



## FRAGIACOMO FALL WINTER 2018-19

The Fragiacomò Fall Winter 2018-19 collection pays tribute to the history of the maison bringing forward the marvelous tradition of luxury hand-made creating shoes as works of art that become symbols of femininity, elegance and timeless beauty. The path of Fragiacomò evolves preserving its strong DNA and translating it into iconic models that retain the memory of over 60 years of know-how combined with contemporaneity, innovation and Italian quality.

The moccasin with jeweled buckle with aristo-chic mood becomes the trendy model that is made in a wide variety of colors and in different materials: it's perfect from Day to Night and it makes the outfit harmonious and very sophisticated.

Over the knee boots with classic shapes have technical neoprene and jersey parts that highlight sensuality. The classic style of Fragiacomò is recontextualized and strengthened by the use and the research of grosgrain, silk, velvet and faux fur textures, while the typical, hieratic and iconic embroidery is updated with ton sur ton combinations.

From the expertise and the innovation that have always characterized the maison a precious inspiration was born in which the fabrics of the furniture world such as luxurious hand-embroidered variation of damask cover the shoes of the collection.

Timeless nude look sandals and flat mule with a touch of fur, sabot with sophisticated textures and ballerinas in precious velvet decorated with the iconic floral embroidery or with an alluring bow on the tip; accessories that pay homage to an innate femininity in a dynamic balance between classic and functional.

The Fragiacomò collection is composed of accessories that express a desire for subtle seduction and embody the values of an independent and resolute woman accompanying it towards the future luxury without forgetting the heritage that is reworked with innovation and awareness: even the textures are ecosustainable, the pigments are naturally processed and everything is strictly Made in Italy to praise the art of craftsmanship.

Instagram: [fragiacomò\\_official](#)

Facebook: [@Fragiacomò1956](#)

[www.fragiacomomilano.com/previewfw1819](http://www.fragiacomomilano.com/previewfw1819)

Fragiacomò was born in 1956 from the creativity and intuition of Dante Fragiacomò, who combines his expertise and the quality of Made in Italy to create a brand of shoes, leather goods and luxury accessories. In 2010 the brand is acquired by Federico Pozzi Chiesa and his brother Massimo. Their goal is an international relaunch, supported by a targeted strategy and a continuous product and style supervision by Federico Pozzi Chiesa -Chairman and CEO of the company- and Massimo Pozzi Chiesa, Member of the board. Following the new direction, the brand inaugurates its first flagship store in Milan, in 2013. The 120 sq.m space located in Via Turati 8 is a project by architect and designer Sergio Calatroni. In July 2015, the second boutique opens in Rome, in via Delle Carrozze 31, followed by the inauguration of the showroom in via Montenapoleone 19. Fragiacomò's success in the Middle East will be sealed with the upcoming opening a flagship store in Tehran, aiming at the future expansion towards Europe. Throughout the years, the brand has boasted several collaborations, including Maison René Caovilla in the 80s, and the most recent ones for which the design of collections has been entrusted to an in-house team of designers.

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