



FFIXED STUDIOS AUTUMN / WINTER 2019

The FFIXED STUDIOS autumn / winter 2019 collection takes the 'Back to Land' movement - a 1960's -1970's counter-culture movement rooted in a literal return to a pre capitalistic, self sufficient D.I.Y lifestyle - together with more contemporary urban trends around Wellness and holistic living as points of departure.

With a particular fascination around slow hobbies such as gardening and farming the collection centres around an earthy palate, with embroidered vegetable motifs, leafy jacquards, dungaree closure details and exaggerated gardening sun hats. These earthy undertones are contrasted with clean cutting, modern shapes and fresh colours, producing an imagined, idealised modern farming aesthetic merged with the more cosmopolitan realities of contemporary life.

Located at the centre of these movements is a reaction to the demands of modern life, a need for escape (either physically or spiritually) and the desire to create new structures for work and life. FFIXED STUDIOS collection proposes a series of ready to wear garments to accompany such ideals.