

“IT’S NOT ABOUT FOOTFALL, IT’S ABOUT THE QUALITY”

Scoop closed its doors today celebrating a triumphant Autumn/Winter 24 season where guests were invited to ‘A Return to Wonderment’ and discovered an array of international designers. Adorned with opulent art deco influences throughout, the show was buzzing with buyers from across the country and internationally including teams from Liberty London, Galeries Lafayette, Le Printemps, Fenwicks, Cavells, Le Bon Marche, Harvey Nichols, Stanwells, Collen and Clare and many more.

Carl Jacklin, Agatha Boutique said, “The way the show is laid out is spectacular, fresh, bright and vibrant. There are a lot of great collections here and if you are an independent retailer like us, you will find something. It is always good to come to Scoop and get inspiration, the incredible atmosphere sets it apart and the beautiful way accessories are positioned throughout is reminiscent of a premium boutique. The VIP programme takes the stress off coming.”

Emma Cubley, Anthropologie commented, “We have had a great time! It's really good to see all the brands and agents in one place. We are feeling inspired! It's such a relaxed buying environment to find new collections.”

Deryane Tadd, The Dressing Room, St Albans said, “Scoop has a great buzz this season! There is a lot of newness, and the theme is wonderful. There has been good energy across the show, and I have picked up new brands as well as buying from my existing favourites. It is great to have three shows on at the same time and in one location making buying convenient as well as enjoyable!”

Margaret Gallagher and Mary McSweeney, Les Jumelles, Galway, Ireland commented, “Such a lovely experience at a beautifully laid out exhibition. We found some great new brands and some brands also found me. Thank you again. We will be back!”

Malin and Aron Hose, Fifty 5a, Totnes Devon said, “Beautiful decor, vibrant and inspiring with a friendly welcome. Good brand mix with several newcomers. I placed orders!”

Located at Olympia West, Kensington from 11th -13th February, the show offered an exclusive edit of over 200 contemporary womenswear, accessory and lifestyle collections expertly curated by the show’s MD and Founder, Karen Radley. Designers commented on the steady stream of retailers, beautiful styling of the event and the edit of collections.

Claire Le Marque, Founder Kirstie Le Marque said, “We’re here at Scoop for the first time. People are back in the shops and retail is buoyant so we’re pivoting towards wholesale and isn’t this the only event? The best one! It’s been word of mouth, for our brand and our price point it’s the place to be. We bring a vintage inspired aesthetic into everyday diamonds at an accessible price point designed to be worn every day. We feel the show is really considered, we are in great company, and we’ve picked up new accounts over the last few days – so it has been a success!”

Dee Vasali, Founder Talis Chains said, “It has been the most magical three days! I feel so well looked after by Karen and her brilliant team. I have met some amazing buyers and the feedback to my new collection has been incredible. I am very grateful to show at Scoop and to kick off my Spring Summer season here!”

Caro Ritchie, Founder & Designer Corita Rose commented, “We have met a lot of new clients and connected with old friends. It’s been lovely to see an uplift of buyers ready to take a chance on new things. Our weekend bags have been a runaway success!”

Sarah McCartney, 4160 Tuesdays commented, “We came here hoping to meet a small target of suitable retailers who would be good for us and we have more than reached it. It is such a beautiful atmosphere, put together with genuine skill and attention.”

Emily Fyfe, Morris Fyfe Agency representing Sorena said, “We have had an absolutely fantastic show! It is not all about footfall, it is about the quality that comes through the doors, and we have seen consistent high level quality from day 1 to day 3 and we couldn't be happier. The ambience is really positive and there is quality in the collections on show – We will be coming back!”

Scoop's exclusive showcase also included stunning collections from Blackcliff, DR. BLOOM, Moves, Stoney Clover Lane, Story Wear, DAWN x DARE, Notshy Cashmere, Vaincourt Paris, Tanavana, Barefoot Dreams, Native Youth and many more.

Commenting on the success, Karen Radley said: “Everyone that has walked through the doors this season has commented on the ‘wonderment’ of the show, from the incredible new designers and collections they have discovered to the special environment we have created. We are closing our doors on what has been a fantastic season!”