



# PITTI IMMAGINE FILATI

## Pitti Immagine Filati no. 91

**From 29 June to 1 July 2022  
Pitti Filati will be waiting for you  
at the Fortezza da Basso with lots of new features.**

### ***Welcome to PITTI \_ ISLAND!***

Pitti Immagine Filati, the key international fair for the world of yarns and knitwear, returns to its original location at the Fortezza Da Basso. After having staged two editions at the Stazione Leopolda, the fair reclaims its initial dimension, with the spaces and the big layouts of the companies that have distinguished the event right from the start. The rendezvous is from 29 June to 1 July 2022 with the collections of the most important Italian and international yarn manufacturers. The trends of tomorrow will be presented in the Spazio Ricerca with special installations by Angelo Figus and Nicola Miller, along with the new knitwear proposals of Knitclub and the special Fashion at Work and CustomEasy areas. All the yarn trends for next fall/winter 2023-2024 will be showcased with the help of the total of 114 brands that have confirmed their attendance at the fair. ***Here is a heads-up of the new features you'll find at the Fortezza!***

### **The MAECI and the ICE AGENCY support Pitti Filati and the summer editions of the fairs**

The Italian Ministry of Foreign Affairs and International Cooperation [MAECI] and the Agenzia ICE – Italian Foreign Trade Promotion and Internationalization Agency which works for Italian companies together valorize Florence's role in the fashion sector on the international scene by supporting the Pitti Immagine summer fairs. An essential contribution to the physical and digital versions of the fairs, the programs of incoming delegations of foreign members of the trade, the events and the promotion.

### **UNICREDIT: PITTI IMMAGINE'S MAIN SPONSOR**

New rendezvous with Pitti Immagine's three-year collaboration with **UniCredit**, the pan European banking Group which is determined to maintain strong roots in the territories and a wide-ranging relationship with the communities in which it operates, supporting them on multiple fronts. "We are proud to be working alongside Pitti to realize a top *Made in Italy* fashion event" **emphasizes Livio Stellati, Head of Territorial Development Centro Nord UniCredit**. "Therefore, we are continuing

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to enthusiastically support Pitti Immagine by actively participating in its initiatives. In this way we are confirming our concrete commitment to supporting the fashion sector and, more in general, the real economy, paying great attention to the creation of sustainable value. This is our way of being part of the solution”.

## **PITTI \_ ISLAND**

### **the new theme of the Pitti Immagine summer fairs**

The island’s luxuriant vegetation becomes a raw material to be interwoven, to be experimented with and, at the same time, to help us rediscover the naturalness of fabrics. “**PITTI \_ ISLAND**, the theme for summer 2022, will be an imaginary island connected with the whole world in a process of constant mutual exchange. A land of selected, sociable and open botany, at times amusing, reflective and absorbing, sensitive to ideas, a place for meeting each other, for spending time together before each one of us sets off again on our own journey”, **explains Agostino Poletto, General Manager of Pitti Immagine**. “Here we find the perfect metaphor for our fairs and the objectives we want to achieve at each edition, selecting the very best in fashion creativity”.

**PITTI \_ ISLAND** is a concept presented in all the communication (adv, video, social) curated by the creative director Angelo Figus and by Narente, Lucio Aru and Franco Erre who have been entrusted with the whole visual part. A production that also heavily characterizes the layouts at the Fortezza da Basso, followed by architect Alessandro Moradei. *(see specific press release)*

## **INTOTHEWILD**

### **The new Spazio Ricerca**

We live in a wild era. Golden, yet wild. With all the creature comforts, but wild. An era of progress and performance, yet wild. In the romantic era, however, wild was a legend of that which is good, of man and his natural and innate integrity. In complete harmony with nature. It’s only external forces that have driven man towards brutality. An interesting theme to explore, **INTOTHEWILD**, the title-theme of the next trends for fall/winter 2023-24 presented inside the Spazio Ricerca, as at every edition, by **Angelo Figus** and **Nicola Miller**. *(see specific press release)*

## **THE PROTAGONISTS OF PITTI FILATI 91**

**114** brands in total at this edition

of which **18** from abroad (United Kingdom, Japan, Turkey, Romania, Peru, China - Hong Kong, Ireland, South Africa, New Zealand)

