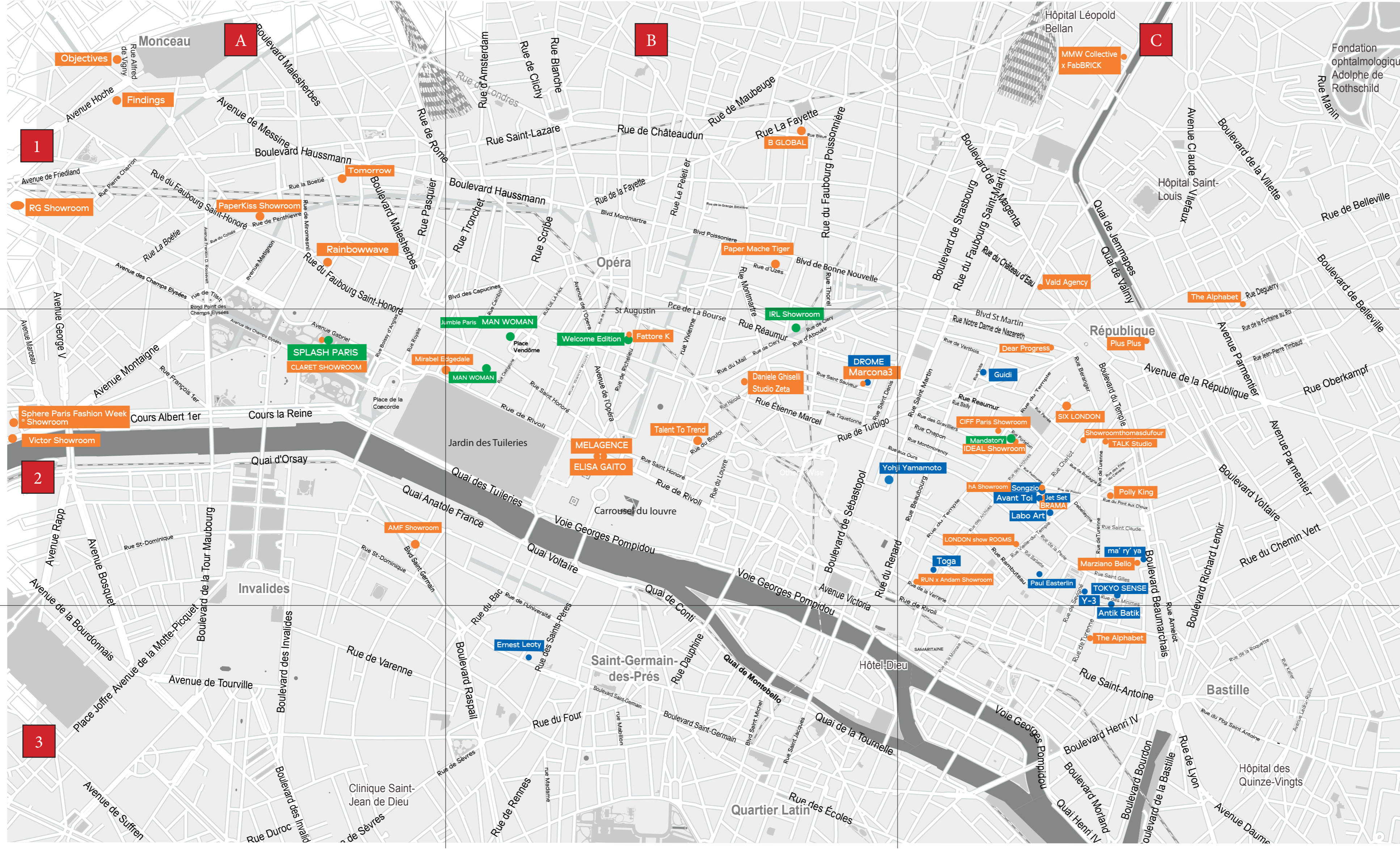
SPHERE

**MODEM MAP PARIS**  
**FASHION WEEK SS 27**  
**MEN'S COLLECTIONS**  
**JUNE 2026**

Modem Map Cover SS27 - June 2026  
 Artwork by MARIELLE BELOU  
 Series: « Salle d'attente »  
 Instagram: @beloumarielle



Modem Men+Pre Women SS27 Digital  
 Scan the QR code to view the Modem Digital Edition.  
 - Frame the QR code - click on the pop-up



