

INTERFILIÈRE
LINGERIE X SWIM X SPORT

**NO LIMIT
GO FOR IT**

6.7.8
JULY 2019
PARIS - PORTE DE VERSAILLES

ALL ON BOARD!

For this new edition, Interfilière Paris invites you to head out to sea on July 6-8 and step aboard its luxury cruise launching from Pavilion 3 at Paris Expo Porte de Versailles. This year's theme: All on board! Everyone is invited on board to discover a comprehensive offer of international suppliers, 260 swimwear, sport and lingerie market specialists.

A preview of Autumn-Winter 2020/2021 trends

We're now ready to assist you on your voyage, keeping you on course. The trends call for collections bursting with positive, sustainable energy reflecting the urgency of real needs.

TOMORROW ! SWIM X SPORT X INNOVATION

A new space to learn about the latest technical innovations from expert manufacturers and discover student projects or start-ups inspired by uses and functions that are essential to water sports.

It will develop over 3 spaces:

- The Technical Zone: revealing true expertise, this space tests exhibitors on "rare" water sports! Their goal: define the ideal sport swimsuit using criteria such as hand-feel, comfort, and look.
- The Fast-Forward Zone: to give visitors a future-focused vision of the swimwear and sport markets by presenting new raw materials, new processes (connected or 3D), new tools, and more...
- The Development Zone: the organic economy. The show continues its commitment to supporting all initiatives that contribute to sustainable development in the textile industry. An exhibit of exhibitors' "eco"-fabrics, with a reminder of the key principles "Rethink, Recycle, Reuse".

THE GENERAL TREND FORUM

A point of reference worldwide, displaying collections on the horizon, and an essential stop on any visit to the show, the General Forum will bring together over a thousand fabric and textile accessory samples, selected to reflect the trends of the season. Around twenty exhibitors have been selected to participate in a specialized swimwear fashion show that will bring their most beautiful collections to life and make iconic garments out from them. The theme: the perfect wardrobe for elegance at sea, from morning through to evening. A soft awakening, with fitness and athletics as motivation...Tea Time: what could be better than a relaxing moment in the fresh air...And finally, Cocktail party: evening looks that are sexy, chic, and full of shimmer.

"All on board" is an invitation to head in the same direction. We're all affected by fluctuations and developments in the global textile industry, and we all need to get involved in the indispensable organic economy.