**82** exhibitors inside the Filati area, of which **14** from abroad (United Kingdom, Japan, Turkey, Romania, Peru, China - Hong Kong, Ireland, South Africa, New Zealand)

**18** exhibitors in the Fashion at Work area, of which **2** from abroad (United Kingdom and Japan)

**10** exhibitors in the KnitClub area, of which **1** from abroad (Japan)

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4 exhibitors in the CustomEasy area, all from Italy

The new names and returns for this edition include:

**DDonegal yarns, Electrolux Professional, Inca Tops, Knoll, Logica, Michell, Mohair South Africa, Olimpias Group, Perino by Woolyarns, San Patrignano Textiles, Sophie Steller, Spiber, Studio Designer, Vimar 1991, Z. Inchliffe.**

## **Here are the names of the companies exhibiting at Pitti Filati:**

ACCADEMIA by Industria Italiana Filati, ALBINI & PITIGLIANI, ALPES MANIFATTURA FILATI, ART DESIGN, BERTIN GROUP, BIELLA YARN, BLUPURO MAGLIERIE, BOTTO GIUSEPPE, BOTTO POALA, C.T.F., CARIAGGI FINE YARNS COLLECTION, CASA DEL FILATO, CHIAVAZZA, COFIL, CONSINEE, COTONIFICIO OLCESE FERRARI, COTTON TREND, DONEGAL YARNS, E. MIROGLIO, ECAFIL BEST INDUSTRIA FILATI, ELECTROLUX PROFESSIONAL, FA RICAMI, FASHION ROOM, FEEL BLUE, FIL.PA 1974, FILATI BE.MI.VA., FILATI BIAGIOLI MODESTO, FILATI NATURALI, FILATI POWER, FILATURA CERVINIA, FILATURA PAPI FABIO, FILCLASS, FILIDEA, FILITALY – LAB, FILIVIVI, FILMAR, FILPUCCI, FILPUCCI TRICOT STUDIO, FOLCO, GI.TI.BI Filati, GREEN MILL, GRUPPO TESSILE INDUSTRIALE - RICIGNOLO 1928, GUALCHIERI E GUALCHIERI, HASEGAWA, IAFIL-INDUSTRIA AMBROSIANA FILATI, IGEA, ILARIA MANIFATTURA LANE, INCA TOPS, INDUSTRIA by Industria Italiana Filati, ISY BY TORCITURA DI DOMASO, KNOLL YARNS, KYOTOTEX, LAGOPOLANE, LANECARDATE, LANEROSSI, LANIFICIO DELL'OLIVO, LA ROSA IMOLA, LINEAPIU', LINEAPIU' KNIT ART, LINSIEME FILATI, LOGICA, LORO PIANA & C., MAGLIERIA GZ, MAGLIFICIO PINI, MAISON NEW CLUB, MANIFATTURE TESSILI BRESCIANE, MARCHI & FILDÌ, MAREX, MICHELL, MIELE ITALIA, MILLEFILI – Bluring, MISTER JOE, MOHAIR SOUTH AFRICA, MONTICOLOR, MRC, NEW MILL, NIPPON STEEL TRADING(HK), OLIMPIAS GROUP, ORMO, P3, PAFA, PAZZI DA FILARE, PECCI FILATI, PERINO BY WOOLYARNS, PIMAFIL, PINORI GROUP, POLIPELI, RIFIL, SAN PATRIGNANO TEXTILES, SATO SENI, SERVIZI & SETA, SESIA MANIFATTURE 1963, SHIMA SEIKI ITALIA, SIMET, SINFONIA, SOPHIE STELLER, SPIBER, STAMPERIA MARRA, STOLL, STUDIO DESIGNER, TCP, THE ROYAL COLLECTION, THE WOOLMARK COMPANY, TODD & DUNCAN, TOLLEGNO 1900, TOP LINE, TOSCANO, VIMAR 1991, Z. HINCHLIFFE & SONS, ZEGNA BARUFFA LANE BORGOSIESA, ZERO1.

