

# VÌEN

Spring Summer 2021 Collection

Post-Modern

*She keeps coming closer saying, "I can feel it in my bones  
Schizophrenia is taking me home." – from "Schizophrenia", Sonic Youth*

The VÌen Spring/Summer 2021 collection was imagined during the time of absolute isolation, in the countryside of Putignano, designer Vincenzo Palazzo's hometown. A return to the origins, when the only escape was possible through music: rediscovering the sounds of the mid-nineties, he was listening to during adolescence, brought back that desire to escape that characterized the designer's formative years. Music, more than words, took over to express the collection: notes were transformed first into sensations and then into actual clothes. Each collection managed to immerse oneself in a new world, where clothes were before all the attitude that says: "Here I am, this is me".

The VÌen woman is as strong and rebellious as the heroines of alternative rock. Three female vocalists in particular who inspired Palazzo's creativity the most: Katy Newcombe who contributed to The Bryan Jonestown Massacre, performing "Anemone"; Hope Sandoval from the Mazzy Star, singing "Fade into You" and Sonic Youth's Kim Gordon playing "Schizophrenia"

The items are inspired by the indie music scene, a research on vintage fashion and revisited classics. The nostalgia of a moment relived through fabrics and shapes becoming elements of an urban narrative when everything was still very tangible and concrete.

New Paragraph

Japanese cotton gauze, an embossed transparent poly with a floral effect - reminding lavender, thyme and wild herbs growing in the garden – contrasting nylon cordure, shiny and compact, used for jackets, trench coats and bomber jackets declined with hyper-feminine details: cuts on sleeves and back, cropped short with large contrasting knitted cuffs. Dresses, skirts and light menswear jackets built with panels and collected pleats, reveal VÌen's passion for tailoring. Details and items taken from sportswear alternate in contrasting colors: black, white, ivory and ochre, ink blue, coral and light grey.

## **VÌen per MARSELL**

The shoes capsule is the result of a collaboration with Marsell, inspired by the icons of sportswear, dedicated to sneakers as a revolutionary item in the production of accessories but also of fashion and luxury. Leather models that can be the alternative to sportswear shoes for those who wear sneakers every day. The laced derbies, the new stiletto shoes evolved from the football shoes, the boxer knee high laced boots. Black and white are the only colors, with contrasting details and transparent vinyl elements.

## **VÌen**

*VÌen is the upshot of the multidisciplinary creative project implemented by Vincenzo Palazzo. The new wave of creativity merging tailored clothing with streetwear in a modern classic wardrobe. VÌen opens up the debate on the frenetic succession of collections, proposing signature items with a timeless allure and a contemporary attitude. A new way of conceiving and developing one's own fashion project. Detail and construction like in a New Atelier. A way of thinking, mindful of the sense of femininity. A schizophrenic idea of male and female. Covering and uncovering. Mixing genres and items. The individual character becomes a key prerequisite of style.*