## Fait main depuis 1992

## ANTIK & BATIK



## L'Atelier Antik Batik

Today, Gabriella Cortese opens the doors to her new apartment/boutique at 19, rue des Minimes : l'Atelier Antik Batik.

This secret lair, a few paces away from the Marais' Place des Vosges, displays the brand's Spring-Summer 2018 collection in a minimalist setting, highlighting the new offerings' signatures: the cotton veil, silky fabrics and precious embroideries that contribute to the Antik Batik spirit.

Next door, a cozy and inviting boudoir-like lounge welcomes guests of l'Atelier Antik Batik on an Indian voyage, with its traditional tapestries and exotic rugs.

This delicate and convivial salon is an invitation to settle in, to take the time to take in and try on the collection, surrounded by friends.

In this new meeting place, every piece of the new collection will be available for you to try on, and to order for 24-hour messenger delivery from in-store tablets. A selection of exclusive accessories and pieces will also be available to buy off-the-rack. With l'Atelier, we endeavored to share with you a space that was more than a mere ready-to-wear boutique, but a true personalized, digital shopping experience.

Guests will be given a glimpse of the attendant workshop's hustle and bustle, and see the showroom in action.

Drop by for a cup of tea and some friendly conversation. Kick back and let five minutes – or five hours – float by. Discover the Sprint-Summer 2018 collection, which marks the beginning of a new era for Antik Batik.

Rue des Minimes, Paris, India: Gabriella Cortese continues to share her inspirations with us, bringing home the millennia-rich know-how that brings its richness to Antik Batik.