

1st, October, 2020

**Introduction of Japanese leather shoes industry encouraging program named
HA KI MO NO shoes from Japan**

About "HA KI MO NO shoes from Japan"

"Hakimono" means a generic term for "things walking with your feet" in Japanese.

This project, HA KI MO NO, shoes from Japan, is to encourage and develop the Japanese industry of the leather footwear, by supporting and promoting Japanese leather shoes brands which have technology to achieve high quality and creativity for good design to the world. We believe our introducing brands will match the needs of foreign buyers.

This project is supported by Ministry of Economy, Trade and Industry, GOJ.

HA KI MO NO shoes from Japan project has started from 1st October, 2020 for 2021 spring and summer business proposal by following action with 12 Japanese leather shoes brands.

Programs on HA KI MO NO shoes from japan project

- Business matching online
 - Name of Online Platform :
 1. JOOR <https://joor.com/>
 2. MANWOMANSHOWS <https://manwomanshows.com/>
 - Proposal period : 1st, October, 2020 to 28th, February, 2021
 - Purpose :
 1. Introducing 12 Japanese leather shoes brands with its line sheets
 2. Business matching with foreign retailers to encourage their oversea sales
 3. Reserching the evaluation of design, quality and procing of Japanese leather shoes

Attending 12 Brands (a-z 順)

- H. Katsukawa <http://hkatsukawafromtokyo.net/>
Account on JOOR : <https://www.jooraccess.com/hkatsukawa>
Account on MAN : <https://manwomanshows.com/spaces/h-katsukawa/>
- Hiroshi Kida / additional sole+ <http://studioimago-jp.tumblr.com/>
Account on JOOR : <https://www.jooraccess.com/hiroshikida>
Account on MAN : <https://manwomanshows.com/spaces/hiroahi-kida-additional-sole/>
- HARUTA <https://www.haruta-shoes.co.jp/>
Account on JOOR : <https://www.jooraccess.com/haruta>

Account on MAN : <https://manwomanshows.com/spaces/haruta/>

- Johnny & Jessy <http://www.johnnyjessy.com/>

Account on JOOR : <https://jooraccess.com/JohnnyandJessy>

Account on MAN : <https://manwomanshows.com/spaces/johnny-jessy/>

- KANPEKINA no website

Account on JOOR : <https://www.jooraccess.com/kanpekina>

Account on MAN : <https://manwomanshows.com/spaces/kanpekina/>

- Kyoko sasage <http://belpasso-ac.s.info/>

Account on JOOR : <https://www.jooraccess.com/kyokosasage>

Account on MAN : - / Only showing on JOOR

- Lafeet <http://www.okamotoseiko.com/>

Account on JOOR : <https://www.jooraccess.com/lafeet>

Account on MAN : <https://manwomanshows.com/spaces/lafeet/>

- MIYAGIKOGYO <https://miyagikogyo.co.jp/>

Account on JOOR : <https://www.jooraccess.com/miyagikogyo>

Account on MAN : <https://manwomanshows.com/spaces/miyagikogyo/>

- NUMERO UNO <https://locushoe.com/>

Account on JOOR : <https://www.jooraccess.com/numerouno>

Account on MAN : <https://manwomanshows.com/spaces/numero-uno/>

- REGAL <https://www.regal.co.jp/shoes/c/c80/>

Account on JOOR : <https://www.jooraccess.com/regal>

Account on MAN : - / Only showing on JOOR

- RFW <http://www.rfwtokyo.com/>

Account on JOOR : <https://www.jooraccess.com/rfw>

Account on MAN : <https://manwomanshows.com/spaces/rfw-tokyo/>

- U. No.5 <http://www.u-dot.jp/>

Account on JOOR : <https://www.jooraccess.com/uno5>

Account on MAN : <https://manwomanshows.com/spaces/udot/>

Project introduction on SNS

https://www.instagram.com/ha_ki_mo_no/?hl=ja

Key Visual of HA KI MO NO shoes from Japan



Designed by YAR

Contact

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