**BRANDS SHOWROOMS**

1972 Desa	26.06-30.06	A1
RG Showroom - 36 Rue Lauriston - 75016		A1
Antik Batik	23.06-03.07	C2
19 Rue des Minimes - 75003		C2
Avant Toi	26.06-30.06	C2
8 Rue Charlot - 75003		C2
Welcome Edition	25.06-28.06	B2
73 Rue de Richelieu - 75002		B2
Drome	25.06-30.06	B2
ShowroomMarcona3 2bis Rue St-Sauveur - 75002		B2
Ernest Leoty	22.06-02.07	B3
200 Blv St-Germain - 75007		B3
Guidi	24.06-29.06	C2
40 Rue Volta - 75003		C2
Henrik Vibskov	24.06-30.06	C1
Valg Agency - 14 Rue du Château d'Eau - 75010		C1
Jet Set	Until 30.06	C2
Brama - 10 Rue Charlot - 75003		C2
Labo.art	26.06-29.06	C2
4 Rue du Perche - 75003		C2
ma'ry'ya	26.06-30.06	C2
89 Bd Beaumarchais - 75003		C2
Paul Easterlin	24.06-29.06	C2
Showroom Le 20-7 Rue Elzevir - 75003		C2
Songzio	25.06-01.07	C2
HA Showroom - 10 Rue Charlot - 75003		C2
Taakk	24.06-29.06	C1
The Alphabet-10 Rue Deguerry- 75011		C1
Thibault Van Der Straete	24.06-29.06	C2
Marziano Bello-42 Rue Volta 75003		C2
Toga	26.06-01.07	C2
8 Square Sainte Croix de la Bretonnerie - 75004		C2
Tokyo Sense	14.06-07.07	C2
16 Rue des Minimes - 75003		C2
Brands: Akio Nagasawa Gallery, Amachi, Airo, Aton, Auttaa, Batoner, Chinoko Sakamoto, Dressedundressed, Échapper, Edoya, Feticco, Ggg (Good People Good Stitching Good Product), Ikiji, Kaptain Sunshine, Kimura Glass, Maison Itoi, Maison Koichiro Kimura, Maruhiru, Nomât, Seva, Shihara, Shinkai Jewelry, Shoyeido Incense Co., Ssstein, Suzusan, Sugano Organic, Ujoh, Uka, Yahae		
Y-3	24.06-01.07	C2
Adidas Style Showroom - 44 Rue de Sévigné - 75003		C2
Yohji Yamamoto	27.06-02.07	B2
155 Rue St Martin - 75003		B2

**TRADE SHOWS**

IRL Showroom	26.06-28.06	B2
17 rue de Cléry - 75002		B2
Man/Woman Paris	26.06-28.06	B2
Pavillon Vendôme (+ Jumble) 7 Place Vendôme - 75001		B2
Atelier Vendôme - 38 Rue du Mont Thabor - 75001		B2
Mandatory	24.06-29.06	C2
3-7 Rue Portefoin - 75003		C2
Splash Paris	27.06-29.06	A2
Pavillon Gabriel - 5 Av. Gabriel- 75008		A2
Welcome Edition	25.06-28.06	B2
73 Rue de Richelieu - 75002		B2

**MULTI-LABEL SHOWROOMS**

AMF Showroom	29.06-02.07	A2
199 Boulevard Saint-Germain - 75007		A2
B Global	25.06-28.06	B1
12 Rue Bleue - 75009		B1
Brands: Ginny Litscher, Gym King, Ella Stein, A By Anubha, Michael Nash, Nonnistic, Bae, Caplait, Von Der Sebastian ...		
Baltimora Studio	24.06-01.07	
Brands: Loulou de Saison, ALFIE...		

**MULTI-LABEL SHOWROOMS**

Brama	Until 10.07	C2
10 Rue Charlot - 75003		C2
Brands: Archer Cashmere, Blumarine, Diane Von Furstenberg, Iris Von Arnim, Jet Set, LoveShackFancy, Missoni, Momonò, Mother, NormaKamali, Paige, AG		
CIFF Paris Showroom	23.06-28.06	C2
135 Rue du Temple - 75003		C2
Brands: AF Reflect, Rains, Vain, ARKK Copenhagen, Dedicated., Gabba, H-Tec HTS74, OpéraSPORT, Past Tense, SIADDS Atelier, Tretorn, Woodbird, Yume Yume, René, Lollys Laundry, Messy Weekend, ADNYM, FREE ACTS, LYKKELAND atelier.		
Claret Showroom	27.06-29.06	A2
Splash Paris Pavillon Gabriel - 5 Av. Gabriel- 75008		A2
Brands: Bond-Eye, Cleonie, Esthe, Greek Archaic Kori, Hayley Menzies, Luv Aj, Palm Noosa, Pitusa		
Daniele Ghiselli Showroom	25.06-29.06	B2
3-5 Rue d'Argout - 75008		B2
Brands: Christy Lynn, Ellibue, Mantero 1902, Murrur, Unbreak it.		
Dear Progress	25.06-29.06	C2
7 Rue Notre Dame de Nazareth - 75003		C2
Brands: Feticco, Tigra Tigra, Leeann Huang, Rave Rvw, Isa Boulder, Laura Andraschko, Ponder.er, Xiaonan		

