

## **ZONA20 MILANO SPRING SUMMER 2026 INTO THE MEMORY OF WHITE**

White is the color of time—the hue of all things.

For Spring/Summer 2026, ZONA20 MILANO draws inspiration from South Korean author Han Kang's poetic reflections. Through the imagery of white—snow, ice, paper, blossoms, waves—the collection becomes a meditation on life's fleeting stories and the fragile contours of memory.

The ZONA20 MILANO Spring/Summer 2026 collection is built upon a foundation of white—each stitch and seam weaving together a midsummer scene: the distant echo of crashing waves, sleet falling through the night, stars flickering quietly above, and a soft breeze brushing across white sheets hung to dry on a quiet balcony.

“Each moment is a leap forwards from the brink of an invisible cliff, where time's keen edges are constantly renewed. We lift our foot from the solid ground of all our life lived thus far, and take that perilous step out into the empty air.”

These sharp edges of time take shape in clean, architectural silhouettes—seen across ZONA20 MILANO's signature leather pieces, tailoring, shirts, and flowing dresses. White anchors the collection, accompanied by shades of beige, black, cloudy blue, and burgundy, unfolding across five chapters. White embroidery threads, like scattered stars on a midsummer night, glimmer across the garments like fragments of twilight—binding the collection into one flowing narrative, linking past and future, and writing stories yet to be lived in moments not yet known.

As part of its Spring/Summer 2026 collection, ZONA20 MILANO proudly unveils ZONA RED, a new line crafted in cool-toned burgundy lambskin. With its subtle, refined intensity, ZONA RED evokes the quiet drama of an 8 PM midsummer sunset—sophisticated yet arresting, understated yet expressive. This new series redefines the possibilities of leatherwear through a carefully curated wardrobe that includes asymmetric-collar trench coats, deconstructed leather shirts, tailored pants, skirts, cropped jackets, and leather bralettes. Designed to move effortlessly between occasions and settings, each piece embodies the brand's ethos: genderless, ageless, and seasonless. ZONA RED pushes past conventional limits, offering a contemporary take on leather that is both versatile and boundary-breaking.

As summer air brushes against freshly washed sheets on a sunlit balcony, it carries with it the tranquil scent of the season. This mood is embodied in the collection's focus on 100% cotton—in varied textures and structures that offer comfort and calm. A highlight is the cotton with time-worn pale yellow speckles, entirely made in Italy, with a paper-textured surface touched by the subtle traces of time: an accidental tea stain left on a notebook page, golden hour light on a shoulder, a long-forgotten bookmark yellowed in the corner of a bookshelf, or the soft fizz of champagne in a glass. It is memory—warm and enduring.

The ZONA20 MILANO Spring/Summer 2026 collection continues to let fabric become a vessel for storytelling. With neutral yet expressive shapes, the collection speaks the brand's design language—cool, elegant, distinctive, and unconfined.

Defy gender. Resist definition. This Summer 2026, dive into the Zone of 20. Dive into the memory of white.