

Premiere
Classe

TRANOÏ
International Fashion Trade Shows

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DESIGNERS
AND BRANDS
FROM JAPAN

SUPPORTED BY

JETRO

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PREMIERE CLASSE

Jardins des Tuileries, rue de Rivoli, 75001 Paris

28 february - 2 march 2020

TRANOI

Palais Brongniart, place de la Bourse, 75002 Paris

28 february - 2 march 2020

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A-JOLIE

PREMIERE CLASSE

A-jolie is a Japanese brand that means "Ah ~So cute". "Adult pretty" is the concept, this brand is for the adult girls who discover and choose something cute. Those items could make her smile naturally, excited, everyday. Just like the way how cute creatures make a woman smiles gently or getting excited. a-jolie is a brand to delight grown up girls who with such items with the concept of "Grown-up cuteness" (Otona Kawaii).

Ms Kashiwada
kashiwada.simcoltd@gmail.com
<http://a-jolie.jp/>



ADAWAS

PREMIERE CLASSE

*Known for high quality ladies'knitted wear.
The brand has been started since 2008 and keeps proposing playful and comfortable knitted wear with classical sense.
ADAWAS selects yarn from all over the world by the latest yarn trend, and places great value on materials and texture of each item.
So that makes it possible for ADAWAS to continue introducing something new essence into each collection.
And, based on the concept of "Journey", ADAWAS reflects an inspiration to each items.*

Mr Kusumoto
adawas@sawada-co-ltd.co.jp
<http://www.adawas.com>



AODRESS

TRANOI

We make works inspired by our travels around the world and the impressions left on us by all of the people, things and ideas that we encountered along the way. From 2012, we have been making dresses from hand-spun and hand-woven Indian khadi fabric. This hand-spun clothe has been used in making antique dresses from the Victorian era by Indian artisans.

Mr Mitsunori Ishimatsu
skyr@hotmail.co.jp
<http://aodress.com/>



ASAUCE MELER

PREMIERE CLASSE

Our concept is "Finest materials for daily life."

Every season, we start to find yarns and mills as a beginning of creation, for the purpose of to create finest fabrics that no one has seen. For this reason, we don't need fancy patterns for our collection. Large part of our products looks plain. Nevertheless its brings quite strong atmosphere against its appearance.

Mr Seiichi Yamamoto
s-yamamoto@ainexx.co.jp
<https://www.asaucemeler.com/>



:CAFCA

PREMIERE CLASSE

CAFCA was founded in 2013 by designer Yoshihiro Inoue in Japan. Yoshihiro carefully picks the finest materials, such as 18K gold and platinum, for handmade craftsman works. "To design ideas" is the concept he portrays with his jewelry, inspired by life all around us, incorporating both modern design and functionality.

His creations have a sense of playfulness and bring creativity to everyday life.

Mr Yoshihiro Inoue
info@cafca.jp
<http://www.cafca.jp/>



CHISAKI

PREMIERE CLASSE

Peace begins with a smile. It is my ambition to design and produce things that stimulate a smile and conversation when people meet, and to create a more comfortable future for the makers, sellers and buyers. Which could be also attached long to the person's life and become the basic.

Ms Nagisa Kobayashi
info@chisaki.co.jp
<http://www.chisaki.co.jp/>



CIQI

PREMIERE CLASSE

*Ciqi is influenced from the word "miru," a Japanese word for "to look," "to see," "to observe," or "to watch."
We all experience derivative of "miru" daily,
and through that, we design colorful use of "vision."*

Mr Yoshiaki Obara
sales@ciqi.co.jp
<http://ciqi.tokyo/>



COOHEM

TRANOI

First launched in the 2010 A/W season, COOHEM originated as a factory brand of Yonetomi Seni Co., Ltd., a respected knitwear manufacturer based in Yamagata prefecture.

The COOHEM brand name is derived from kōhen, a Japanese term referring to the technique of knitting together a variety of different materials to create unique woven textiles, and it is this technique which COOHEM utilizes to produce the original knit tweed fabric that has become a brand-new expression of traditional wear.

Ms Kamiyama
info@coohem.jp
<https://www.coohem.jp/>



GRANDEROSS1

TRANOI

Two keywords: "elegant and luxury".
This is the aim of my items.
Enhancing the details making them "chic",
but preserving the Japanese quality.
This is GrandeRoss1.
No boundaries

Mr Hiroshi Watanabe
info@grandeross1.com
<https://grandeross1.com/>



HATTY/HIDEAKI MIHARA

PREMIERE CLASSE

KANKAN fits for every Genderless, Ageless, Borderless people. KANKAN made from BISHU's tweed that is high quality and fabulous colors, with craftsmanship. Reborn classic KANKAN by collaborating modern accessories and Japanese fabrics.
Based on functionality, design, presence, bags are designed and made originally based trends, enforcing the techniques of craftsmanship and challenging to a new chapter. We are proud of being "Japanese Brand" and invite people from all over the world.

