

MAN
WOMAN

TRANOÏ
International Fashion Trade Shows

MEN'S PARIS FW 2020
17-19 JANUARY

DESIGNERS AND BRANDS FROM JAPAN

SUPPORTED BY

JETRO

+TSUBASA

9M

AYAME

BOKETTO

CA4LA

CÂBLEAMI

COTTLE

CURLY & Co.

ELMER BY SWANY

FDMTL

FOOT INDUSTRY

HAVERSACK

IKIJI

MANEBU

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NANAMICA

NATAL DESIGN

NIPPON KIMONO FABRICS

PALLET LIFE STORY

RE SYU RYU

RIDING HIGH

SCYLT

SEVESKIG

STILL BY HAND

TRANOI

+TSUBASA



*"TSUBASA" is a Japanese word that means "Wings."
+TSUBASA (plus TSUBASA), is a brand that boosts
your self-confidence, by putting on our "wings" to you.
We make contrastive lines of two, colored line and
monochrome line that expresses dual nature - both as-
pects that every human have, contemporary or con-
servative.*

Ms Mio Okudaira
contact@1-shin.com
www.plustsubasa.com

MAN

9M



*Concept-Abnormal luxury uniform.
Pattern-Pattern inspired by travels and art.
Style-Creating designs based on uniforms with
functionality
Production-9M goods are produced by hnd
printing textiles in Kyoto.*

Ms Emma Tsukatani
yoshidariki0404@gmail.com
www.9m-kyoto.jp

MAN/WOMAN

AYAME



In the small world of "Eyewear" there are endless possibilities. That is why we seek to transcend its value.- Maintaining the classics while implementing the current trend, we search for the right balance of universality with a touch of humor. Finding the answer to it can be difficult, but it is possible with the support of the skilled craftsman of Japan.

Mr Imaizumi
info@ayame-id.jp
www.ayame-id.jp

MAN

BOKETTO



*"Boketto" is an onomatopoeic word in Japanese that literally means "to do nothing". It most often refers to the act of gazing vacantly, lost in your own thoughts...I'll take a rest, and just stare out into the view, thinking about an thing and everything.
This is a breathtakingly comfortable room/loungewear brand rooted in such as "Boketto" moments or emotion.*

Mr Yuta Koike
info@boketto-official.com
www.boketto-official.com

TRANOI

CA4LA



"The best hat for everyone". CA4LA (Pronounced as Ka-Shi-La in Japanese) is the specialty Hat brand founded in 1997. The brand is "MADE IN JAPAN" and consistently conducting from design to manufacturing. It tells that we have been offering the unique Japanese hat culture to the world.

Mr Tokuo Kaiko
kaiko@weavetoshi.co.jp
www.ca4la.com

MAN

CÂBLEAMI



We aspire to develop our own materials based on quality textiles and then create products by filtering them through our senses, rendering a good fit in a unique design. We provide a variety of styles from traditional - casual to outdoor by applying modern technology to traditional manufacturing processes.

Ms Yumiko Koga
info@hycleworks.jp
www.cableami.weebly.com

TRANOI

COTTLE



We want to create clothing that is loved and worn for many years, whose beauty is polished as you wear, and that becomes the only one for you. Taking in a Japan-specific sense of season, aesthetics and culture to create special basic items that makes owners wonder why they end up selecting it to wear every day.

Mr Toshi
toshiaki.w@cottle.jp
www.cottle.jp

MAN

CURLY & CO.



CURLY & Co. is a Japanese brand founded in 2009, focused on the finest quality and stylish 'cut and sew' garments designed and crafted in CURLY & Co.'s factory in Japan. CURLY & Co. has paid meticulous attention to superior original fabrics and the highest production techniques. Inspired by elements of work, sports and military, each of well-designed and high-detailed pieces deliver superior comfort with modern look for quality of everyone's daily life.

Mr Ken Tanaka
info@curly-co.com
www.curly-co.com

ELMER BY SWANY

MAN



ELMER BY SWANY SPORTS MIND, AMERICAN TASTE, CRAFTSMANSHIP ARE FUSED. In 1893.Glove craftsman Elmer little emigrated to Gloversville to established own company "Elmer little & Sons". Elmer little & Sons became one of the most successful glove companies in the United States and they kept produce high quality gloves.

Mr Hajime Nouda
h.nouda@swany.co.jp
www.elmerglove.com

FDMTL

MAN



Mr Gaku Tsuyoshi
hello@fdmtl.com
www.fdmtl.com

FDMTL produces mainly denim garments which are made in Japan,the world-wide manufacturing capital for denim. Those un compromising products are carefully made with such incredible detail that is difficult to obtain by mass prodution means.

FOOT INDUSTRY

MAN



FOOT INDUSTRY powered by ASHIMOTO KOGYO INC. The company was development of footwear products mainly in Japan. The company now owns the brand of "FOOT INDUSTRY", and the brand always adheres to the design concept of "taking the essence, abandoning the dross and putting people first", and building every product with the idea of combining high-quality materials, technology and life.

Mr Hiroi
sales@footindustry.jp
www.footindustry.jp

HAVERSACK

MAN



Haversack endeavours to :

- Maintain the ever disappearing vintage wear imbued with ideas and details of that era.
- Time succeeding while keeping in the forefront of innovation.
- Be inspired by vintage clothing but still keeping focuses on present day trends.
- Aim to materialize timeless clothing allowing the mixing of both past and present ideas.

