

LES BENJAMINS

Women's Spring/Summer 2020 Collection

Taking inspiration from feminine sophistication and urban staples, LES BENJAMINS is unveiling a new womenswear collection for the Spring/Summer 2020 season, one that is thoroughly rooted in the brand's commitment to design real garments made for real people.

This season, LES BENJAMINS explore new interpretations of ease and luxury through a cycling-wear influenced ready-to-wear collection. Inspired by The 4 Rivers Path, Korea's most popular cross country bicycle trail from Seoul to Busan, the new collection offers a curated selection of easy-to-wear silhouettes complimented with timeless evening-wear pieces.

In this context, the freedom of movement, and the abolishment of any physical restraints are primordial. The Spring/Summer 2020 collection, therefore, introduces dynamic styles that are emphasized by color-blocking styles and graphic mixed media prints.

Silhouettes emphasize the theme and balance the contemporary spirit of LES BENJAMINS – one of arts, craftsmanship, and street-culture – rendering it as relevant as ever. The distinctive outfits incorporate casual and engineered looks directly drawn from cycling-wear. Each piece is thereby cut in a range of premium and hi-tech fabrics and enriched with a multitude of cycling details such as utilitarian pockets and protective coatings..

Minimalist, active tailoring blends cycling elements into the brand's archetypal urban styles. Fits suggest ease, first and foremost: cropped cycling tops and jackets, as well as form-fitting cycling shorts and high-waisted flared track-pants ensure absolute comfort and style. This season's leading print, the Carpet Design jacquard, for its part, embellishes the surface of a variety of key pieces, such as maxi dresses, cropped jackets and asymmetric skirts. In addition, sequined racing tops and asymmetric styles add a sophisticated edge to the collection. The palette, for its part, is both tropical and urban: colorways of sundowner pink, sky blue, and fresh mint are celebrating the feeling of summer and put in stark contrast to urban shades, such as light grey, off-white and black.

Consistently evolving around the notions of cultural heritage and urban contemporaneity, the collection retains LES BENJAMIN's signature style in clothing and mixes it with activewear to create something new and unexpected for women that will only settle for the best style and quality.

ABOUT LES BENJAMINS

LES BENJAMINS is a regional leading contemporary fashion brand founded by Bunyamin Aydın in Istanbul. Each product comes with an aesthetic philosophy that translates local stories, deep-rooted cultural influences, and rituals into the craftsmanship of comfort. Bunyamin Aydın embraces exploration by touching into cultural landscapes with a style that manages to defy cliché and at the same time fuels the eager to discover and rethink the unknown.