

Q A S I M I

SPRING / SUMMER 2019

Qasimi's urban nomad continues to explore and approach life with an eye for merging cultures and tradition across an urban landscape. This season his travels take him to the Mediterranean shores of Northern Africa.

With a rich heritage of differing crafts and textiles, this culturally furtive expanse of land is steeped in history.

It is this history that comes to the forefront of his thoughts this season.

KEY COLOURS:

Military olive, khaki, sand, burnt orange, fig, golden yellow

KEY FABRICS:

Denim (washed and bleached), double-faced cottons, viscose and cotton twills, military herringbone cottons

KEY SHAPES:

Silhouettes are soft, fluid and relaxed, inspired by 80s editorials and the work of Aldo Fallai, in particular his shoot '...a Marrakech'

KEY PRINTS:

A floral ikat inspired by disregarded mattress coverings

Checks inspired by the archaeological measuring rules of faded checkerboards

Stripes derived from the awnings of market stalls, shops and butchers scattered across the towns and villages of North Africa

SEASONAL COLLABORATIONS:

Rombaut signature 'Boccacio' trainers customised in Qasimi SS19 colours

Komono 'The Shaun' sunglasses in custom colour lenses

Sally Sohn jewellery custom designed by Qasimi

CREDITS

CREATIVE DIRECTOR: Khalid Qasimi @khalid_qasimi @qasimi_official

STYLIST: Tom Van Dorpe @tom_van_dorpe

CASTING: Shelley Durkan @shelleydurkancasting

HAIR: Tina Outen @tinadidit

MAKE-UP: Laura Dominique @lauradomini

SHOW PRODUCTION: Studio Boum @studioboum

MUSIC: Mimi Xu @mimixumusic

FRONT OF HOUSE PHOTOGRAPHY: Mitchel Sams

BACKSTAGE PHOTOGRAPHY: Morgan O'donovan @morgan_odonovan

FOOTWEAR: Rombaut @rombautofficial

SUNGLASSES: Komono @komono

JEWELLERY: Sally Sohn @sallysohn_fine_jewelry

SPECIAL THANKS TO UWA TEQUILA: @uwa_tequila