Elisa Gaito	24.06-28.06	B2
103 Rue de Rivoli - 75001		B2
Brands: Alamelu, Christina Crawford, Charo Ruiz, One and Another.		
Fattore K Milano	25.06-28.06	B2
Welcome Edition - 73 Rue de Richelieu - 75002		B2
Brands: East Harbour Surplus, Anonymous Ism.		
Findings	26.06-01.07	A1
29 Avenue Hoche - 75008		A1
Brands: Alix of Bohemia, Silver Ostrich, SPRWMN, The Great, Ulla Jonsson, Xirena.		
hA Showroom	25.06-01.07	C2
Songzio @ 10 Rue Charlot - 75003		C2
Ideal Showroom	24.06-29.06	C2
7 Rue Portefoin - 75003		C2
M Rtw: Coor, Mmic, Re:Code, Xlim.		
W Rtw: Le17Septembre, Coor, Mmic, Re:Code, Siya-zu, Fritur, Anggae, Lcdc Tm, Scearn, Gia Studios.		
LONDON show ROOMS	25.06-30.06	C2
77 Rue Vieille du Temple - 75003		C2
Brands: Clio Peppiatt, Clothurgeon, Derrick, E.L.V. Denim, Eudon Choi, Johanna Parv, Labrum London, Octi, Nicholas Daley, Palmer//Harding, Tondolo.		

Marziano Bello	24.06-29.06	C2
81 Bld Beaumarchais - 75003		C2
Brands: Antik Batik, Blue Blue Japan, E.P.L., Kuro, K Jacques Saint Tropez, Mythink, Mrt, Thibault Van Der Straete. Friendly: Salvatore Piccolo.		
Melagence	24.06-28.06	B2
103 Rue de Rivoli - 75001		B2
Brands: Aranáz, Tikees, Alexandra Miro, Paolita, A Mere Co., Beyond By Vera, Lune Sole, Lois London.		
Plus Plus	23.06-29.06	C2
27 Boulevard Jules Ferry - 75011		C2
Polly King & Co	26.06-01.07	C2
13 - 15 Rue du Pont aux Choux- 75003		C2
Brands: Aya Muse, C.Design, Carrer, Dala, Dalood, De La Vali, Ducie, Milk White, Missoma, Noon By Noor, Nou Nou, Odd Muse, Percival, Pink City Prints, Rebecca Vallance, Sau Lee, Soft Goat, Solace London.		
Rainbowwave	26.06-30.06	A1
76 Rue du Faubourg Saint-Honoré - 75008		A1
Brands: _Bare, Ancient Greek Sandals, Cala De La Cruz, Frenken, Herskind, Heve Leger, Howlin', lenki lenki, Inscribe, Kadri, Kutnia, Le Monde Beryl, Labo. Art, Les Vacances D'Irina, Maedden, Pardohats, Re/ Done, Stouls, Sunray, Thierry Colson, Zeus + Dione.		
MMWCollective x FabBRICK	25.06-29.06	C1
159 Quai de Valmy - 75010		C1
Brands: Activist, Cardélús, Devlyn Van Loon, Fabbrick, Jakhu Studio, Post Elegant, Rice Nine Ten, Taka Studio.		

Objectives	25.06-30.06	A1
7 rue Alfred De Vigny - 75008		A1
Brands: Deme, La Fuori, Idi sará, KGL, Misha, Muma World.		
Paper Mache Tiger	25.06-30.06	B1
4 Rue d'Uzès- 75002		B1
PaperKiss Showroom	26.06-30.06	B2
30 Rue de Penthievre - 75008		B2
Brands: Aranáz, Tikees, Alexandra Miro, Paolita, A Mere Co., Beyond By Vera, Lune Sole, Lois London.		
Plus Plus	23.06-29.06	C2
27 Boulevard Jules Ferry - 75011		C2
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159 Quai de Valmy - 75010		C1
Brands: Activist, Cardélús, Devlyn Van Loon, Fabbrick, Jakhu Studio, Post Elegant, Rice Nine Ten, Taka Studio.		

