

VANN

APERTURE SPRING SUMMER 2022

The Spring/Summer 2022 *Aperture* collection from VANN turns up the intensity on signature designs for a distinctive rebellious and romantic look.

Shot through the heart

VANN's signature heart shape is iconic: grooved and formed as if by hand. This season there is a bigger range of sizes with **Palm-Sized Heart Earrings** in hollow silver and striking **Mini Heart Studs**. The unique single heart earrings include barbell and jump-ring details for a playful 'piercing-on-piercing' look. Maintaining their lightweight construction, the pieces are as comfortable to wear as ever, and perfectly capture the collection's rebellious romantic vibe.

SS22 also heralds innovative new pieces: the **All-Over Heart Necklace**, **All-Over Heart Bracelet** and **Heart Ear Cuff**. These interlocking designs see VANN hearts linked together in a look that is simultaneously punk and delicately feminine. The combination of platinum and yellow gold finishes echoes how romance can blow hot and cold, and depicts the continuum of passion.

Fire away

As part of the new collection, VANN has introduced an eyelet detail—small rivets in the surface of some designs—to echo a bullet hole. Like a form of elegant target practice, the sense of thoroughness and permeation also represents the idea of breathing and focus. These small holes offer space and airiness: an interesting contrast to the signature voluminous forms that are characteristic of VANN. With pieces including the **Pierced Heart Earring**, and **Pierced Pearl Earrings**, these delicate and purposeful designs show beauty beyond conflict and the endurance of resilience.

"I'm fascinated by how often what we love and what we hate seem to be intertwined and connected. *Aperture* is a collection that explores that dichotomy and ultimately finds beauty in its complexity and intensity." – *Vann Kwok, VANN Designer*

Fan the flames

A third motif—fire—develops on the horn and claw shapes of previous seasons to introduce a new shape and component to VANN: a flame. Alongside the heart and bullet imagery, this element of fire sparks passion and desire, illuminating the dichotomy between passion and rebellion. From the side, pieces appear like claws, but when viewed from the front they look like hearts or burning flames. The unique barbel design of the earrings in this collection makes pieces seem almost like an organic extension of the wearer and an expression of their own romantic and rebellious streaks. The heat of these powerful metaphors is further emphasised by new colourways, orange and light blue, to capture the hues at the heart of a burning flame.

Silver screen siren

To launch *Aperture*, VANN is releasing a cinematic short film that captures the essence of the collection. A tribute to 90s Hong Kong cinema, the gangster-esque movie follows a femme fatale lady crime boss into an old-school arcade, as she flees tattooed and chained thugs. The game of cat-and-mouse is as adrenaline inducing as it is psychologically captivating, and features the collection's key pieces as the object of everyone's desire. Directed by brothers Mo and Wy Chan of YAMANYAMO, an award-winning video production house, and starring actor and director Kelvin Chan Kin Long behind the critically acclaimed "Hand Rolled Cigarette", the whole film is tied together by the creative vision of Man Lim Chung—an award-winning Hong Kong art director known for his contributions to the work of Wong Kar Wai. The story of rebellion, danger and passion explores the concepts and vision behind *Aperture's* stunning designs and will be screened in September 2021 during Paris Fashion Week.

ABOUT VANN

Simple yet vibrant, bold and wondrous: VANN envisions jewellery as a platform to channel art, fashion, craft and technology. By using 3D, illustrative, drawing and hand-fabrication techniques, VANN is devoted to combining innovative solutions with traditional craftsmanship. Known for creating jewellery pieces that are bold artistic statements, they design comfortable pieces, allowing wearers the chance to push style boundaries every day. VANN continuously challenges existing aesthetic appreciation by taking creative risks. Defining a new metal language, their jewellery speaks from a perspective that is always strong, fresh and relevant. www.vannjewellery.com

For more information, please contact:

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