

NEMOZENA

Fall Winter 2018-19 Collection

Nemozena introducing the new FW2018-19 collection at the White in Milan from the 13th till 15th of January 2018, and during Tranoi in Paris, from the 19th till the 21st of January 2018.

Nemozena - the Dubai based Italian crafted collection - is setting the bar high on quality fabrics and timeless cuts with the new Fall Winter collection. The focus now, more than ever before, is on tailored yet easy to wear pieces and the details that elevate every single item from wear-forever basics to truly luxe essentials.

Every piece is carefully designed to enter the perfectly composed wardrobe of the conscious evolved women of the world that a will be shaping the future. The sartorial quality of each item, entirely Made in Italy, is enhanced by the contrast between the minimalism of cuts and the precious construction details; fluid comfort and versatile sensuality lighten up skilfully tailored pieces on the verge between formal male constructions and female gracefulness. Slouchy and mannish pants, lightweight knits, boxy but flattering jackets, impeccable silk dresses and the perfect crêpe t-shirt are the must haves of the collection. Pieces fitting so perfectly that you'll wear them forever. Each garment is enriched by carefully crafted details like the satin linings, true heaven against the skin, or the witty contrasting pockets, the quirky zips and the cool raw edges. An Italian manufacturing expertise creates pieces so perfect even on the inside, that they are literally reversible.

Geometric and delicate prints play in contrast with absolute black and textured white, combined with saffron yellow and stone grey hues.

Nemozena: a contemporary way of creating a timeless wardrobe.

This new brand, fresh on the luxury market, is completely transparent about where and how its clothing are produced and through a coherent design project, is able to create awareness around fashion consumption. Producing clothing that withstand the test of time is Nemozena main goal: luxury classics that are meant to both feel great and last for many years. Characterized by a flawless construction, a careful attention to details and an effortless inner feminine core, each of Nemozena piece has a silent twist, a small detail that turns it on from basic to special, igniting the desire.

Each collection is made of innovative, versatile and easy to wear items that hold a specific role and place in a woman's ideal wardrobe, reinventing the way clients relate to fashion. Classic yet feminine designs that allow women to build a personal closet through modular items, while giving freedom to blend new creations into an existing style. Clothes that make everyday life easier. What's not to love?

#nemozenawomen #NemozenaFW1819 #NemozenaWardrobe

Press: NEXT/Agency - press@nextagency.it, francesca@nextagency.it