## **Special projects and new formats @ Pitti Filati 91**

### **WILD LIFE WILD HEAT**

#### **The special installation by artist Maurizio Vetrugno**

At Pitti Filati 91, on the ground floor of the Central Pavilion, Fondazione Pitti Discovery in collaboration with the Centro per l'arte contemporanea Luigi Pecci presents the special installation "Wiild Life Wild Heat" by the artist Maurizio Vetrugno, which opens on Wednesday 29 June at 12

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o'clock. The work of Maurizio Vetrugno (Turin, 1957) starts with the selection of individual elements - objects, images, signs, artworks - that are celebrated for their beauty and then transforms them according to a contemporary aesthetic. The Wild Life Wild Heat project, created for Pitti Immagine Filati 91, evokes examples of social theater, particularly in its exhibition of masks: the presences in André Breton's surrealist work, a metamorphosis of materials and spirits; Andy Warhol's vibrant Factory and its legacy on the New York disco scene; Le Theatre de la Mode by Christian Bèrard. Or La Mode au Congo by Man Ray, in which he adorned his mannequins du monde, such as Consuelo de Saint-Exupéry and Meret Oppenheim, with African headdresses and jewels to testify – if ever it were needed – the sophisticated taste of African art and the persistence of its influence on the controversial affirmation of international modernism. The Wild Life Wild Heat's works take a symmetrical but inverted direction, bringing known and lesser-known subjects into the ceremonial and ritual context of the Balinese theater. The masks on this social stage are famous pop icons or exemplar rebels, exceptional models, unheard prophets, early Dadaists, or characters of pure and simple vanity.

### **FEEL THE CONTEST becomes FEEL THE GREEN**

A special space at Pitti Filati will be dedicated, as usual, to the collections of the five finalists of Feel the Contest, the Consorzio Promozione Filati project which, at this edition, will examine the topic of sustainability and become FEEL THE GREEN. In competition will be the garments of the five finalist students who will receive awards from a jury of experts on 30 June, alongside a meeting on sustainability held by Francesca Rulli, founder and CEO of Process Factory.

### **The INDIGO EDEN project**

#### **A special capsule collection in the Fashion at Work section**

People have lived on our planet for thousands of years without damaging it.

It is from this respect for the environment and for future generations that Alessio Berto, proprietor of the pattern-making firm, *The Tailor Pattern Support*, has drawn inspiration for a project of intergenerational and inter-artistic exchange. Entitled *Indigo Eden*, this is a concrete, cutting edge capsule collection inspired by primitive cultures which are projected into the future, a better future, with greater care taken in the manufacturing processes and the recycling of materials for garments that last longer in time and space.

### **D-HOUSE BY DYLOAN**

In the Fashion at Work area, Central Pavilion Lower Floor and consistent with its pioneering approach in the use of new technologies applied to manufacturing, D-house by DYLOAN presents at Pitti Filati 3D IS THE FUTURE, a concept that combines traditional designs with innovative and responsible materials and where Stratasys Polyje 3D printing intervenes to enhance effects and functions. Artefacts, accessories and garments with 3D applications are exhibited. The technology can also be explored in the Research Area.

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## **CUSTOMEASY**

The CustomEasy project has now reached its fourth edition and will be staged on the Lower Level of the Main Pavilion under the creative guidance of Maurizio Brocchetto with a layout by Alessandro Moradei. In this space, companies will also have an opportunity to present their customization work applied to the world of luxury knitwear through the dummies displayed in their stands.

## **VINTAGE SELECTION. Vintage fashion and design return to Pitti Filati**

The rendezvous with Vintage Selection is coming back, the research lab dedicated to vintage culture, long a point of inspiration for designers and the enthusiasts who take part in Pitti Filati. Clothing, accessories and design objects from the best Italian names in vintage. An unmissable rendezvous which will be staged in the Padiglione delle Ghiaia at the Fortezza da Basso over the three days of the event.

## **PITTI CONNECT**

In parallel with the physical format of the event, Pitti Immagine once again presents a packed program of special projects, exclusive formats and online events on **The Billboard** in order to continue to maximize the exhibitors' proposals and initiatives on the global Pitti Connect platform, online until 2 September. Discover more: [filati.pittimmagine.com](http://filati.pittimmagine.com)

## **ECOALF dresses the Pitti Boys & Girls**

***Pitti Immagine would like to thank ECOALF for its contribution to dressing the Pitti Boys & Girls at this edition of the fairs.***

## **Main partner:**

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