RG Showroom	26.06-30.06	A1
36 Rue Lauriston - 75016		A1
Brands: 1972 Desa, Amen, Bonbom, Chiara Is, Cuba Lab, Cord Studio, Essentive, Farm Rio, For Restless Sleepers, Federica Tosi, Giuseppe di Morabito, Gongdid Design, Herskind, Hidesins, Juan De Dios, Lavi, Mom's Pants, Nudé, Perfect Moment, Rosantica, Sioné, The Andamane, Yesey.		
Guests: Lara Chamandi, Oof Wear.		
RUN x Andam Showroom	25.06-29.06	C2
Carpenters, 54 Rue de la Verrerie - 75004		C2
Showapp Showroom	Until 15.07	C2
Digital Showroom		C2
Brands: Acaria Studio, Miha, Moon / Hakaan Yildirim, Nihan Peker, Urban Muse.		
ShowroomMarcona3	25.06-30.06	B2
2bis Rue Saint-Sauveur - 75002		B2
M's Coll. Costumein, Hopeium, Ih nom uh nit, JG1		
M's & W's Coll.: Drome, Purple.		
Acc.: Au Départ, L.G.R., Sharra Pagano, Unimatic.		
Showroomthomasdufour	24.06-30.06	C2
Hotel de Saury - 58 Rue Charlot - 75003		C2
Brands: Faliero Sarti, Forte Forte, Leret Leret, Mil, Roberto Collina, Roseanna, Stouls, Sunshine+Cloud.		

Six London	24.06-29.06	C2
14 Rue de La Corderie - 75003		C2
Brands: Egoniab, Nullus, Stefan Cooke, Toga Pulla, Toga Virilis.		
Sphere Paris Fashion Week @ Showroom	24.06-28.06	A1
Palais de Tokyo - 13 Ave du Pdt Wilson - 75116		A1
Brands: Cachi, Gardouch, La Cage, LAD/, Lazoschmidl, Matthieu Ruiz, Ovest Paris, Roif Ekroth.+ Digital Showroom.		
Studio Pezzetta	25.06-01.07	B2
Brands: Denimist, Éterne, Frenckenberger, Guest In Residence, Leset, Nili Lotan, R13, The Journey, Yuzefi. VARIOUS LOCATIONS		B2
3-5 Rue d'Argout - 75008		B2
Brands: Coffinier, Hamza, Mao By Mao, Sirivannavari.		
Talent To Trend	26.06-02.07	B2
26 Rue du Bouloi - 75003		B2
Brands: Adn Paris, Blaueca, Ikiji, Labbada, Liya, Mary Al Terna, Mayu, Paris 64, Petrusse, Souliers Martinez, Zins, + Lancel @ 34 rue Pasquier - 75008 (Asian Market) + Officine Generale @ 11 rue Jules Chapelain - 75006 (Japan Market)		
Talk' Studio	23.06-24.07	C2
118 Rue de Turenne - 75003		C2
Brands: Arte Antwerp, Atelier Details, Champion, Daily Paper, Fred Perry, Flaneur, Gaston Luga, Kappa, Kenner, New Amsterdam, S.A Olaf, Pierre Bassene, Puraai, Perplex, P448, The Good People, The New Originals, True Religion, Vral.		

The Alphabet	24.06-29.06	C1
10 Rue Deguerry - 75011		C1
Brands: Annelage, Beautiful People, Caroline Hu, Daphne Valente, Halfway Native, Ikinia, Mains London, Meaning of, Taakk, Young N Sang.		
+ 27-30.06 10 Rue de Turenne - 75004		C2
Brands: Roland Mouret, Self-Portrait		
Tomorrow	26.06-01.07	A1
@ 5 Rue La Boétie - 75008		A1
Brands: Bunny@ for Martine Rose, Charles Jeffrey Loverboy, Ernest W. Baker (27.06-01.07), Gomme, Hed Mayner (28.06-01.07), Hugo Kreit, Knt Kiron, Ksubi, Marrakshi Life, Martine Rose, Open Yr, Ottolinger, Pirelli, Shirlake, Soshiotsuki (28.06-01.07), Temily, Ten C, The Garment, Vee Collective + Coperni. @ 21 Rue du Faubourg Saint-Antoine - 75011		
Vald Agency	24.06-30.06	B2
14 rue du Château d'Eau (1st fl.) - 75010		B2
Brands: Gudrun & Gudrun, Henrik Vibskov, Kawakei, Melissa, Pravn, Saskia Diez, Sholl, Through Your Eyes by Annette Görtz.		
Victor Showroom	24.06-30.06	A1
34 Avenue de New York - 75116		A1
W's Rtw: Atelier Edition, Commxn Commxn, Epingler, Lamrons, Nothing Written, R2W, The Laurent, The Loom Atelier, Umarmung, M's & W's Rtw: Tonywack.		
Handbag: Margeshwood, Nothing Written, Osoi, TheLarent.		
Shoes: Epingler, Salondeju, TheLarent Heavenly Jelly.		