

RON DORFF

PARIS-STOCKHOLM

ISLAND GETAWAY

Our Spring Summer collection takes us to the soft and warm, enchanting islands of the Atlantic. This season, the brand finds inspiration in the volcanic islands of the Canaries, where adventure and style collide. The Collection is divided into 4 themes:

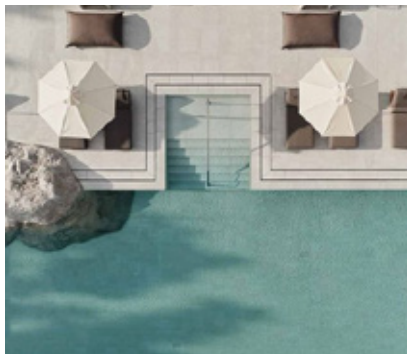
VOLCANIC SPRING

Spring Summer Main starts off with an escapade to the lush evergreen valleys of the island, with hints of cactus, green shadow, silver pine and sunset orange. We revisit our iconic Swedish house 'fisherman' motif across underwear, sportswear and swim styles; Chic and comfort defines every piece in this collection. To open the season, T-shirts and polos are reworked in lightweight premium fabrications such as cotton silk and twisted cotton yarns.



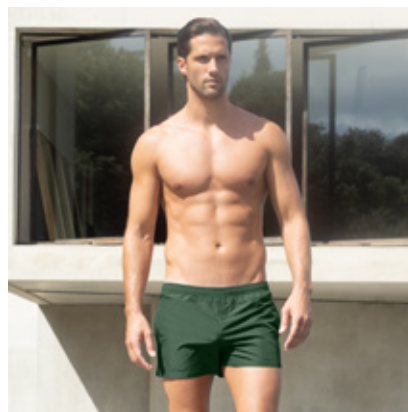
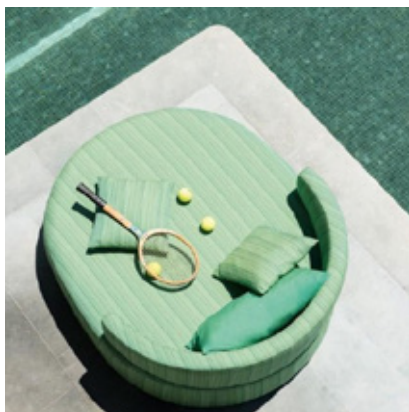
WINTER OASIS (RESORT)

Inspired by the crystal clear waters of luxurious infinity pools, our Pre Collection dives into variations of water green and ocean blues with a hint of luminous green details; this capsule is articulated around fabric mixes including cotton linen, cotton and terry cloth, cotton poplin and ultralight elastane, allying comfort and elegance in a retro style with sporting stripe detailing. These RD clothes are conceived to carry yourself with class and ease whether to lounge around the pool or spend a day in town.



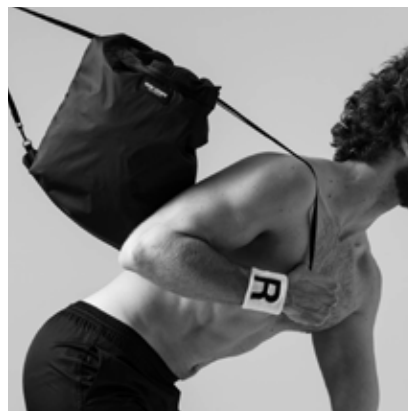
AQUAMARINE SUMMER

With the arrival of summer heat we head out to the open seas and depths of the Atlantic ocean. The colour palette echoes the deep blues of the abyss with highlights of lemon yellow and aloe vera green, bringing a vibrant and warm energy to the theme. Plays on stripe size, placement and proportion bring style to these summer looks across ready to wear and swim, whilst we add some all-black styles in underwear. These styles are thought out to feel chic and comfortable in all circumstances at any time of the day.



GYM BOY

Our new capsule dedicated to Sports. Iconic RD styles are renewed in breathable and stretch fabrics for total comfort and increased performance, and available in a classic RD black and white colour palette in line with the brands DNA. Whether worn for body building, fitness or working out, these items are conceived to push performance in comfort and style.



A PROPOS DE RON DORFF

Alliant la fonctionnalité et le design suédois au style français, Ron Dorff perfectionne les incontournables du vestiaire masculin dans les domaines du sportswear, du loungewear, des sous-vêtements et des maillots de bain. Le résultat de ce travail s'observe dans un ensemble de pièces haut de gamme, séduisantes, à l'héritage athlétique, aussi pertinentes à porter pour du sport, que chez-soi ou dans la rue. Les collections Ron Dorff sont disponibles dans ses 6 boutiques flagships à Paris, Londres, New York et Berlin. Notre site www.rondorff.com livre dans plus de 80 pays et nous sommes présents dans des grands magasins et concepts stores les plus prestigieux du monde.