



For immediate worldwide release

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**Geoffrey B. Small will digitally present his latest hyper luxury men's collection from his new super factory in Italy during Paris fashion week, Friday January 20, 2023**

AN ALTERNATIVE to the prevailing corporate luxury brand approach of designer musical chairs, for over 40 years Geoffrey B. Small has led a totally independent mission to raise the art and science of making clothes by hand to an entirely new level. The first American avant-garde designer to show his collections in Paris (1993) Small has created and presented 110 collections in Paris, more than any other U.S. designer in history. But more importantly, he is the only designer at this level that still maintains 100% artistic control over every aspect of this work and produces all of his designs entirely in-house under one roof. Since the Covid-19 pandemic, he has embarked upon an ambitious investment plan to build the world's most advanced handmade designer clothing factory to serve the growing demand of his worldwide clientele and defend the metier of true independent design from corporate fashion interests- and for the very first time, will present a digital presentation direct to Paris and the world from his all-new GBS Superworkrooms at Cavarzere Venezia, on Friday 20 January at 18.00-18.30 by invitation only.

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