

Please see below for Vogue.com's review of Tibi's Resort 2020 collection.

<https://www.vogue.com/fashion-shows/resort-2020/tibi>

VOGUE

RESORT 2020

Tibi



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by EMILY FARRA

Amy Smilovic receives a lot of direct messages on Instagram, where she has followers in the form of customers, fashion students, and young designers. The students often ask her business questions, and she'll respond with a veritable lesson plan on sourcing fabrics, production minimums, hiring your team, the works. Fans of her line are more in search of styling ideas and inspiration. She's a designer who wears her own stuff from head-to-toe every day and takes pride in explaining the thought process behind each look. Think you can't wear a flashy sequined dress? Smilovic will show you how to "chill it out" with an oversized coat. Confused by the brown and beige trend? She'll share her tips for mixing those neutrals with a pop of turquoise. She often

hears from women who feel overwhelmed by the idea of putting an outfit together at all, and is passionate about helping them "find their look."

That speaks to the core of what she's trying to do at Tibi: create impactful, yet wearable clothes. Resort 2020 started with color, as most of her collections do, and the palette of black, taupe, electric yellow, lilac, and sage felt inherently "Tibi" in its off-ness. Smilovic said she chose the hues intuitively, but when her team asked her why, she couldn't put her finger on it. So she researched how colors are described to the blind and was fascinated by the results: To understand blue, they were asked to run their hands under cool water—refreshing, clear, energizing! Brown's rich, natural hue was intuited by touching the earth and soil. It validated Smilovic's sense that we're mostly drawn to colors because of a feeling.

What draws us to silhouettes might be a bit harder to parse. Smilovic likes to go with her instincts there, too. Resort had a particular emphasis on tailoring, likely a byproduct of Tibi's menswear line that debuted for Spring 2019. In lieu of the ultra-oversized blazers of seasons past, her team focused on classic construction, then migrated some interior details to the exterior of jackets. Shoulder pads were placed like epaulettes, for instance, and from the back, a few exposed seams lent the impression of flipping the jacket inside out. A bonus: Many of those blazers and coats, like a blue and green checked style, came in an entirely-recycled blend she found in Italy.

Elsewhere, Smilovic expanded on two opposing signatures: her best-selling sequined party dresses and her industry-favorite utilitarian jumpsuits. Plenty of Tibi girls will buy them both; the common denominator is the sense of ease and comfort. Smilovic said women often tell her they wear athleisure not because they truly love it, but because they don't know what else to wear or how to wear it; there's a lot of product and mixed messaging out there. If she can give them a dress or trouser that's just as comfy as a legging and has serious attitude then her work is done.



