

SHINYAKOZUKA

**SPRING SUMMER 2021  
COLOUR CHARTS**

We feel everything, what fashion should approach, the elements which fashion needs, what fashion should be, has changed so much because of COVID-19.

The conventional collection with one concept like a full course sounds too heavy because the situation is still chaos. So we made the collection like a buffet which can serve more tastes.

We collaborated with companies and brands, artists which has different backgrounds and history. When they are gathered, they become omnibus collection.

Please choose and enjoy your colour what fits you from 'COLOUR SHARTS' .

We will provide joy which is the basis of fashion.

· AS IT WAS

The new line which we embody the famous styles like 1<sup>st</sup> trucker and 501 of Levi's as we imagine as. We accept slips of memory of details. Some stiches colour might be different, some details might be missing.

· FARAH

Farah goes way back. Founded in Texas in 1920 it made workwear, so knows a thing or two about well constructed, durable clothing. However Farah was re-born in the UK during the 1970s - such that for half a century now it's come to be considered quintessentially British. Famous for its slim, sharp, hopsack canvas trousers, Farah played a key part in the style of Mods, Rude Boys, Casuals and the 90s' indie music scene - each sub culture making our signature Farah F Tab its own.

Something of a natural wonder fabric, hopsack is a basket weave that's lightweight and breathable. It's practical, with a strength and natural wrinkle resistance. Its distinctive texture gives it plenty of character too, whether tailored or worn more casually. Farah is all about providing men with the right clothes from which they can confidently create their own style. That means each season we consistently offer a thoughtful line-up of both updated classics and trend-led pieces.

#### · Dickies

Through its dedication to innovation and continual customer contact, Williamson-Dickie Mfg. Co. has transformed itself from a small bib overall company to the largest workwear manufacturer in the world. Sold in every state in the U.S., Dickies now offers a broad spectrum of work garments ranging from work pants and work shirts to denim jeans and women's workwear. Since its beginnings in 1922, every piece of Dickies workwear has stood for the quality, toughness, and pride that embodies the spirit of the American worker.

While Williamson-Dickie began as a bib overall company, today it has grown to be the number one manufacturer of work apparel worldwide. By continually expanding and updating its selection, Williamson-Dickie now offers garments ranging from its staple work pants and work shirts to items such as women's workwear, chore coats, and denim jeans. Dickies® workwear is currently sold in all 50 states and throughout the world in countries.

#### · reyn spooner

Reynolds McCullough (known to everyone as Reyn) grew up in California on Catalina Island. Reyn moved his family to Honolulu, and when Ala Moana Shopping Center in Honolulu opened in 1959, Reyn's Men's Wear was one of the first shops to open its doors. In a little grass shack that was set up in 1956 under the palm trees on Waikiki beach, seamstress Ruth Spooner was busy building her one sewing machine operation with custom surf trunks that were heralded across the islands for their unmatched quality. Soon, Reyn and Ruth began their partnership. Reyn would design board shorts and shirts and Ruth would see to their thoughtful construction. Soon Ruth merged her business with Reyn's, and the name Reyn Spooner was born in 1961. Reyn Spooner has grown from that first store in Hawaii—still located at Ala Moana Center—to a global presence with modern, high quality Aloha inspired apparel built on tradition and innovation. Reyn Spooner still focuses on that combination of relaxed “cool” island style with unique prints, fabric and quality tailoring.

#### · FRUIT OF THE LOOM

Fruit of the Loom was born in 1851 when brothers Benjamin and Robert Knight bought their first mill and started producing cotton cloth and textiles in Warwick, Rhode Island. In 1871, Fruit of the Loom® was registered as an official trademark, making it one of the world's oldest brands. Today, more than 160 years later, Fruit of the Loom is now a global underwear and casualwear business, employing more than 28,000 people worldwide. Our colorful T-shirts and underwear are known by consumers in all corners of the globe and our name is synonymous with providing quality, value and style.

· Kota Gushiken

knitwear for all human beings.

Born in Kanagawa, Japan.

Graduated from BA Central Saint Martins Fashion Design with Knitwear.

Awarded 'TOP 6 CENTRAL SAINT MARTINS BA GRADUATES OF 2016' in 'THE BUSINESS OF FAHION'

· Yabiku Henrique Yudi

Born in San Paulo, Brazil. Moved to Japan when he was 11 years old. Every his works inspire from the instinct. He expresses his own story with courage technique. He held his first exhibition "FIRST IMPRESSION" in March 2019.