Mr Jiro Kodate
djb.kodate@gmail.com
<https://www.yaokichi.co.jp/>



HAQUE

TRANOI

White. A natural, innocent heart. Clean and pure. Having a profound sense of the present moment; the purity that stems from this possesses wisdom and an unsullied, extremely profound depth. The image of a supple, graceful woman. Feelings change to affection and gratitude for things in one's vicinity, becoming awareness. Dignified, gracious, and supple.

Ms Yasuko Doi
haque_haque@icloud.com
<http://www.haque.jp/>



KAVAL

TRANOI

In 2014, a new label was born, called kaval, reated by Kogasaka's talent. Clothing designs are thought to be instantly and naturally cherished. Each pieces are handmade and imbued with care and tenderness of the Japanese craftsman who created it. kaval seems to be inspired by nature balance and harmony. As the brand likes to say: "Each pieces are like a gentle sound of a flute, whose melody echoes across a meadow, our inspiration is evocative, enigmatic and timeless".

Ms Saori Kawazoe
shepherds.zoe@gmail.com
<http://www.kaval.jp/>



MICA DELLA VALLE

PREMIERE CLASSE

Designer Mika Nakatani was graduated from Kuwasawa. design school majored in Space design, has started her carrier as handbag designer. Our creation is based on respect for materials. We carefully feel each material by hand as we try to find most beautiful and unique design for them. We hope our handbags become fashionable and practical partner for unique and matured women, and wish my belief in creation reach to them through our handbags.

Mr Gianluca Graziano
mika@officina-creativa.co.jp
<http://www.micadellavalle.com/>



MUKU

PREMIERE CLASSE

Different materials coming together in harmonious fusion. Nothing added, nothing taken away. A whole greater than the sum of its parts. In 2011, that is the vision that led to the creation of Shunsuke Maeda's muku collection.

Mr Koji Okude
k.s@monterosa-colori.com
<https://muku-m.com>



NAM

PREMIERE CLASSE

Jewelry "nam" has a sense of the primitive, like ancient treasure, and a feeling of unfinished beauty. Utilizing 18-karat gold, prepared to express a particular color, and set with natural stones, carved in original designs, and individual misty diamonds. I carefully craft each piece by hand, one-by-one, allowing my work to appeal to people's primitive senses and igniting a spark in their hearts they have never experienced before when they wear it. The concept is "the jewelry gratifies us".

Ms Nami Maeda
nami_maeda@nam-jewelry.com
<https://www.nam-jewelry.com/>



NESESSAIRE

TRANOI

Nesessaire was created from the French word "nécessaire" with an "S" from the word secret. The French word "nécessaire" means, small case to store necessary sewing items to restore frayed dress's.

Clothes are filled with memories and secrets.

Our wish is, that even if alterations are needed, to see everyone wearing our clothing for a long period of time.

Ms Hiromi Kashikura
kashikura@bio-p.com
<http://www.nesessaire.com/>



O'RIC

PREMIERE CLASSE

*Made of selected Italian leather and special manufacturing method "Bolognese", originating from Bologna region, designed to wrap up your feet.
Launched by Italian shoe designer who is also a professional shoe pattern maker, who has produced numerous luxury brands.
Featuring curved beauty and unique cutting produced with Italian creativity.*

Ms Maki Ogino
info@o-ric.com
<https://o-ric.com/>



PCNQ

PREMIERE CLASSE

*Materials that feel familiar, close at hand, desirable, and a part of everyday life. We add a bit of color and flair with playfulness.
They may seem like ordinary hats at first glance. But they deliver wearers into a private world of enjoyment.*

Mr Masato Iida
iida@madfactory.co.jp
<http://pcnq-tokyo.com/>



PUNTOD'ORO.

TRANOI

*Keep your faves with you anywhere, all the time.
A familiar staple of your everyday life.
The start of a wonderful day.
Stunning, but without being too formal or showy.
The luxury materials give it a special texture.
Feminine and perfectly suited to any season or scene; spend your days with Punto D'oro.
When you're wearing your Punto D'oro. knit, even an ordinary day feels memorable.
We offer you such a satisfying and special time*

Mr Ibe
puntodoro@puntodoro.jp
<http://www.puntodoro.jp/>



QARIS SHOWROOM

PREMIERE CLASSE

This is a new brand made in Japan that spreads the expression to the world with the riches of materials, designs and colors.

