

STORIATIPIC

PRESS RELEASE

July 2023

Storiaticpic is presenting its new Spring/Summer 2024 collection, inspired by the Olympic Games.



Universality, solidarity and modernity come together in this new spring/summer collection, which conveys the values of the Olympic Games, the key event of 2024.

This summer promises to be a colourful, creative and festive one. Discover this collection of unrivalled elegance through our women's and mixed textile ranges, bags and small accessories.

Spring Summer Collection 2024:

Average wholesale accessories price: €35

Average wholesale PAP price: €40

Maison & Objet Trade: Stand J86, hall 4

This season, the brand is strengthening its presence in the world of ready-to-wear with new shapes (sweatshirts, kimonos, dresses, socks...), freer designs and a real sense of place. Its range of textile accessories, made from light, natural materials, is also full of surprises, with the development of a beautiful collection of foutas.

For 15 years, Marie Gozard has been passionately developing Storiaticpic, a brand of textile accessories, ready-to-wear and bags recognised around the world for its originality and unique expertise. Storiaticpic is a complete wardrobe, a human story told through atypical designs, bold colours and wearable natural materials.

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