

beautiful people

Fall/Winter 2021 Paris Fashion Week

Live TONIGHT 10:00 CET / 18:00 Japan / 17:00 CST on [FHCM Official site](#) & [YouTube](#)



About the Collection

The Fall/Winter 2021 Collection is about clothing which can be worn on both sides – the Top & the Bottom.

DOUBLE-END.

The collection changed the shapes but still keeps the functions.

A map jacquard blanket coat turns upside down to a downside earth map with tail.

A Trench cape coat changed to a fishtail dress.

A down ruffled dress turns into an opera coat.

Air force flight jacket become a Navy deck jacket.

A knit sweater has someone fishing,

on the other side with a pelican, drawn by Gustave Verbeek, a Dutch-American Illustrator.

Original flower printed with Wisteria and willow flower motifs, Snow covering summer flower.

Hat, earrings, necklaces... are all flip-able.

Ruffled bouquet dress homage the 50s haute couture by Cristobal Balenciaga. Two signature dresses in one.

Inspirations

The world is turning upside-down.

Normal is not normal anymore but it's a NEW NORMAL.

Inspiring from double-ended tools like marker and wrench.

Transforming from classics ideas to make something unseen, a unique double-ended Collection.

About Side-C

Side-C is an original design and pattern concept originally developed from beautiful people. The transformative look at classics that focuses on innovative pattern making in order to offer multiple ways to wear and interpret garments.

For this season, it finds a further new dimension: A Vertical one.

By working simultaneously on construction and deconstruction, items turn 90°, 180°, 270° to form new silhouettes and shapes that the top and the bottom can be used, switching from one shape to another in the flip of the AXIS & POINT.

Press inquiries, please contact: PIPI Chan

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Global Website : www.beautiful-people-creations-tokyo.com/

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About the Movie

The screen split into two, like the model was looking at herself in the mirror.

Using the same model, some garment but just wearing it Upside Down / Downside Up, flip it to 90°, 180°, 270°, the same clothes and the same model are different, yet the same, in an escalation of outward theatricality.

Feminine/Masculine, Casual/Nightlife, Classical/Dramatical, Happiness/sadness... using conflicting ideas and expressions to emphasize the differences.

Key Looks

Earth map jacquard blanket coat



Ruffled dress inspired by 50s Cristobal Balenciaga's Haute Couture



360° Flip around down coat to a Down Dress



Trench Cape Coat turns to a Fishtail Dress



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About the Cast - AI TOMINAGA

Born on 1 August, 1982. She made a big splash with her debut in the New York collection at the age of 17. Since then, she has been in the frontlines of fashion as a top model for about 10 years. After all these years as a world-renowned fashion model, she returned to Tokyo and continued to take on new challenges as a personality on TV, radio and various events, along with modelling. As a supermodel with a career like no other Japanese colleagues, now she is stepping into new fields like engaging in charity and philanthropic activities as well as introducing traditional culture of Japan to people at home and abroad.

About beautiful people

Beautiful People design clothing that brings you happiness and comfort, and makes you feel beautiful just the way you are. There is no single standard of beauty.

We affirm diversity in the world and discover with our own eyes new beauty that exists in various elements in daily life. At times, these elements are contradictory or exist in conflicting concepts. Everything is beautiful.

Official Global Website : <https://beautiful-people-creations-tokyo.com/>

Official Global Online Store: <https://store.beautiful-people-creations-tokyo.com/>

Official Instagram : https://www.instagram.com/beautifulpeople_officialsite/

Information of FALL/WINTER 2021 PARIS COLLECTION

YOUTUBE LINK :

<https://youtu.be/0tFEI9WjmGc>

EMBEED CODE :

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<iframe width="560" height="315" src="https://www.youtube.com/embed/0tFEI9WjmGc" frameborder="0"
allow="accelerometer; autoplay; clipboard-write; encrypted-media; gyroscope; picture-in-picture"
allowfullscreen></iframe>
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VIDEO DOWNLOAD :

<https://we.tl/t-e6HvAfrRGh>

VISUAL DOWNLOAD :

<https://we.tl/t-YN768UiUFA>

Upcoming Tokyo Collection :

15 March, 2021 (Monday) 19:00 JAPAN / 18:00 CHINA, HONG KONG, TAIWAN

9F Shibuya Hikarie 2-21-1 Shibuya Shibuya-ku Tokyo 1508510 JAPAN
HIKARIE HALL / HALL A


15 MARCH, 2021 MONDAY 19:00 JAPAN TIME / 11:00 PARIS TIME

BEAUTIFUL PEOPLE
AUTOMNE / HIVER 2021

PARIS

☆☆☆☆☆☆☆☆☆☆

(SELF LOVE MOVIE)
NEVER ENDING STORY



35°41'23"N 139°41'32"E
48°51'24"N 2°21'08"E

DOUBLE END STORY
(SELF LOVE LIVE)

☆☆☆☆☆☆☆☆☆☆

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FALL / WINTER 2021
BEAUTIFUL PEOPLE

4 MARCH, 2021 THURSDAY 10:00 PARIS TIME / 18:00 JAPAN TIME

WATCH FROM HERE:
https://beautiful-people-creations-tokyo.com/collection/2021_winter/

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