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Market
Information

Apropo Studio

Dates: September 6th - 27th

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13-15 West 28th St - 9th floor - New York - NY - 10001

Spring/Summer 2023

APROPO STUDIO
SS MARKET
IN NYC

Apropo is an international multi-label sales showroom operating out of New York City.

Directed by Uri Alter and his wife, Alessandra Alter, the studio shares a common thread representing designers. Apropo is their home.

Apropo not only represents designers from around the world, but also represents brands as a whole, but always with a focus on the industry.

Apropo studio is an international multi-label sales showroom providing a tailored customer experience to both designers and stores across the globe.