Mr Daisuke Ebara
d.ebara@qaris.jp
<http://www.qaris.jp/>



SARAHWEAR

TRANOI

*High-quality, clothing passed down for generations.
Mixing timelessness with a dash of modern essence, we create a style to discover something new.
Focusing on made-in-Japan quality, from materials to sewing, we offer clothing that will make your heart flutter and bring you joy for many years.*

Ms Kamada
sarahweartokyo@gmail.com
<https://www.sarahwear.com/>



SHELBY

PREMIERE CLASSE

*Shelby offers you stylish finished jewelry using 18K gold as well as natural stones giving each a unique appearance.
As simple as it looks, it holds a dignified presence with its sophisticated design.
The minute details are like microscopic sculptures awaiting you.
Our jewelry is made by Japanese designs and Japanese craftsmen.
Shelby offers luxury in your life together with lovely jewelry you can enjoy every day.*

Ms Sekizawa
info@shelby8.com
<https://www.shelby8.com/>



SHINYASEKI

TRANOI

shinyaseki is produced by a japanese designer, launched in 2011. Working with the idea that value can be found in something invisible, this label aims to create neutral, ageless and beautifully minimalist products. Garments from the shinyaseki line can be altered through their distinctive draping, and which can also change in design and form. The brand generates original Japanese fabrics with silky feel each season.

Mr Shinya
shinyaseki@shinyaseki.com
<https://www.shinyaseki.info/>



SIX COUP DE FOU DRE

TRANOI

Six COUP DE FOU DRE—thinking about the world from the perspective of leather. We hope to use these products to encourage others to think about the backstory to these animal skins, such as the problems that rural Japan faces. Through the process of creation, we discover new value and propose these problems to ever more people. The future we envision : Building a society that brings people closer to nature and that eliminates the unneeded killing of animals.

Mr Takamisawa
info2@six-clothing.com
<http://www.six-clothing.com/>



SUZUSAN

TRANOI

Suzusan is based upon a Japanese dyeing technique called "Shibori". This handicraft has been succeeded over centuries in Japan. Hiroyuki Murase, a member of a Shibori artisan family launched a shawl collection using this heritage. The fusion of hand dyed colors and eclectic fabrics such as cashmere became a new take on the craftman's tradition. He launched Ready-to-Wear collection in 2015, the collection is sold at selected stores in over 20 countries, such as Leclaireur, Biffi, Mouki Mou.

Mr Christian Dietsch
info@suzusan.com
<https://www.suzusan.com/>



T.A.S

TRANOI

conceptual leather accessory label from Japan
DIRECTOR PROFILE

Born 1979

JULIUS served as chief from 2004 in production management

Launched 2011 / 7 T.A.S. Debut at the 2012 SPRING SUMMER COLLECTION

BRAND CONCEPT

Scraped to the extreme minimal design Fusion of traditional Japanese techniques and design Music, photography, conceptual representations, including the work All things related to lifestyle clothing, general merchandise, we suggest to any furniture

Mr Tetsuya Ando
info@t-a-s-japan.com
<http://www.t-a-s-japan.com/>



TICCA

PREMIERE CLASSE

Nostalgic yet new. Clothes that surpasses time, trends and continues to exist. TICCA proposes NEW basic clothes that is workwear but mode, with an essence of toughness and elegance.

Ms Aki Takeuchi
takeuchi@flappers-unit.com
<https://www.flappers-unit.com>



TO&CO.

PREMIERE CLASSE

Our theme for the new shoes collection is [Deformation of traditional shoes through our filter].

Mr Hitoshi Hamada
hamada@toandco.com
<http://www.toandco.com/>



VIOLAd'ORO

PREMIERE CLASSE

Endowed with an expertise and a long-held family tradition, our house VIOLAd'ORO has designed handbags for ten years. They are mostly crafted in Japan, in compliance with strict standards of quality, with a close attention to their use and, above all, with a view to setting new trends. Today our creations are sold in more than a hundred famous shops in Japan.

Mr Yamada
yamada@montegrato.co.jp
<https://montegrato.co.jp/>



VIOLETTE ROOM

PREMIERE CLASSE

VIOLETTE ROOM started from a fashion school's communication room name. A beautiful nuanced silhouette and relaxed fitting. A combination of vintage material collected from all over the world and high-quality Japanese material.

Ms Mari Hamano
info@violetteroom.com
<https://www.violetteroom.com>



VLAS BLOMME

TRANOI

'Vlas Blomme' = 'Flax Flower'

Material : Kortrijk linen in Belgium

Relaxing style with mode .

Pure Natural Rich Comfortable Gentle gift of Nature.

Mr Satoshi Ishii

ishii@a-j-p.jp

<https://vlasblomme.jp/>