Mr Ian Moore
haversackn@gmail.com
www.haversack.jp

MAN

IKIJI



Ms Sachiko Omi
sachiki@seiko-co.co.jp
www.ikiji.jp/en

MANEBU was born in a young age who experienced skate-board culture at times and targeting thirties who are active in creativity. This Japanene shoe brand is imagining naughty adult who value play and work for enjoyment time. Learn (MANABU) × Mimic (MANERU) = MANEBU express "now" that you feel in everyday life.

MAN

MANEBU



Mr Yoshiharu Koikeda
sales@manebu.tokyo
www.manebu.tokyo

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MAN

MIKIA



Mikia was established in 1998 in Tokyo, Japan. The designer, Aki Mitsubayashi travels the world, she gets inspired by people, culture and things that she meets and feels, everything is her treasure and become our jewelry. All our jewelry is hand made in Japan, we use natural stones, vintage beads and more. We find those materials when we travel. There is always a story for each material. This is a root of our collection, all the materials mean something to us and expressed in our jewelry.

Mr Dany Dembele
dany@mikiajewelry.com
www.mikiajewelry.com

MAN

NANAMICA



The brand nanamica takes "utility" and "sports" as key words, brings together experts in casual and sportswear and import items and seeks to bring products that makes our everyday lives happy, comfortable and stylish.

Mr Ian Hammond
ian.hammond@nanamica.com
www.nanamica.com

NATAL DESIGN

MAN



NATAL DESIGN Based in Tokyo since 1999. We always attempt to make new designs inspired from bypast traditions, fashions,arts and cultures with our own feelings. We believe it makes us possible to create the timeless products. So we want you to use our products when you are smiling, singing, playing, eating, sleeping, camping, cycling, skating and even when you are crying ! Get our Love ! It's within your reach ! "BE YOURSELF"

Mr Goto
franklins69@hotmail.com
www.natal.jp

NIPPON KIMONO FABRICS

TRANOI



Put on the "Japanese beauty". Kimono is a traditional clothing from long ago in Japan. How can you wear kimono when you are not in Japan? Nippon Kimono Fabrics brand made it possible by creating western clothings out of kimono fabric. You can throughly enjoy kimono reborn as "nippon stripe." Casual outfits including jacket, vest, and shirt are easily coordinated with sweats, chino cloth or denim pants.Enjoy stylish kimono in your own casual way.

Mr Takuya Ushio
info@n-kf.net
www.n-kf.net

PALLET LIFE STORY

MAN



Mr Yoshi Hasuoka
pallet.honeyhole@gmail.com
www.palletlifestory.com

PALLET LIFE STORY operates factories in Kojima, a mecca of garments production, Okayama Japan. We create products through sheer persistence in fabric weaving and dyeing, sewing and finishing at our factories.

RE SYU RYU

TRANOI



Ms Matsui Natsuki
rashinksp@ningineer.com
http://resyuryu.com

AIDA In Japanese, Aida means "balance". We feel the beauty in balance, and express this beauty through a uniquely Japanese aesthetic sense known as Iki, a term originated in the Edo Period. Aida forms the DNA of our brand.

Our lengths are harmonious, neither too long nor too short. Our forms are balanced, neither too straight nor too curved. Our textiles are beautiful, neither too raffish nor too somber. Our proposals are moderate and cultivated expressions of beauty.

RIDING HIGH

MAN



Having started with the concept, "making each product with distinctive feel and texture," Riding High has been a specialist in American-standard cut & sewn products developed with special attention to yarns, knitting machines [vintage machines and Loop-wheel machine] and heather colors. Riding High's products, reconstruction of vintage fused with modern essence, are genuinely MADE IN JAPAN with Japanese craftsmanship.

Mr Sasaki
international-sales@riding-high.com
www.riding-high.com

SCYLT

TRANOI



"Not for anyone but for the someone. not anytime. Modern and minimally designed white shirts taken to a new dimension."

Mr Kenryu Watanabe
scyltwhite@gmail.com
www.scylt.jp

SEVESKIG

MAN



SEVESKIG brand is made with a concept of 'Making what everyone expects that it's already there but actually not. and the collection of centering on leather and high-quality pattern, tailing and constructive design with a VINTAGE sense. A craftsman completes a goods with a round-sewing. The most important part is it's made in Japan. They added a fun design and processing on the craftsman's trust full skill.

Mr Haku
haku@seveskig.com
www.seveskig.com

STILL BY HAND

MAN



"Unique enough, and yet basic" This is how some store from Europe once described the products of STILL BY HAND. Plain, simple and yet detailed - If this is the kind of clothes you are after, our brand can offer you something. Something you can wear, probably not to show off, but to make your every day a little bit different. And that is, in truth, what we are after.

Mr Takeshi Nomura
info@styledepartment.jp
www.stillbyhand.jp

TRADE FAIRS & EVENTS

JETRO 2020

MAISON & OBJET *Paris, France* Jan. 17-21, 2020

TRANOI MEN'S *Paris, France* Jan. 17-19, 2020

MAN *Paris, France* Jan. 17-19, 2020

MILANO UNICA *Milano, Italy* Feb. 4-6, 2020

AMBIENTE *Frankfurt, Germany* Feb. 7-11, 2020

PREMIERE CLASSE *Paris, France* Feb. 28-Mar. 2, 2020

TRANOI WOMEN'S *Paris, France* Feb. 28-Mar. 2, 2020

CONTACT JETRO PARIS

Akane Umemura : info-prs@jetro.go.jp

Myriam Mohamed : myriamohamed@hotmail.com